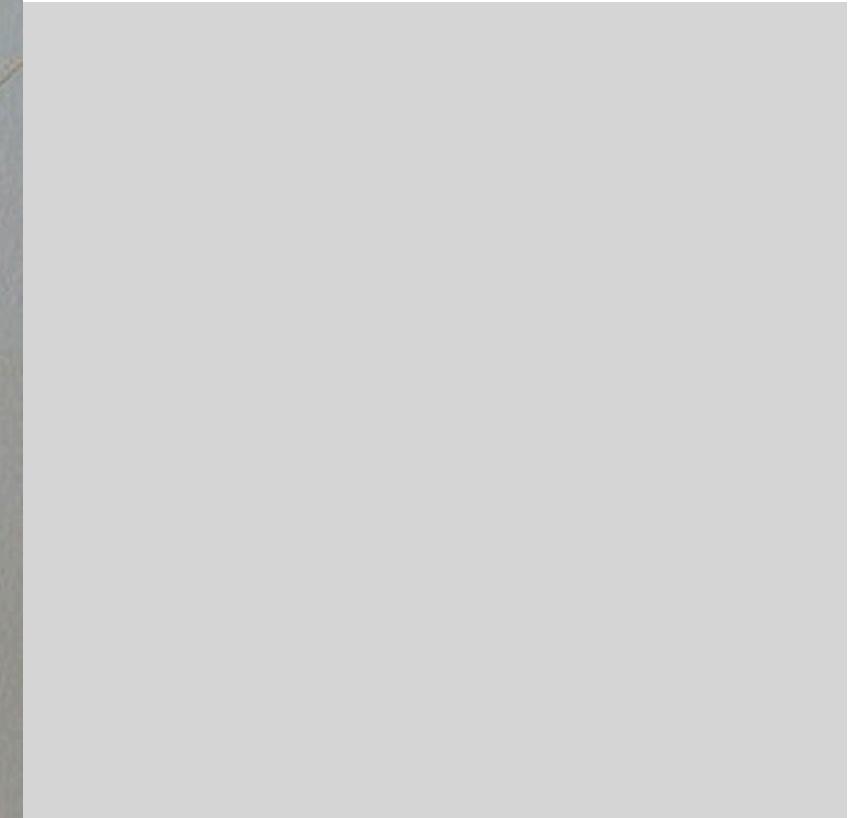
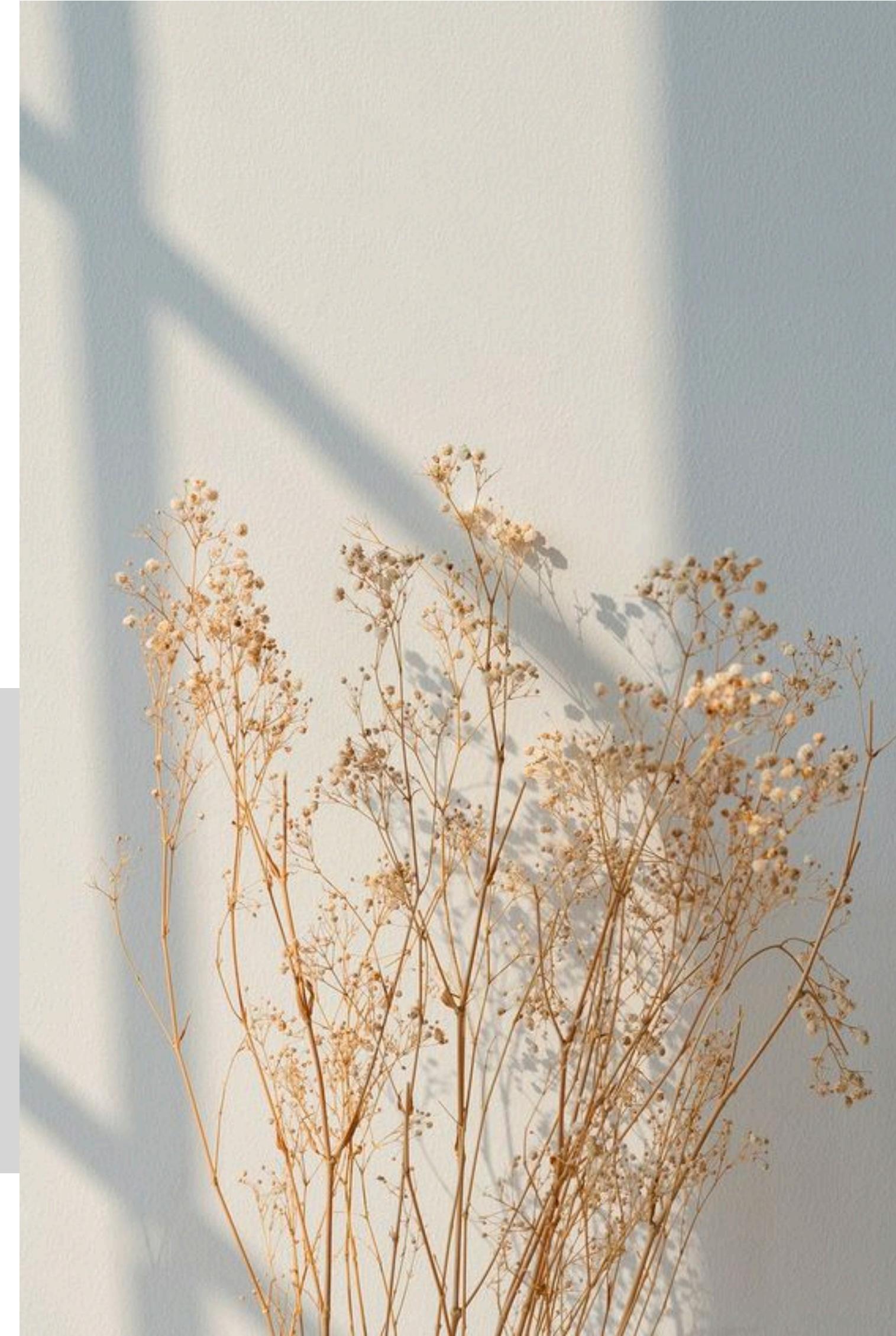


