

# ALFONSO CARDENAS

## Objective

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To attain a Salesforce Developer position and improve the customer relationships .

## Skills

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Certified Salesforce Developer.  
APEX, JAVA Developer.  
SQL querying/manipulation.  
Siebel CRM Consultant.  
Mobile Applications developer on C++.  
Mobile embedded systems support engineer.  
Fluent in english.  
Excellent written, oral, and interpersonal skills.

## Experience

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Agosto 2013 - Current **Agora Partnerships** Mexico,DF  
*SalesForce Volunteer/Consultant/Developer*

### Tasks & Responsibilities

- Consult on access control and determination of record privileges. Roles to be implemented and record types to be created for the designed users.
- Manipulate Reports and Dashboards through aggregate formulas.
- Create Master-Detail relationships between objects to allow roll-ups.
- Create APEX classes and triggers to relate different types of objects.

Septiembre 2013 **Zemzania** Mexico,DF  
*Siebel Associate Consultant*

### Tasks & Responsibilities

- Build Business Services and Workflows to fulfill the business rules.

August 2009 - December 2012 **Wipro Technologies India** Chennai,India

### Tasks & Responsibilities

*Siebel/SalesForce Developer ( Jan 2011 - Dec 2012)*

- Support Siebel CRM emedical module covering: Configuration on Siebel Tools (Business Objects/Components/Services, Applets, Links, Pick lists,...) ; basic administrative procedures ( repository migration from different environments, users, responsibilities, views, server administration/configuration, etc..) ; database querying and manipulation through SQL.

- Attend Salesforce training and clear Developer Certification 401.
- Work on Proof of Concept/PreSales Project on Salesforce : map objects and business rules from Siebel to Salesforce ; create validations, relationships, workflows, approvals, triggers ,reports and dashboards ; create webservices to work with Salesforce's Heroku apps and Salesforce Workbench.

*Software Engineer. (August 2009 - December 2010 )*

- Enhance video application UI through XML coding.
- Develop UI on Mobile OS BREWMP (C++) for application dealing with sharing videos through a central server.

July 2007 - August 2009 **Wipro Technologies Mexico**  
*Software Engineer.*

Monterrey,Mexico

#### Tasks & Responsibilities

- Provide support for GSM/GPRS/SIM cell phone protocols on an embedded programming platform with Nucleus Mobile OS and C/C++ coding.
- Support for OpenMAX Audio/Video Codecs (audio/video) on TI OMAP .

## Education

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Bachelor of Engineering on Electronics and Communications.  
 ITESM, Monterrey, México.  
 Class of 2006.  
 GPA: 90/100

References available on request.