

Usability review

[Enter product name]

Score

Comments



Hover over a guideline for more information, examples of good practice and importance to the overall user experience.

N/A = not applicable or can't be assessed

Optional - Provide a short rational for the score, such as a description of the issues found; examples of good practice and the likely impact for users.

Features & functionality

1 Features and functionality meet common user goals and objectives.

Moderate

Podria mejorarse ya que está un poco simplificada la web.

2 Features and functionality support users desired workflows.

Moderate

Me parece que está todo claro. Se podría mejorar pero a priori es accesible.

3 Frequently-used tasks are readily available (e.g. easily accessible from the homepage) and well supported (e.g. short cuts are available).

Good

Si, está todo bien soportado.

4 Users are adequately supported according to their level of expertise (e.g. short cuts for expert users, help and instructions for novice users).

Poor

No especifica ninguna información para usuarios expertos ni novatos. Todo es intuitivo

5 Call to actions (e.g. register, add to basket, submit) are clear, well labelled and appear clickable.

Poor

Es una página orientada a informar mas que a otra cosa, así que las funciones mas específicas no están pulidas.

Homepage / starting page

6 The Homepage / starting page provides a clear snapshot and overview of the content, features and functionality available.

Moderate

Mejorable pero no inentendible.

7 The home page / starting page is effective in orienting and directing users to their desired information and tasks.

Good

Tiene la información necesaria para ir a donde deseas de manera mas o menos rápida.

8 The homepage / starting page layout is clear and uncluttered with sufficient 'white space'.

Poor

Tiene mucha información en poco espacio.

Navigation

9 Users can easily access the site or application (e.g. the URL is predictable and is returned by search engines).

Excellent

Si buscas "Andalocio" en cualquier buscador saldrá sin problemas la web.

10 The navigational scheme (e.g. menu) is easy to find, intuitive and consistent.

Moderate

Es fácil de encontrar pero no es muy consistente.

11 The navigation has sufficient flexibility to allow users to navigate by their desired means (e.g. searching, browse by type, browse by name, most recent etc...).

Good

Para la finalidad que tiene, la navegación es más positiva que negativa.

12 The site or application structure is clear, easily understood and addresses common user goals.

Poor

Como he comentado antes, mucha información en poco espacio.

13 Links are clear, descriptive and and well labelled.

Moderate

Parece que está todo bien orientado.

14 Browser standard functions (e.g. 'back', 'forward', 'bookmark') are supported.

Moderate

Las funciones básicas parece que sí las cumples.

15 The current location is clearly indicated (e.g. breadcrumb, highlighted menu item).

Poor

No es una web bien resaltada.

16 Users can easily get back to the homepage or a relevant start point.

Excellent

En ese aspecto no hay problemas.

- 17 A clear and well structure site map or index is provided (where necessary).

Good

A la izquierda aparece una lista de opciones a donde ir y sí parece bien estructurada.

Search

- 18 A consitent, easy to find and easy to use search function is available throughout (where desirable).

Poor

No hay función de búsqueda.

- 19 The search interface is appropriate to meet user goals (e.g. multi-parameter, prioritised results, filtering search results).

Poor

Idem.

- 20 The search facility deals well with common searches (e.g. showing most popular results), misspellings and abbreviations.

Poor

Idem.

- 21 Search results are relevant, comprehensive, precise, and well displayed.

Poor

Idem.

Control & feedback

- 22 Prompt and appropriate feedback is given (e.g. following a successful or unsuccessful action).

Good

El feedback es positivo ya que es una página de información.

- 23 Users can easily undo, go back and change or cancel actions; or are at least given the chance to confirm an action before committing (e.g. before placing an order).

Good

Todo se hace con facilidad.

- 24 Users can easily give feedback (e.g. via email or an online feedback / contact us form).

Good

En la sección de "contacto" aparece todo con claridad.

Forms

- 25 Complex forms and processes are broken up into readily understood steps and sections. Where a process is used a progress indicator is present with clear numbers or named stages.

