Audience Test Results



My audience test results were the most valuable aspect to my entire process. The three testers I had all had similar difficulties especially because most of my functionality wasn't working quite as I anticipated. They all found the icons a little difficult to understand until they were clicked on as well as some of the functionality that wasn't finished yet. They also thought that the hierarchy with color was a little difficult, as well as some of the links not looking quite like links.

They all had interesting points of view as well as many suggestions on how to improve my app with more features. Tim thought that my app should emphasize mental health more, as well as other suggestions from a designers perspective.

Leela and Rocket's suggestions were about how to add new functions and other examples of similar apps.

The experience caused me to rethink a lot of different aspects of my app. I rethought my "Show some love" tab because I thought it was confusing and that the reasoning behind it could be covered by the "Questions" tab. I thought that having a page that could have inspirational quotes or funny pictures could be an important resource from people feeling down as well.

Another thing I decided to redesign was the navigation. I figured having the main navigation on the bottom of the screen would be more beneficial than on the top, especially because I added new navigation features on the top. One of Leela's suggestions was to be able to see posts that you posted in a separate tab from a large feed.

Their suggestions were invaluable to my design process for this project, and I couldn't have made it as good without them.