

Finding the best place in Toronto

Arturo Asto



Finding the best place in Toronto for business

Mi Casa (My Home)

Start a new business can be challenging, in this case we want to focus on the possibility to start a Mexican restaurant in Toronto.

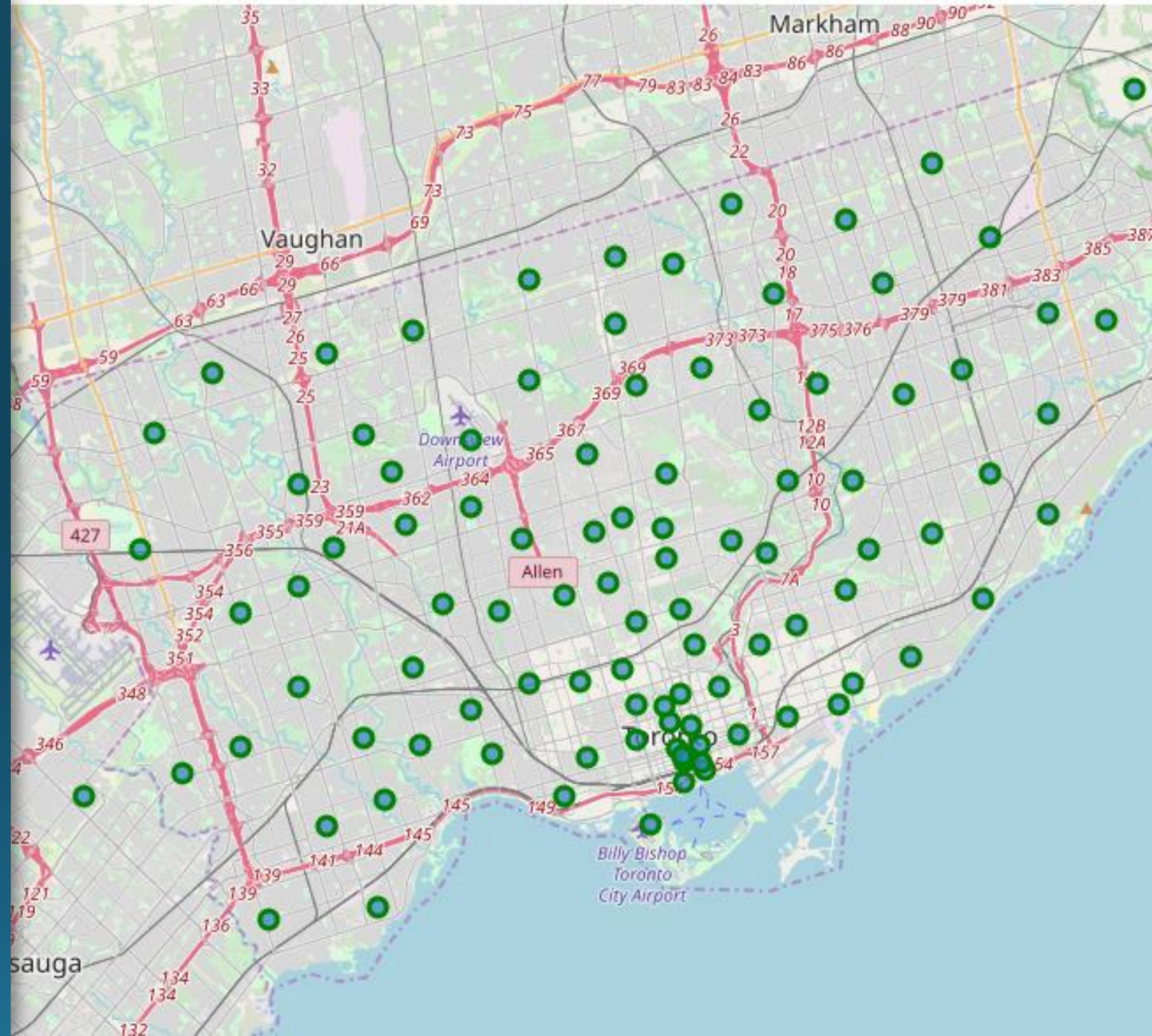


Data Acquisition and cleaning

Steps that we follow:

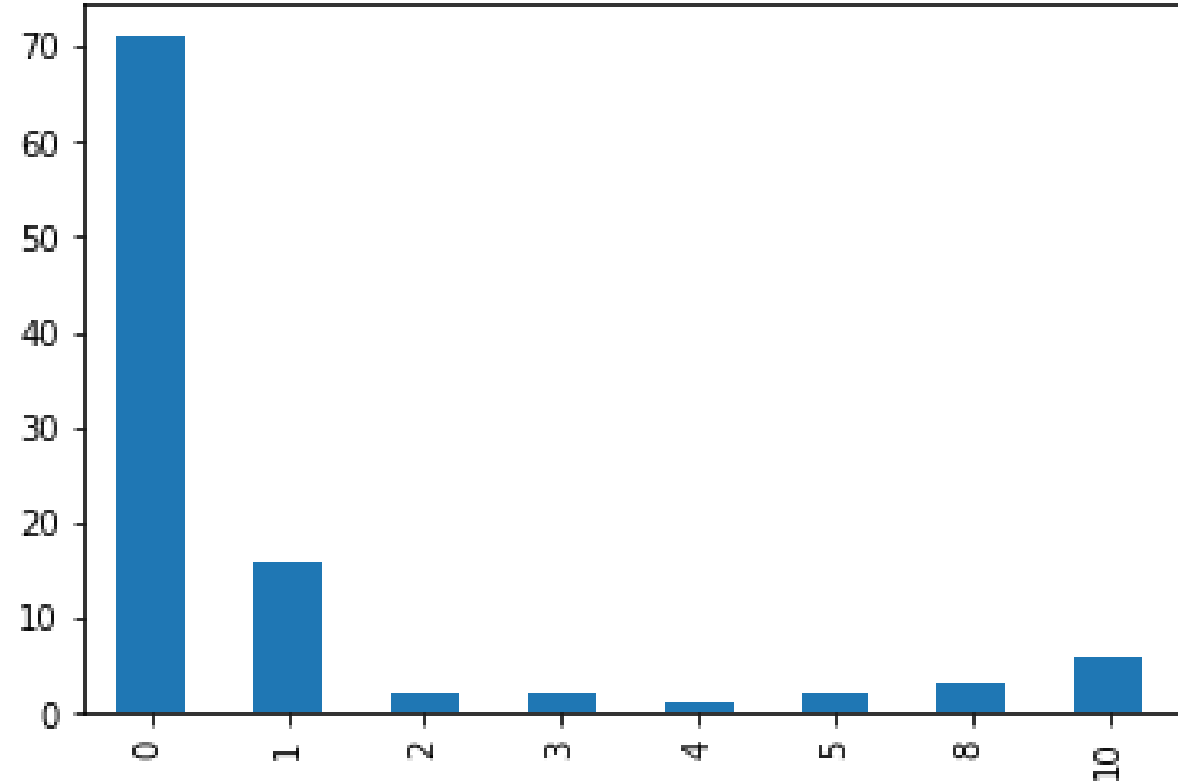
- The postal codes of Toronto available in [Wikipedia](#).
- The latitude and longitude of each postal code in order to be displayed on the map.
- Remove and rename invalid data.
- Merging the data from Wikipedia and FourSquare in order to create a dataframe.

All the Toronto neighbourhoods are displayed in the map.



