

E-Commerce Design Proposal

(Pins & Patches)

Ji Won Yeom

WNM608.03 Tech 2: Back-End



Image Source

ABOUT US

Sitename:

PIN YOUR PINS

Type:

Accessory -> Patches, Pins & Buttons

Statement of Intent:

PIN YOUR PINS is a pin accessory and lifestyle brand based out of San Francisco, CA. **PIN YOUR PINS** create pin designs that are inspired by pop culture, including emoji designs, popular saying, fun memes, and you name it. With our pins, you will capture the zeitgeist of the time with a sense of humor. We believe there's a pin for everyone. There's never been a better time to wear your emotions, favorite emoji, or pop culture preferences on your sleeve, shoe, or bag.

FONTS: Ubuntu

Header 1

Size: 30

Weight: Bold

**ABCDEFGHIJ
KLMNOPQR
STUVWXYZ**

Header 2

Size: 22

Weight: Bold

**ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ**

Body

Size: 14

Weight: Normal

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ

Caption

Size: 11

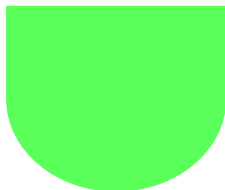
Weight: Normal

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ

COLORS

Primary

#5AFF5A



Secondary

#1155CC



Text & Background

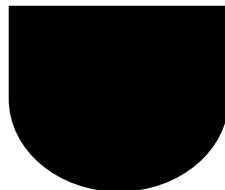
#EEEEEE



#797979

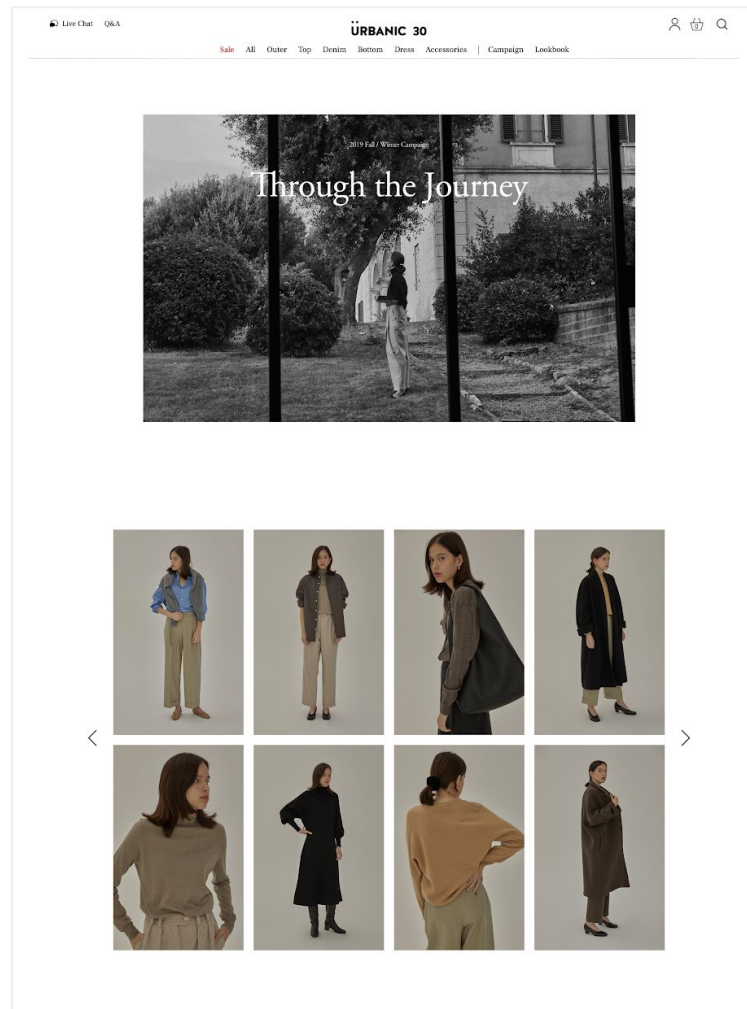
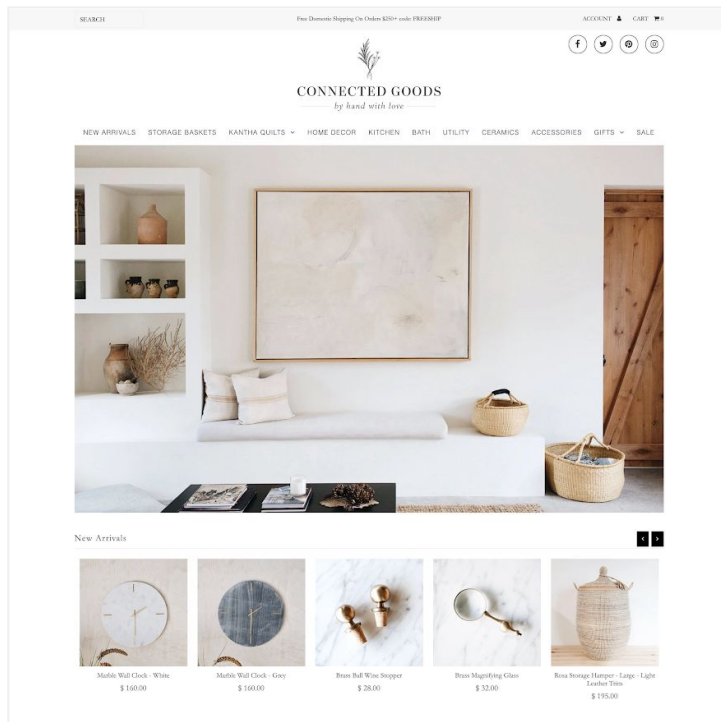


