- 1) Login to ElfSight to see current offers and pricing tables
  - a) <a href="https://dash.elfsight.com/">https://dash.elfsight.com/</a>

#### **Additional Documentation:**

**■** Venture Fellow Sales Script

■ Sales

#### Cohort 3 Fellows:

https://www.linkedin.com/in/kent-q-00ba0743/

https://www.linkedin.com/in/tylerwanner/

https://www.linkedin.com/in/elaineramirez/

# **LIVE Pricing Tables:**

- 1) VC <a href="https://www.augmentjobs.com/courses">https://www.augmentjobs.com/courses</a> for VC career side
- 2) For Web3 customer profile
  - a) <a href="https://iron-key.notion.site/How-to-Participate-5ce1b4e2359145da8ce698e">https://iron-key.notion.site/How-to-Participate-5ce1b4e2359145da8ce698e</a> dcc28d783

Iron Key, backed by Iron Key Capital, is a venture community focused on liquid and venture opportunities in crypto. Our mission is to build and invest in Pre-Seed or seed-stage Web3 / Al startups while providing founders and investors with the knowledge they need to succeed.

Iron Key offers a fellowship program dedicated to helping emerging investors learn, earn and build their own angel investing skillset. We equip Program Fellows with our VC/angel blueprint in their first 8 weeks and give lifetime access to our investment community and alumni network.

Iron Key Capital is backed by 200+ LPs globally and deploys \$1MN+ annually. Join for access to Iron Key's exclusive dealflow.

- 1. Company Overview Deck here
- 2. See our high level deal filtering criteria here

3. A podcast I did on why crypto is liquid venture capital

# Iron Key Capital

Iron Key Capital is an investment firm focused on liquid and venture opportunities in crypto. We invest in Pre-Seed, or seed-stage Web3 startups focused on the enterprise adoption and consumer enablement of utility-driven digital assets. We also operate a blockchain innovation lab, and incubate select startups within the web3 infrastructure space. Iron Key is backed by 200+ LPs globally and deploy \$1MN+ annually.

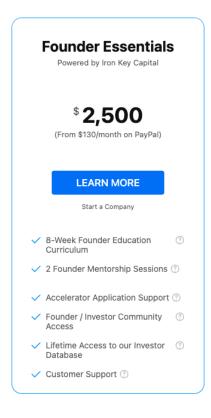
#### **Our Venture Partners:**

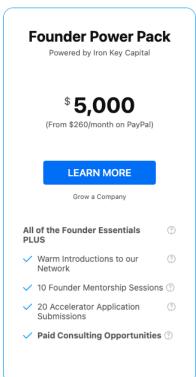
A venture partner at Iron Key is an accomplished professional with domain specific experience in web3 or AI, often from top organizations or as a startup founder. They may also possess a successful history in venture capital or angel investing. These individuals play a pivotal role by offering valuable insights, deal flow, capital and/or investor relationships.

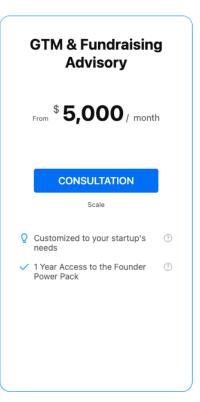
Just looking to build the Founder & Investor Skillset? We offer a 30% discount for those who purchase both programs together.

# **Founder Fellow Program**

Iron Key offers a fellowship program dedicated to helping emerging founders learn, stress test an idea, avoid costly mistakes, and build their own venture building skillset. We equip Program Fellows with our Founder blueprint in their first 8 weeks and give lifetime access to our investment community and founder alumni network.







8-Week Founder Education Curriculum	<b>②</b>	All of the Founder Essentials PLUS:	<b>?</b>	Q Customized to your startup's	)
2 Founder Mentorship Sessions	<b>?</b>	<ul> <li>Warm Introductions to our Network</li> </ul>	?	✓ 1 Year Access to the Founder ③ Power Pack	)
<ul> <li>Accelerator Application Support</li> </ul>	<b>?</b>	10 Founder Mentorship Sessions	?		
Web3 Founder / Investor Community Access	<b>②</b>	20 Accelerator Application Submissions	?		
✓ Lifetime Access to our Web3 Investor Database	<b>②</b>	<ul> <li>Fundraising / GTM campaign support</li> </ul>	?		
<ul> <li>Lifetime Access to our Founder Toolkit</li> </ul>	<b>?</b>	✓ Demo Day Pitch ③			
✓ IRL Events ③		✓ Founder Support ?			
		<ul><li>Paid Consulting Opportunities</li></ul>	<b>?</b>		

### Founder Accelerator Curriculum

- Iron Key runs an 8 week crash course designed to take the guesswork out of entrepreneurship
- Every entrepreneur needs to be able to operate 7 different skill sets at 75% proficiency in order to be successful(Product, Sales, Legal, etc).
- Raising Capital (Fundraising Advisory)

 Our founder community has raised over \$25M+ in the last 5 years. There is an art and a science behind it, and we will share the playbook with you.