Moderate

La web es demasiado sencilla para necesitar un indicador de progreso

26	A minimal amount of information is requested and where required justification is given for asking for information (e.g. date of birth, telephone number).	N/A	La web no requiere información
27	Required and optional form fields are clearly indicated.	N/A	No hay campos para rellenar
28	Appropriate input fields (e.g. calendar for date selection, drop down for selection) are used and required formats are indicated.	N/A	No hay campos para rellenar
29	Help and instructions (e.g. examples, information required) are provided where necessary.	Poor	No hay instrucciones aunque el uso de la web es sencillo

Errors

30	Errors are clear, easily identifiable and appear in appropriate location (e.g. adjacent to data entry field, adjacent to form, etc.).	N/A	No he encontrado ningun error
31	Error messages are concise, written in easy to understand language and describe what's occurred and what action is necessary.	N/A	No he encontrdo ningun error
32	Common user errors (e.g. missing fields, invalid formats, invalid selections) have been taken into consideration and where possible prevented.	N/A	No he encontrdo ningun error
33	Users are able to easily recover (i.e. not have to start again) from errors.	N/A	No he encontrdo ningun error

Content & text

34	Content available (e.g. text, images, video) is appropriate and sufficiently relevant, and detailed to meet user goals.	Very poor	Demasiados anuncios en los laterales
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35	Links to other useful and relevant content (e.g. related pages or external websites) are available and shown in context.	Poor	<i>Si, pero mas que sitios relacionados son anuncios</i>
36	Language, terminology and tone used is appropriate and readily understood by the target audience.	Good	<i>Tiene un lenguaje adecuado</i>
37	Terms, language and tone used are consistent (e.g. the same term is used throughout).	Good	<i>Tiene un lenguaje adecuado</i>
38	Text and content is legible and scannable, with good typography and visual contrast.	Moderate	<i>Los titulos de cada sección estan en celeste sobre blanco</i>

Help

39	Online help is provided and is suitable for the user base (e.g. is written in easy to understand language and only uses recognised terms). Where appropriate contextual help is provided.	Poor	<i>No hay seccion de ayuda aunque la pagina es sencilla de usar</i>
40	Online help is concise, easy to read and written in easy to understand language.	N/A	<i>No hay seccion de ayuda</i>
41	Accessing online help does not impede users (i.e. they can resume work where they left off after accessing help).	Good	<i>En el caso de que no se quede en el punto donde quería, es fácil volver a encontrar cualquier cosa de su interés.</i>
42	Users can easily get further help (e.g. telephone or email address).	Good	<i>En el apartado "contacto" te aparece todo lo necesario.</i>

Performance

43	Site or application performance doesn't inhibit the user experience (e.g. slow page downloads, long delays).	Good	<i>No es una web que dependa de descargas o de una conexión rápida.</i>
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44 Errors and reliability issues don't inhibit the user experience.

Good

No tiene pinta de que existan errores.

45 Possible user configurations (e.g. browsers, resolutions, computer specs) are supported.

Poor

Es una web que no está orientada a eso.

Overall usability score (out of 100) *

59

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Moderate

* Very poor (less than 29) - Users are likely to experience very significant difficulties using this site or system and might not be able to complete a significant number of important tasks.

* Poor (between 29 and 49) - Users are likely to experience some difficulties using this site or system and might not be able to complete some important tasks.

* Moderate (between 49 and 69) - Users should be able to use this site or system and complete most important tasks, however the user experience could be significantly improved.

* Good (between 69 and 89) - Users should be able to use this site or system with relative ease and should be able to complete the vast majority of important tasks.

* Excellent (more than 89) - This site or system provides an excellent user experience for users. Users should be able to complete all important tasks on the site or system.

Weighting (out of 5)	Weighting ratio	Rating (0 - 5)	Score	Out of
5	100%	3	3	5
5	100%	3	3	5
4	80%	4	3,2	4
3	60%	2	1,2	3
3	60%	2	1,2	3
3	60%	3	1,8	3

4	80%	4	3,2	4
3	60%	2	1,2	3
2	40%	5	2	2
4	80%	3	2,4	4
3	60%	4	2,4	3
5	100%	2	2	5
3	60%	3	1,8	3
4	80%	3	2,4	4
2	40%	2	0,8	2
2	40%	5	2	2

1	20%	4	0,8	1
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4	80%	2	1,6	4
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4	80%	2	1,6	4
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2	40%	2	0,8	2
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4	80%	2	1,6	4
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4	80%	4	3,2	4
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3	60%	4	2,4	3
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1	20%	4	0,8	1
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3	60%	3	1,8	3
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2	40%	0	0	0
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2	40%	0	0	0
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3	60%	0	0	0
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3	60%	2	1,2	3
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4	80%	0	0	0
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3	60%	0	0	0
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3	60%	0	0	0
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5	100%	1	1	5
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2	40%	2	0,8	2
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4	80%	4	3,2	4
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3	60%	4	2,4	3
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3	60%	3	1,8	3
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4	80%	2	1,6	4
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2	40%	4	1,6	2
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4	80%	4	3,2	4
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4 80% 4 3,2 4

3 60% 2 1,2 3

5 71,8 121

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