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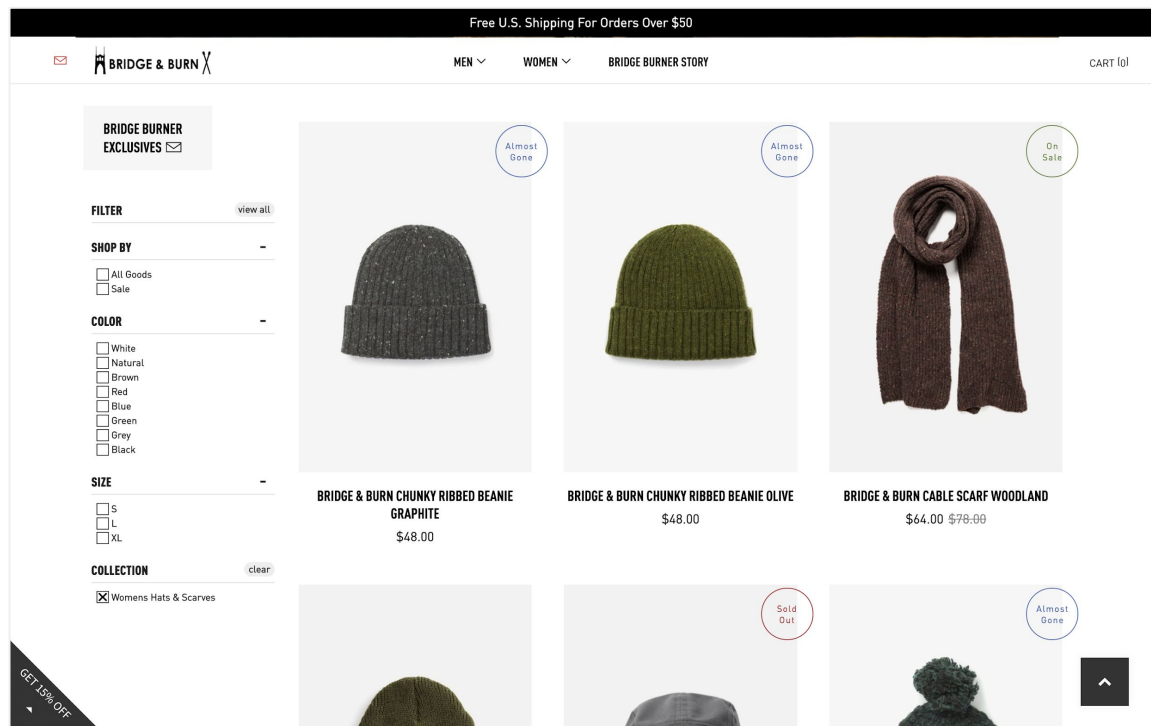
MOODBOARD