# Go-to-Market Strategy (GTM Advisory)

- Our team is experts in web3 GTM product advisory and strategy, and can help you obtain the traction needed to raise a Seed round.
- Make most out of a limited budget in seed, and maximize your company's valuation for Series A

# Legal Advisory

 Getting large quotes for legal services? Attorneys pray on inexperienced entrepreneurs, and we can help you avoid these mistakes.

# Consulting Opportunities

- o Fellows can pursue consulting contracts with Iron Key's deal flow pipeline
- Iron Key members have the ability to be staffed on new consulting engagements

# Optional 1:1 Mentorship Opportunities

- 1x1 calls (30-minute calls) with founders in sectors/industries of choice. Iron Key has a vast network of experienced founders who want to help the next generation of founders avoid the mistakes they made
- The right connections are crucial to get an early stage startup off the ground.
   Iron Key taps its network to provide warm intros to strategic partners for founders to accelerate their go-to-market execution.
- Having a mentor in your corner drastically reduces the risk of failure. Iron Key matches you with successful founders in your sector, who are willing to share their expertise to help you avoid costly mistakes.

# Networking Campaigns (\$500 / month)

- A customized solution for all outreach campaigns including marketing, partnership, customer discovery, and more.
- o A done for you solution to ensure qualified, booked meetings on your calendar

### Additional Opportunities

 Successful Founder Fellows typically move into a Entrepreneur in Residence (EIR) post-program, or a CEO role at an incubated company.

### Iron Key Venture Fellow Program

# https://www.ironkeycapital.com/venture-fellow-program

Iron Key offers a fellowship program dedicated to helping emerging investors learn, earn and build their own angel investing skillset. We equip Program Fellows with our VC/angel blueprint in their first 8 weeks and give lifetime access to our investment community and alumni network.

# **VC ANGLE**

# **Venture Essentials**

Powered by Iron Key Capital

\$2,500

(From \$130/month on PayPal)

#### **LEARN MORE**

Learn the Basics

(?)

- 8-Week Venture Education Curriculum
- 1-Year Investment Committee Seat
- ✓ 1 Year Venture Capital Job Board ③
- 1-Year Founder / Investor Community Access
- ✓ Investor Resume Revision ②
- Customer Support ?

### **Venture Fellow**

Powered by Iron Key Capital

\$5,000

(From \$260/month on PayPal)

#### **LEARN MORE**

Become an Investor

#### All of the Venture Essentials PLUS ②

✓ Lifetime Investment Committee ③

(?)

(2)

- Lifetime Access to our Community
- ✓ Venture Capital Job Tracker ②
- 50 Venture Application Submissions

# **Venture Accelerator**

Powered by Iron Key Capital

**\$7,500** 

(\$402/month on PayPal)

#### **LEARN MORE**

The personalized Fellow program

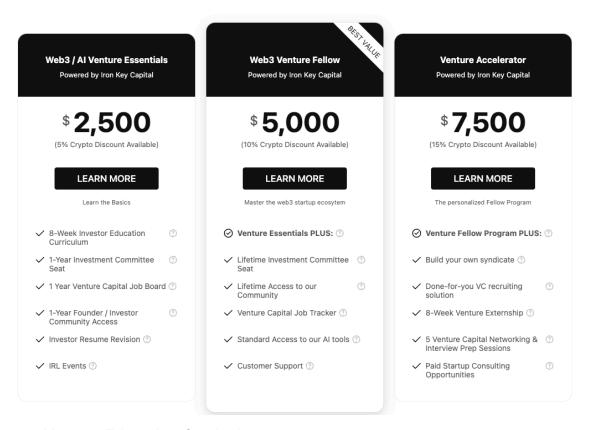
#### All of the Venture Essentials PLUS

Lifetime Investment Committee ③ Seat

(2)

(2)

- Lifetime Access to our Community
- ✓ Venture Capital Job Tracker ②
- 150 Venture Application Submissions
- ✓ 8-Week Venture Externship ②
- 5 Venture Capital Networking & ① Interview Prep Sessions
- Paid Startup Consulting Opportunities



## • Venture Education Curriculum

Iron Key runs an 8 week crash course in angel investing and venture capital.
 We focus on all the soft skills required in VC, and the different backdoors into the industry, and the levers that you can pull to increase your chances of success.

