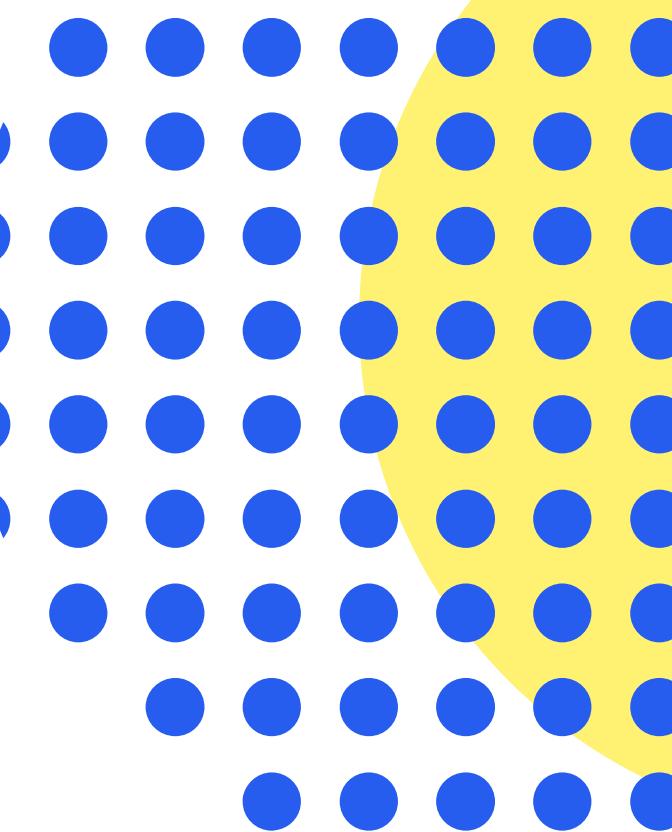
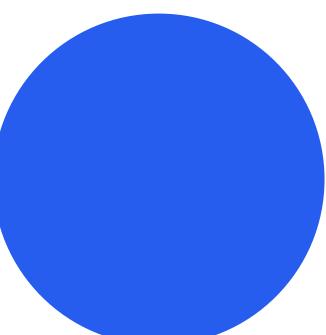
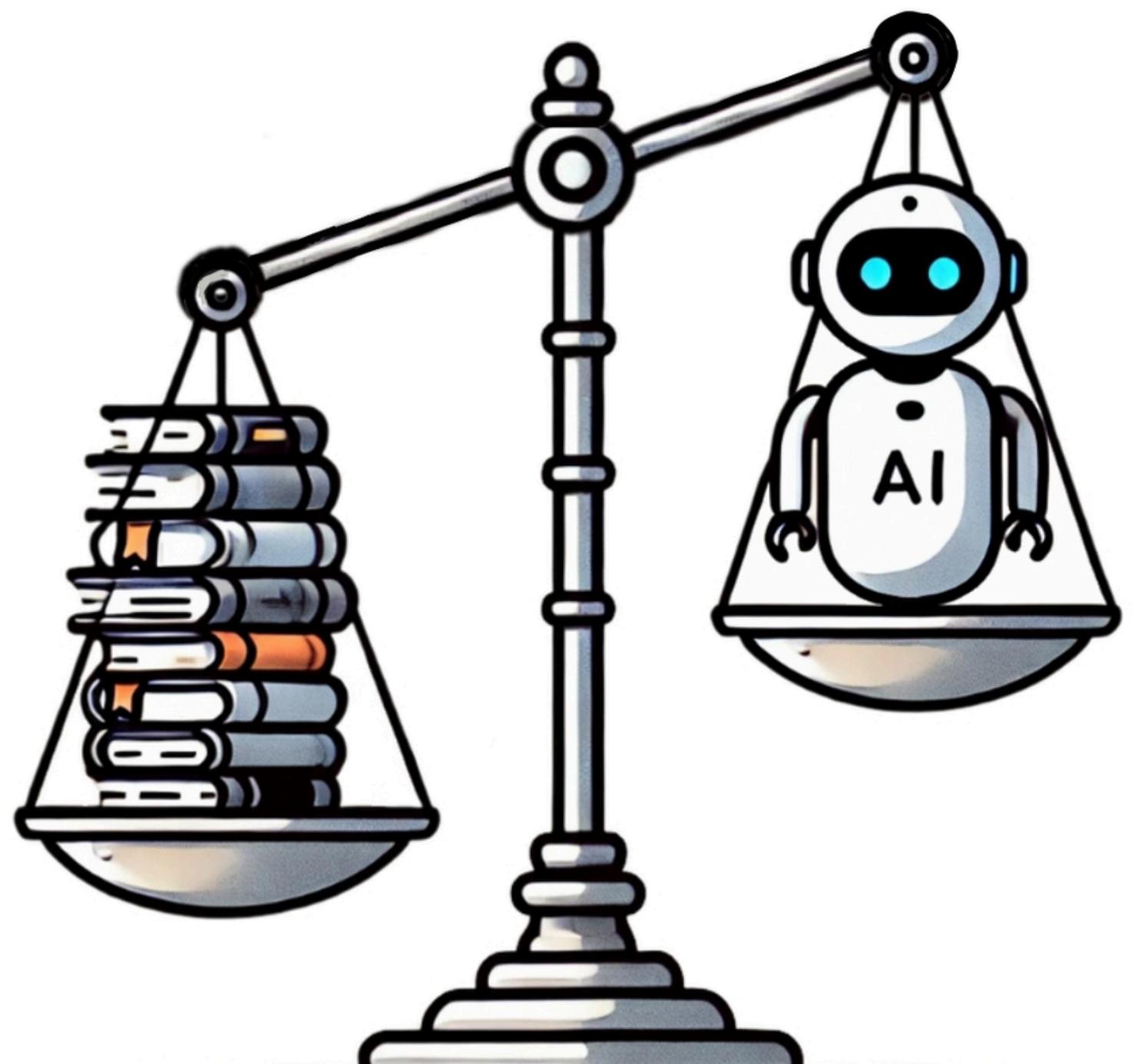