: Landing Page



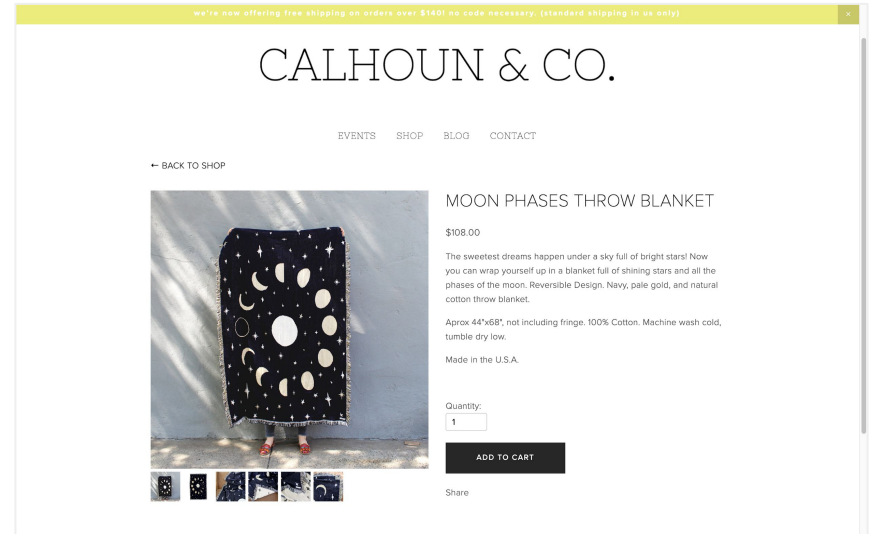
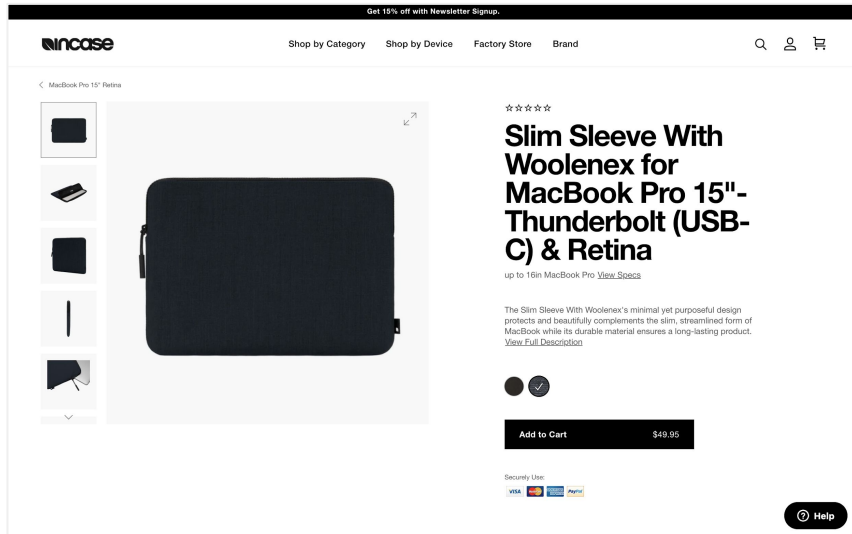
MOODBOARD

