

MUST HAVE

Database
Integration

API
Development

Improvement
of the model
based on
testing

Data
collection
from relevant
sources

WON'T HAVE

Social media data
analysis integration
for enhanced
customer
segmentation and
prediction accuracy

Integration with
machine learning
algorithms for
advanced
predictive
modeling

COULD HAVE

Advanced
Data
Analytics

Survival
Analysis for
Subscribers

Error
Handling
within API

Logging

SHOULD HAVE

Customer
Segmentation
via RFM
Analysis

Scalability