

Data dictionary

Column name	Data Type	Description
deal	bool	Indicates if the pitch secured a deal (True/False).
description	object	Text description of the pitch or product/service offered.
episode	int64	Episode number where the pitch was aired.
category	object	The category of the product/service pitched.
entrepreneurs	object	Names of entrepreneurs presenting the pitch.
location	object	Geographical location of the entrepreneurs.
website	object	Website URL associated with the pitch or business.
askedFor	int64	Amount of investment requested by the entrepreneurs (USD).
exchangeForStake	int64	Percentage of equity offered in exchange for the investment.
valuation	int64	Valuation of the business based on the requested investment and equity offered.
season	int64	Season number of the show.
shark1	object	Name of the first Shark evaluating the pitch.
shark2	object	Name of the second Shark evaluating the pitch.
shark3	object	Name of the third Shark evaluating the pitch.
shark4	object	Name of the fourth Shark evaluating the pitch.
shark5	object	Name of the fifth Shark evaluating the pitch.
title	object	Title or name of the pitch or business idea.
episode-season	object	Concatenated field indicating episode and season (e.g., 1-1).
Multiple Entrepreneurs	bool	Indicates if multiple entrepreneurs are involved (True/False).