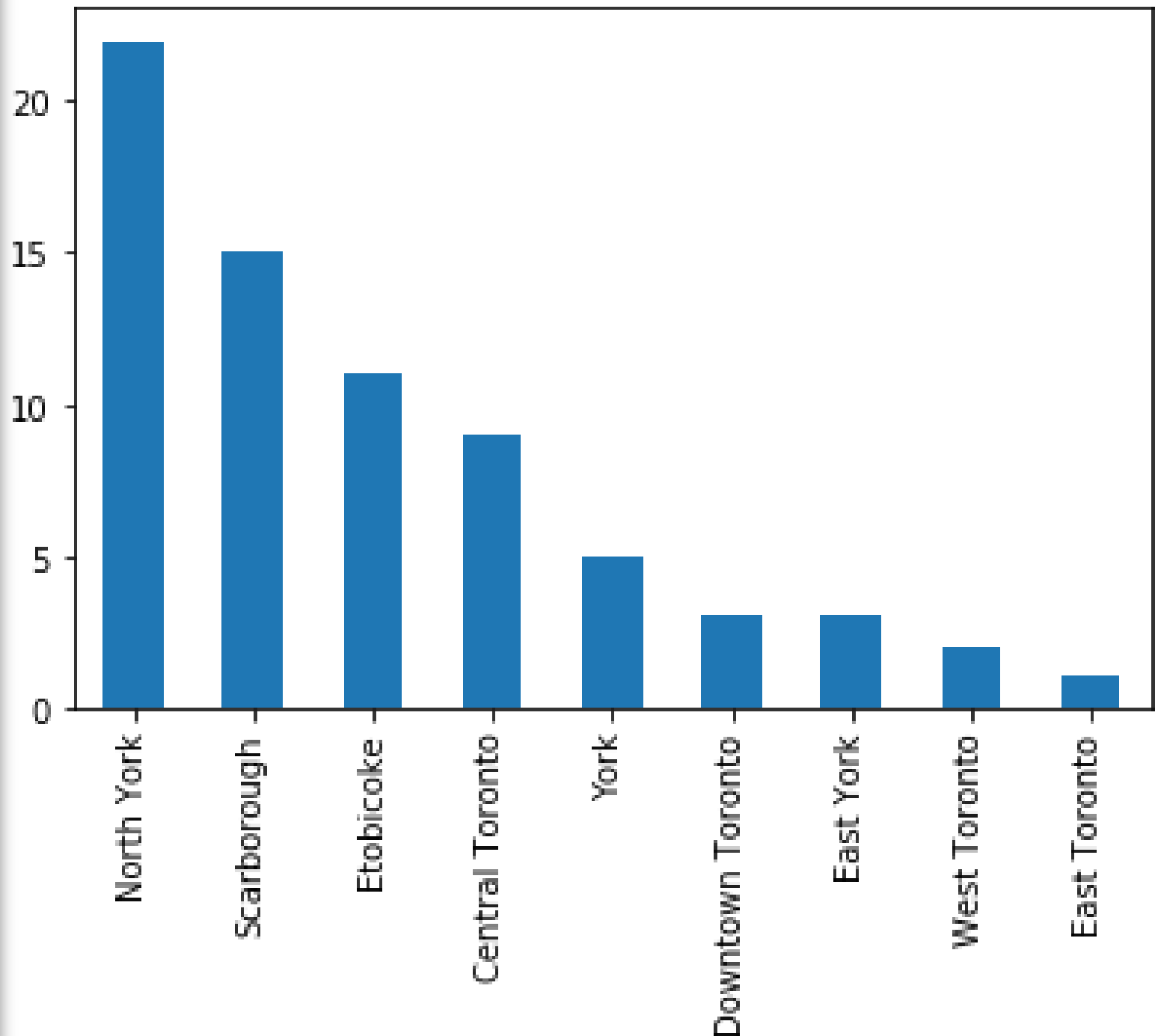
Mexicans restaurants

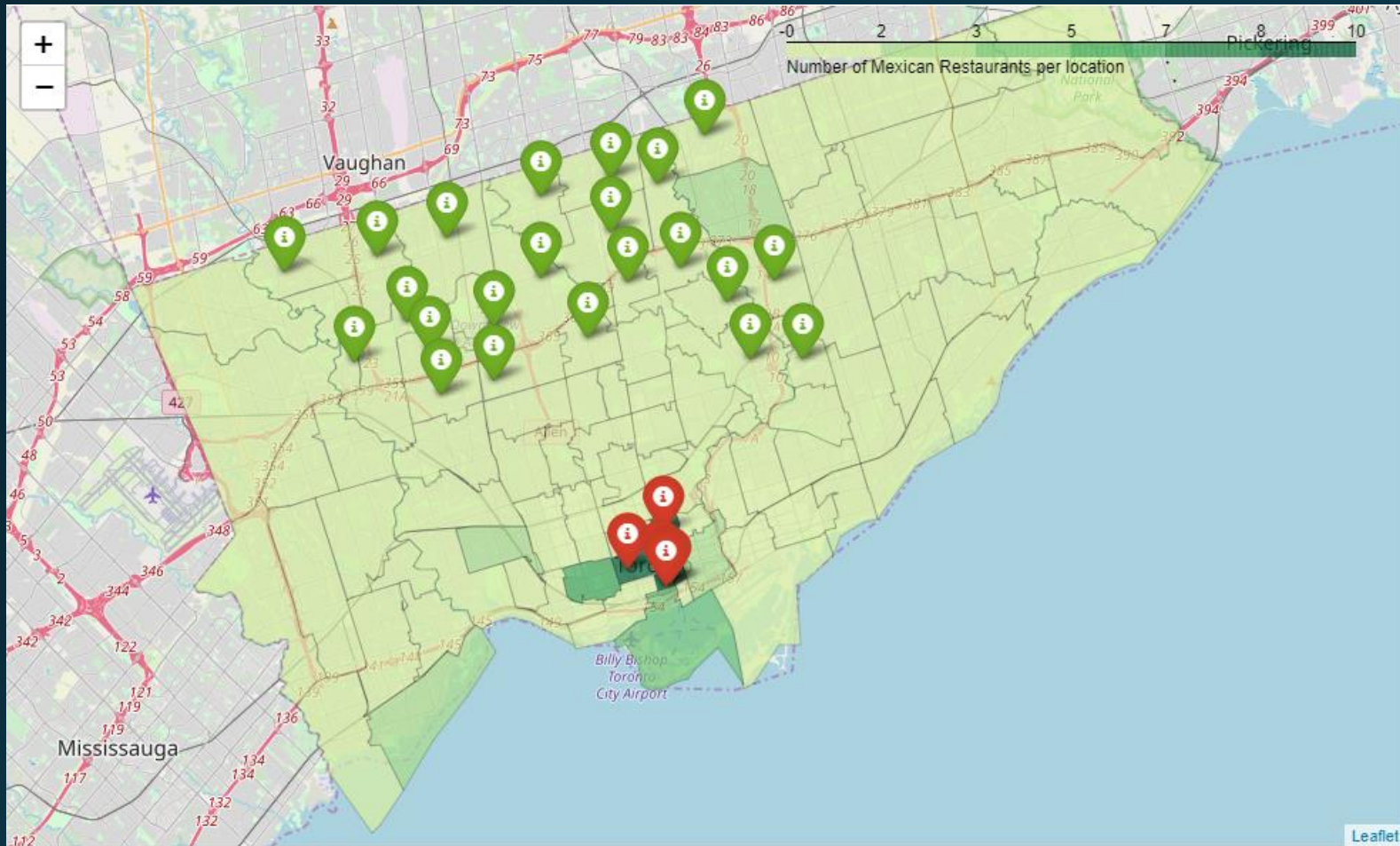
- Here is a bar graph that shows how the quantity of Mexican restaurants per neighbourhood.
- We can see that most of the locations doesn't have a Mexican restaurant nearby.



Neighbourhoods without a Mexican restaurant

- In this case North York is the location with less Mexican restaurants in their neighbourhoods.





Heat map of toronto

- The green markers represent the areas in North York available to start a business.
- The red markers represent the areas with the most Mexican restaurants nearby.

Conclusion

- Finally this project can serve as a guide to people interested in starting a business in Toronto.
- North York is the result of our study to be the best place where we can start a Mexican restaurant.