LAWGIC Pitch Deck

Ching Cyan

Czechowska Adrianna

Willoński Artur

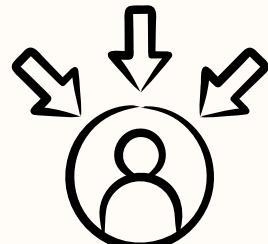


PROBLEM

Legal compliance is complex, costly, and time-consuming for businesses and individuals. Navigating regulations is difficult, and non-compliance leads to fines and legal risks. The system is inefficient and inaccessible to many.

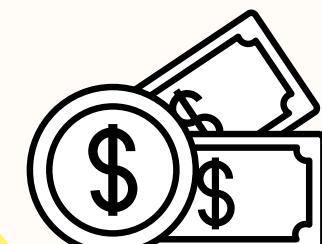
BURDEN FOR BUSINESSES

In Europe, SMEs spend on average **11 hours per week on compliance**, which amounts to 572 hours annually. This is a significant burden that could be devoted to company growth. Additionally, **45% of SMEs consider applying for EU funds too complicated**. LAWGIC is the solution to these problems, facilitating regulatory compliance



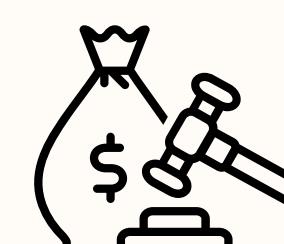
COSTS OF LEGAL COMPLIANCE

The costs of legal compliance are a huge burden for companies worldwide. The total compliance cost for businesses in the USA and Great Britain amounts to **9 billion USD**, of which **7.8 billion USD applies to Fortune 500 companies, and 1.1 billion USD to FTSE 350 companies**



COST OF NON-COMPLIANCE

Non-compliance with legal regulations can lead to serious financial consequences. In 2020, financial institutions paid **a total of 5.6 billion USD in penalties** for non-compliance. The **average cost of regulatory compliance is 5.47 million USD per organization globally**, and in the financial sector it's even higher, reaching **30.9 million USD**.



OUR SOLUTION

Simplifies the Maze:

Quickly identifies specific legal frameworks and translates them into understandable language – without legal jargon.

Delivers Practical Steps:

Offers clear, ready-to-use action templates that you can take to streamline your legal compliance.

Connects with Experts:

Directs you to a lawyer who is well-versed in your specific case, providing precise and tailored support when it's needed most.

Always Up-to-Date:

Delivers current legal information and analysis in real-time, helping you maintain compliance and stay current with regulations.

Accessible to All:

Scalable across different jurisdictions and areas of law to meet diverse needs.