: Product List Page

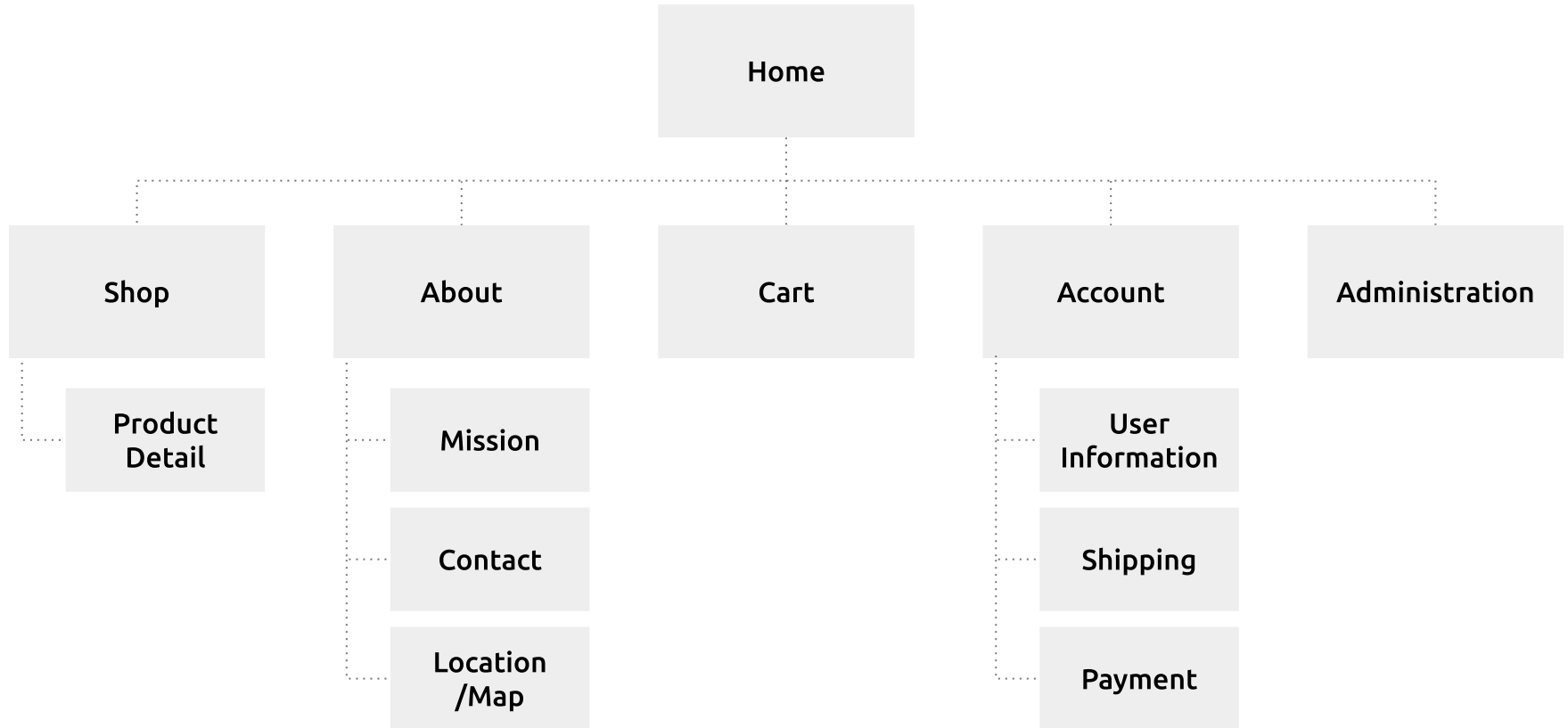


MOODBOARD

: Product Detail Page



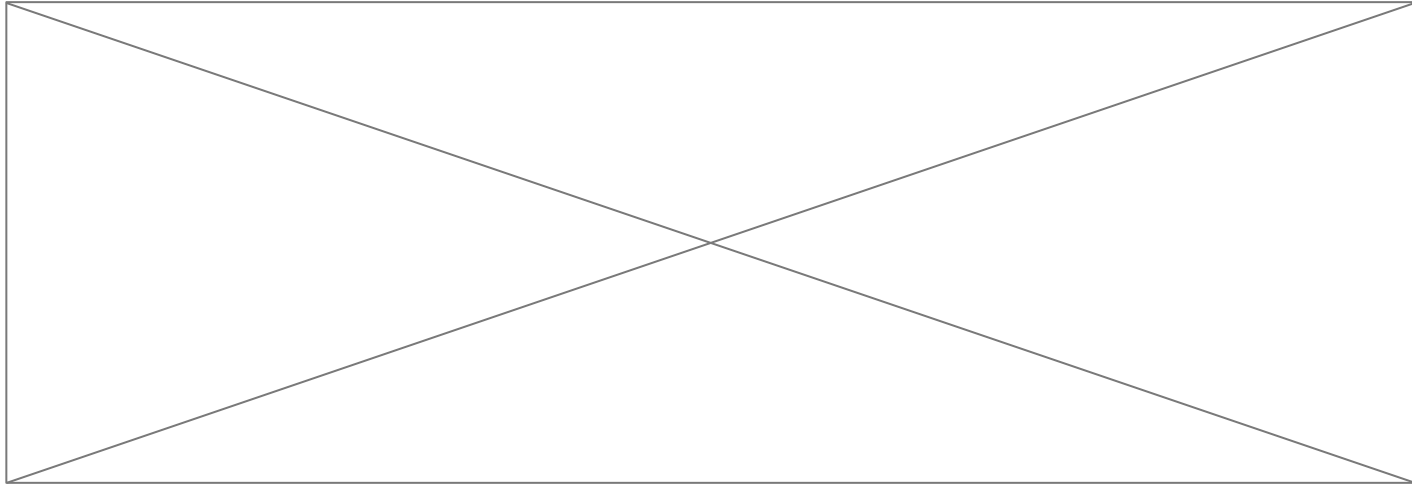
SITEMAP



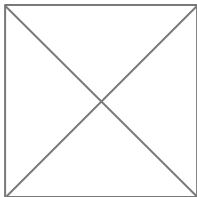
WORKFLOW



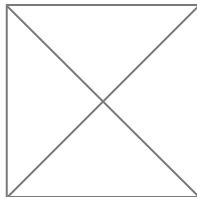
WIREFRAME



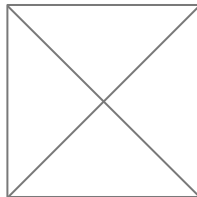
Best Seller



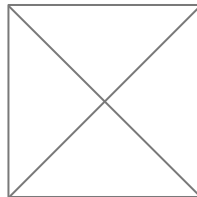
Product 1



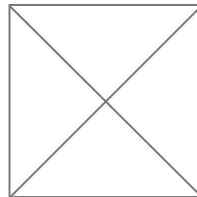
Product 2



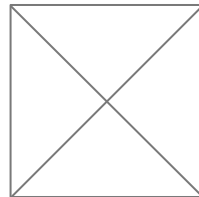
Product 3



Product 4

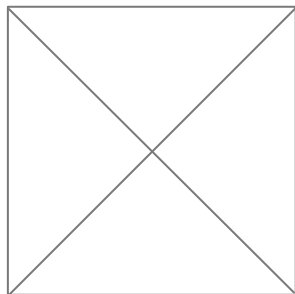


Product 5



Product 6

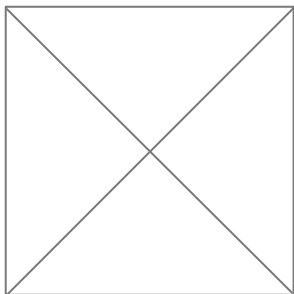
Pin



Product Name

Price

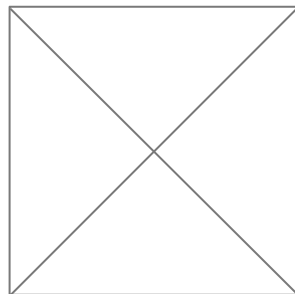