### Founder / Investor Community Access

All Iron Key members get access to our venture community for life. You will
have the opportunity to meet a co-founder, stress test your next venture
concept, or pitch angel investors for feedback.

# Optional 1:1 Mentorship Opportunities

1x1 calls (30-minute calls) with full time professionals in venture capital in sectors/industries of choice. Iron Key has a vast network of VCs who want to help the next generation of venture capitalists succeed.

### Investment Committee Access

 All Iron Key members get access to our investment committee for life. You will have the opportunity to source deals, share deals, earn carried interest, and work with other investors working on real deals.

#### Workshops

 Engage in focused workshops with VCs on advanced topics, including sourcing, diligence, negotiation, and more.

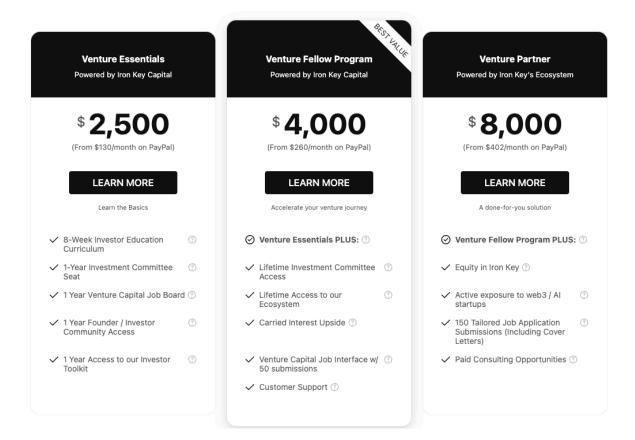
### Consulting Opportunities

Fellows can pursue consulting contracts with Iron Key's deal flow pipeline

 Iron Key members have the ability to be staffed on new consulting engagements

# Additional Opportunities

 Successful Venture Fellows typically move into a Venture Partner or Core Contributor role post-program.



Just looking to build the Founder & Investor Skillset? We offer a 30% discount for those who purchase both programs together.

# **Venture Capital Accelerator**

Price

\$5,500.00

The Venture Accelerator Package stands out as our most sought-after VC offering. It's specifically tailored for professionals eager to rapidly obtain the skills required for a job in venture capital, and to effectively automate their job search process, since VC jobs are inherently difficult and time consuming to source. With this package, you will get your profile shared with dozens of VC recruiters and be exposed to a network of investor and founders to catapult yourself to success in the startup and VC ecosystem.

This comprehensive package is ideal for individuals seeking an expert-driven approach to VC job searching, aiming to secure their next role within a timeframe of 6-12 months. The package comes with a Job Interview Guarantee and is a fully done-for-you solution. Let us take the helm of your VC search with the Venture Accelerator Package, and move closer to your career goals with confidence and ease.

# The Career Accelerator Package includes:

# 75 Job Application Submissions / year

- Iron Key submits the entire job application on behalf of the client including tailored cover letter submission
- We focus on quality, not quantity, and make warm intros where possible

# Discounted Optional Networking & Interview Prep Sessions

 1x1 calls (30-minute calls) with full time professionals in venture capital sectors/industries of choice. Iron Key has a vast network of VCs who want to help the next generation of venture capitalists succeed.

# • ATS-Optimized Investor Resume Revision

 Iron Key and Augment Jobs reviews your resume, checks it against our internal ATS, and corrects the resume. The resume is available in Word and PDF format for future edits and is uploaded to the Iron Key Jobs Platform.

## • Venture Education Curriculum

Iron Key runs an 8 week crash course in angel investing and venture capital.
 We focus on all the soft skills required in VC, and the different backdoors into the industry, and the levers that you can pull to increase your chances of success.

### Personalized VC Job Board Access

 Iron Key Capital works with Augment Jobs to recommend jobs to you based on your preferences, provides a job tracker, and provides an interaction log to keep track of each recruiting process our clients undergo. This continuously updates as new jobs enter our platform.

#### • Investment Committee Access

 All Iron Key members get access to our investment committee for life. You will have the opportunity to source deals, share deals, earn carried interest, and work with other investors working on real deals.

### • 1 Interview Guarantee

 If you do not receive 1 VC interview in 12 months, we will fully refund the package

# Founder / Investor Community Access

 All Iron Key members get access to our venture community for life. You will have the opportunity to meet a co-founder, stress test your next venture concept, or pitch angel investors for feedback.

# **Consulting Offers:**

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