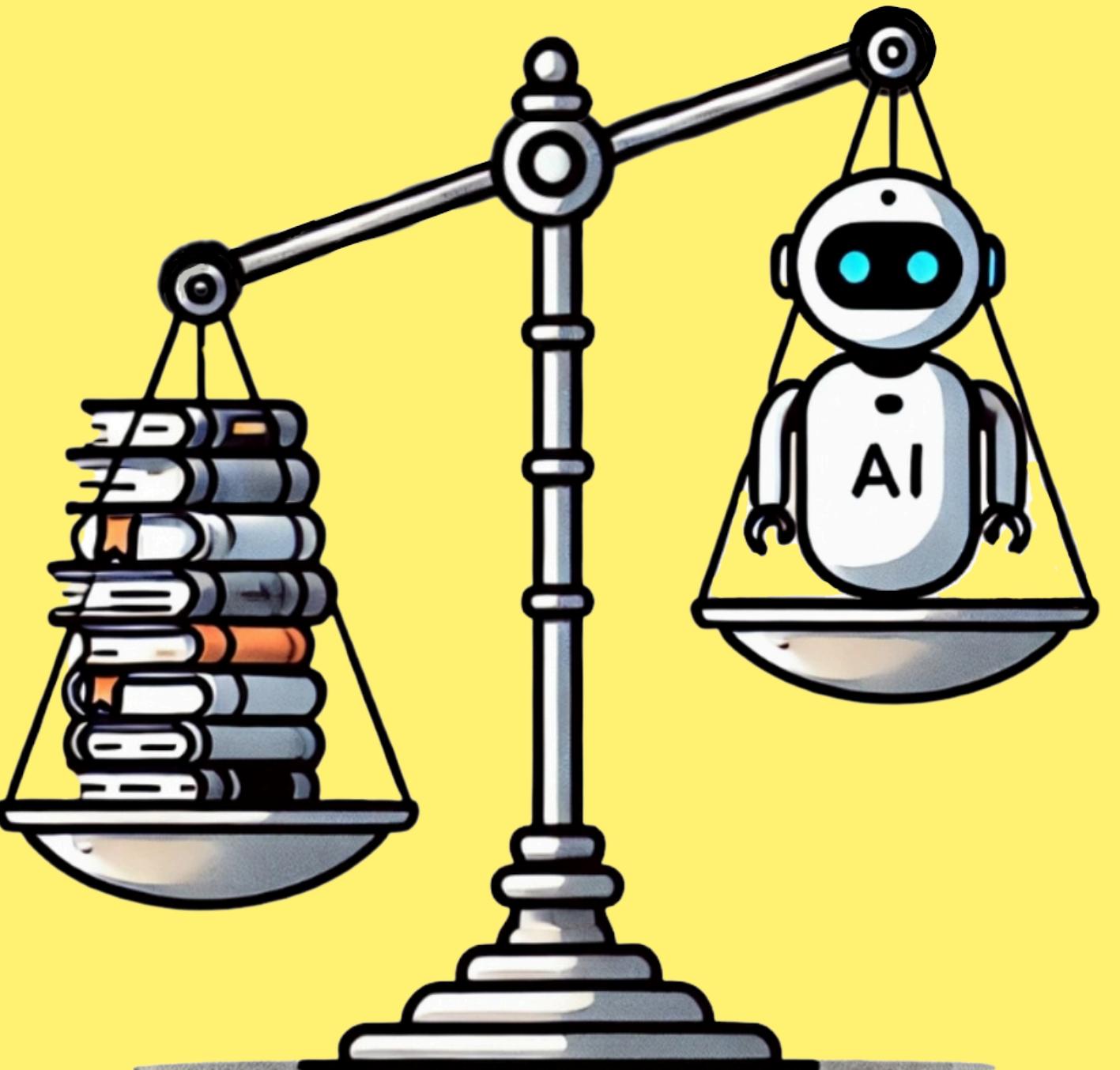
IDEA FEASIBILITY

TECHNICAL EXECUTION

Lawgic will be based on open-source libraries and adapted pre-trained models, enabling efficient and scalable innovation. This process is based on fine-tuning models through feedback, in our case from legal experts. The use of the Bayesian method allows for gradual model improvement through iterative parameter updates based on new data

BUSINESS MODEL

Our business model will be based on a Freemium strategy, offering basic services for free and premium subscriptions with additional functionalities. We might implement tokenization. However, we anticipate public funding to be the main source of revenue, which will enable further development and scaling of the project.



OUR TEAM



Cyan Ching

is a Marie Skłodowska-Curie Actions PhD fellow (Horizon 2020) at the Physical Chemistry Laboratory of Institut Curie in Paris, where they work on image processing in cryo-electron tomography, applying & developing AI methods to analyze synthetic membranes and resolve protein structures at the nano metric and sub-nano metric scale.

Adrianna Czechowska

a biomedical engineering student at Lodz University of Technology, and a Rafał Brzyska Foundation scholarship recipient in the entrepreneurship category. Currently, she is a member of the Youth Advisory Board at Roche in the branding and marketing pillar. She also has experience in fundraising and marketing for NGO's.

