Arturo **Castillo**

FULL STACK DEVELOPER · MARKETING EXPERT

San Luis Potosí, México

☐ (+52) 4441 70 55 48 | ✉ arturguay@gmail.com | ⌂ arturocastillo.co | ⌨ arturocastillo95 | ⬚ arturo-castillo-a04877b1

"Life is a continuos excersise in creativity and problem solving."

Summary

I specialize in finding new and creative solutions to existing problems using a combination of my different skills in technology, marketing, design and business. I've been working for over 5 years with multiple organizations to resolve their technological needs and help improve their online presence.

Experience

Localito S.A.S.   *San Luis Potoí, México*

CO-FOUNDER & SOFTWARE ENGINEER   *Apr. 2020 - Currently*

- Currently developing an MVP for my own SaaS business. The software is designed to help local business get their product catalog online in a matter of minutes.
- Developing the web app based on Django, HTML, Javascript, CSS and several other technologies.
- At the moment I'm working on deploying web app usig Heroku and Amazon RDS, focusing on high-availability, and auto-scaling.

Moran y CIA.   *San Luis Potosí, México*

AUTOMATION & MARKETING CONSULTANT   *Nov. 2019 - May. 2020*

- Implemented a new e-learning platform using custom software developed by myself and existing Wordpress solutions.
- Built fully automated sales pipelines.
- Developed internal software and scripts to automate tasks such as: billing, email marketing, sales follow-up, course completion certificates.

Freelance developer   *México*

WEBSITE DEVELOPER   *Sep. 2015 - Currently*

- Developed and designed multiple websites and landing pages for local businesses.

Jaguar Entertainment   *San Luis Potosí, México*

CO-FOUNDER & CREATIVE DIRECTOR   *May. 2017 - Nov 2019*

- Created and produced multiple large scale events with thousands of attendants.
- Financial planning to ensure production profitability of every event.

Education

EBC (Escuela Bancaria y comercial)   *San Luis Potosí, México*

B.S. IN BUSINESS MANAGMENT   *Feb. 2016 - May. 2020*

- Participated in multiple startup incubation programs.

Skills

Front-end	HTML5, React, CSS, SASS, JQuery
Back-end	Django, REST API
Programming	Python, Javascript, Swift
DevOps	AWS, Google cloud
Marketing	Facebook Ads, Google ADS, Hubspot CRM, Mautic
Languages	Spanish, English