Rate



Product Name

Price

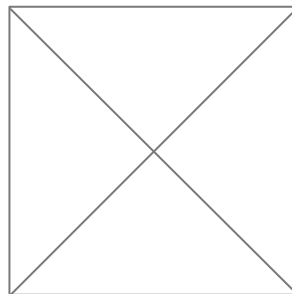
Rate



Product Name

Price

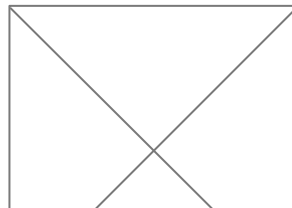
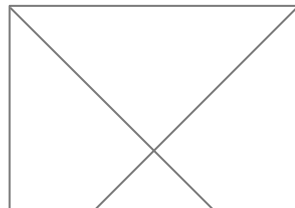
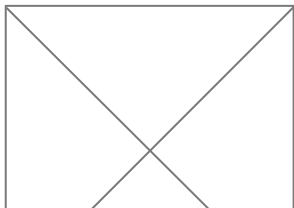
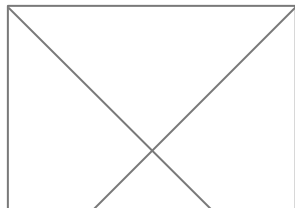
Rate

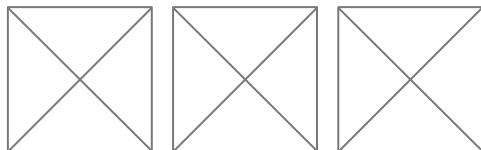
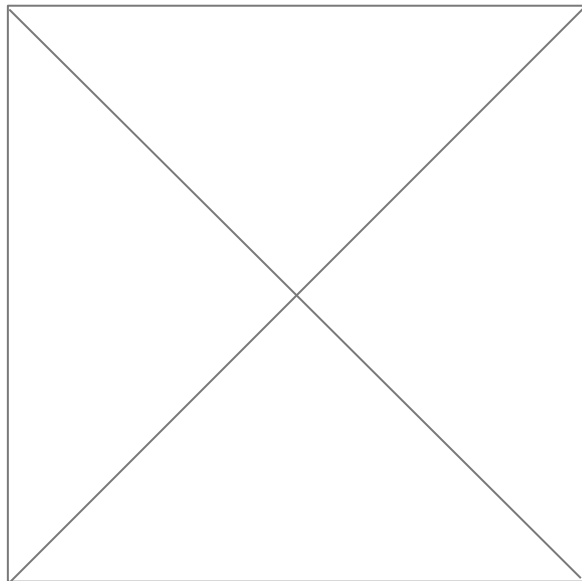


Product Name

Price

Rate





Product Name

Price

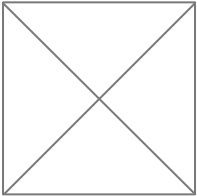

Rate

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Quantity

[ADD TO CART](#)[WISHLIST](#)

Cart

Product	Price	Quantity	Total	
	Product Name	\$ 5.00	5	\$ 25.00 

Total: \$25.00

CHECKOUT