Artur Willoński

specializes in learning sciences, with experience in management and business and media sociology, gained at Kozminski University. Holds a Master's degree in interdisciplinary European studies from the College of Europe and professional experience as an intern at the European Union Intellectual Property Office (EUIPO). Previously, he was a co-founder of the Sigrata startup and a project manager at GETREVE, where he worked with SaaS and IoT solutions.

ACHIEVEMENTS



Redbull Basement

Victory in the Polish final of Red Bull Basement and participation in the world final in Tokyo - Our project was featured among 40 selected ideas from around the world, which allowed us to represent Poland at the global final in Tokyo

Bootcamp under the European Forum in Alpbach

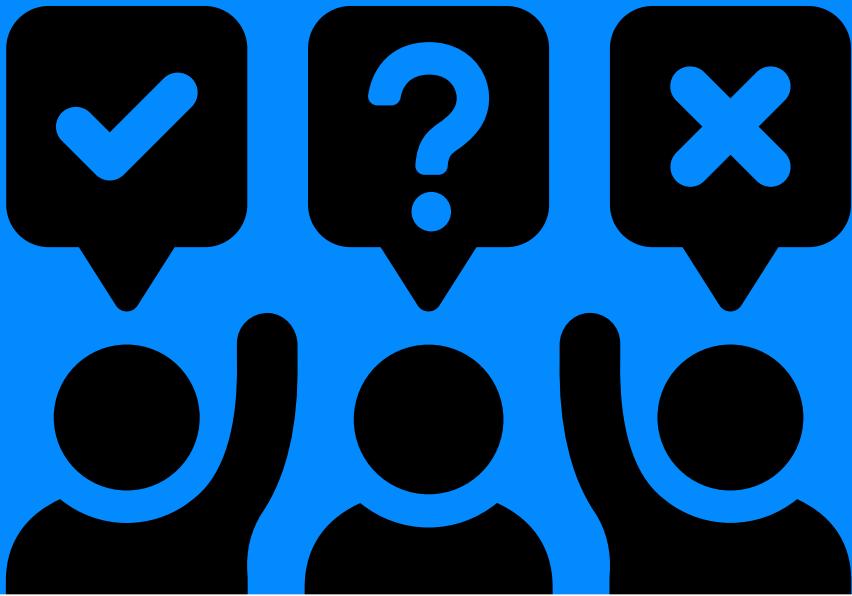
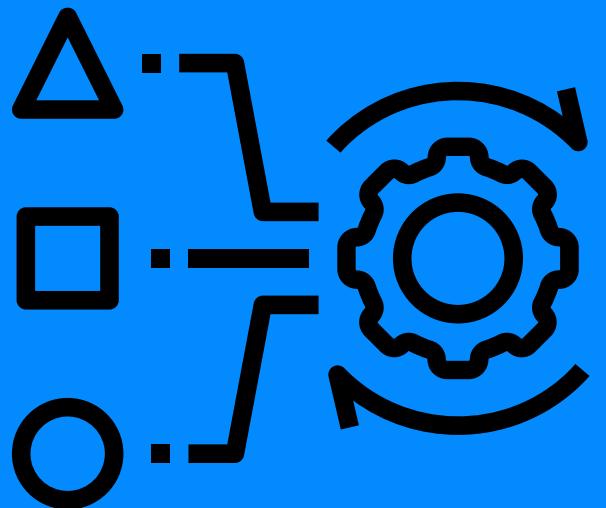
Participation in the annual EFA Ideas initiative under the patronage of the European Alpine Forum - We were qualified for a program supporting innovative solutions for Europe's challenges, where we are developing LAWGIC as a tool to democratize access to legal consultations through AI, making them more accessible and cost-effective.



OUR NEXT STEPS

Validation experiment

We will validate our tool by simulating its expert cross-checking process. Lawyers and funders will solve a legal case, with some using AI and others relying on traditional methods. Lawyers' solutions will be peer-reviewed, and funders' findings will be assessed for credibility. This will help compare AI-assisted, expert-validated, and internet-sourced compliance solutions.



Surveys, interviews etc.

We are also conducting surveys and interviews, which have already provided initial insights and helped shape our validation experiment. So far, key challenges include GDPR, intellectual property, high legal consultancy costs, and the high cost of obtaining second opinions from other experts.

WHAT WE NEED



Our main needs include finding a legal case for our validation experiment with lawyers and potentially securing lawyers to participate. We also need connections with industry professionals to understand their legal compliance challenges.

**THANK YOU
FOR YOUR
ATTENTION!**