Beleaf



ARTURO CACERES



Purpose

The purpose of this project is to create a platform for the plant community(buyers and sellers), who are interested in acquiring rare/atypical plants.

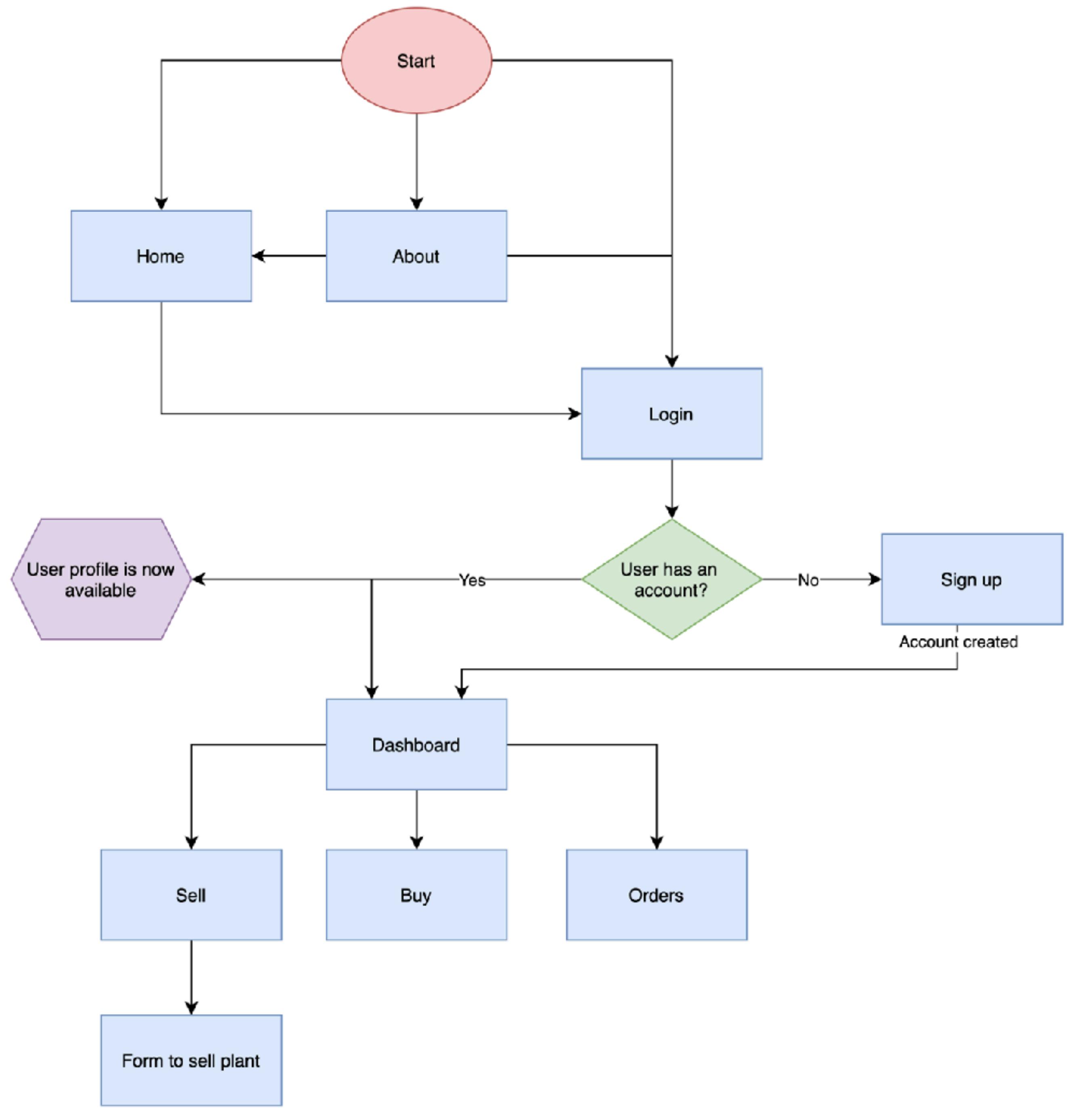


Problem to solve?

By creating a site that sells more exclusive and rare flora facilitates people from moving around and wasting their money and time. Users could also sell their own plants, as it is common that a hobby might turn into a business in the long run. This would also be beneficial for small businesses, as they can also get a chance to sell their products on par with the big companies. By just checking online from the users' phone or computer, they can acquire an atypical plant.

Features

- User Signup/log in
- Authentication
- Authorization
- Plant CRUD
- Plant Dashboard
- Plant Searching
- Image upload
- Plant Pricing
- Plant Stock



Sitemap

Target Audience

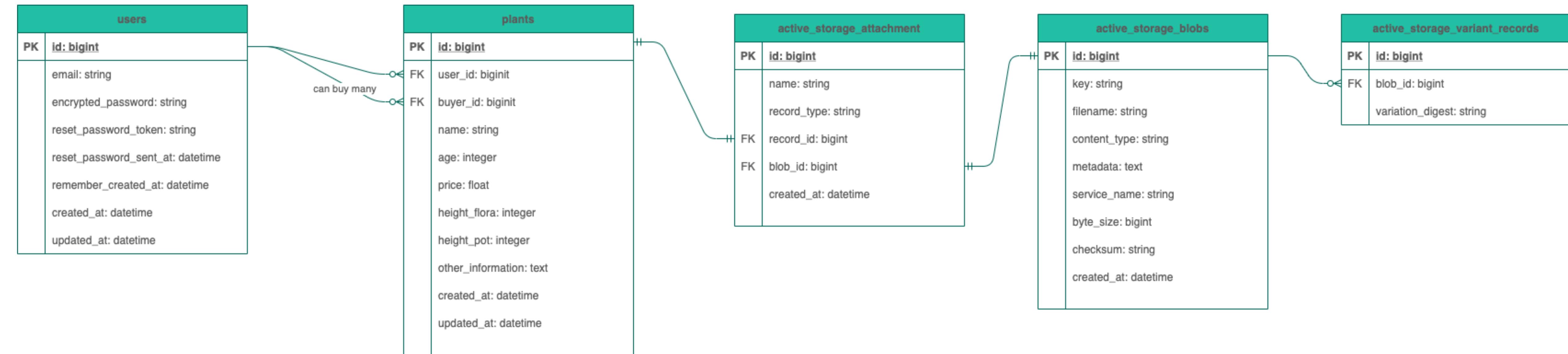
For this application, the target audience is mainly users who are interested in acquiring or selling rare specimens of flora. Users understand that as plants are rare and difficult to find, hence they can be of a very high value.



Tech Stack



- Project Management: Trello
- Version Control: Github
- Database: PostgreSQL
- Deployment Cloud Platform: Heroku
- Image Cloud Platform: Amazon Web Services (AWS)
- CSS Framework: Bootstrap
- Flowchart Solution: Draw.io
- Wireframes: Balsamiq
- Language: Ruby "2.6.6"
- Ruby Gems



ERD



Upcoming Beleaf2.0

Part of the original idea for this project, was also that a user would be able to have access to "**Beleaf on second chances**", a plant hospital for plants. Many people will get a plant, and has no clue on how to take care after it, and will not take in cosideration all the conditions a plant needs, for it to keep living.

As being rare plants bought from this website, there are international flora coming from other countries. Some countries have diffferent weather and conditions that help that specific plant to grow and blossom. With the plant hospital option, a user would be able to pay for the proper set up of the plant, with instructions on how to care care of it and also pay for a continious care for the plant for a certain period of time. Users would also be able to pay for services with plants of their own, by uploading their pictures and descriptions of a plant in the hopes of saving it from dying. For the meantime, improving the current page and making it more user friendly is crucial.



DEMO

beleaf-rails.herokuapp.com/