OH MY TOKYO

WNM 608 OL1- Xiaoyu Ma

Statement of Intent

My website is for people who love Japanese culture to purchase small and cute goods from Tokyo. It's a website that sells my collection that I brought back when I was traveling in Japan.

I have a strong interest in designing this website and making this website become alive. I am sure that we are all happened to be obsessed with different cultures. We all have a collection of things we brought during a trip that we think it's meaningful. It's such an exciting moment to share my memory with others. On the item listing page, I will post images during travel to capture the moment I saw this particular item in Tokyo.

I want to create an e-commerce site that people can purchase things they feel attached to their feeling.

Exploration - Fonts

Logo: Bungee Outline Regular 400 - 40px



Site Heading: Inconsolata -35px

Article Heading: Rubik Light 300 italic - 15px

Body: Rubik regular 400 - 10px

Site Heading

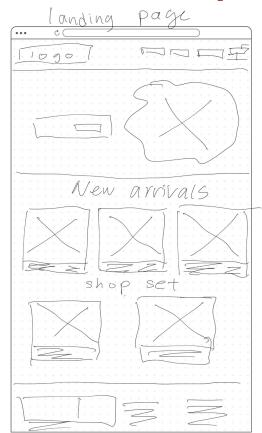
Article Heading

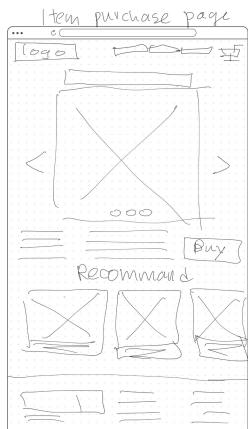
Body Text Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

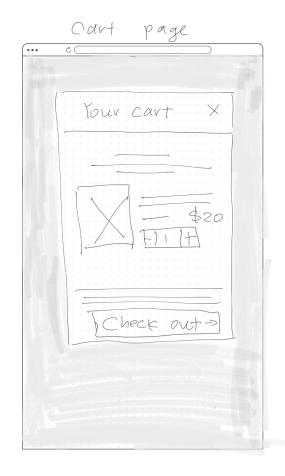
Exploration - Colors

	Natural	Main	Sub
Light	F19	D3E	F6F3
	C79	09A	D2
Medium	A54 A3F	9DC 382	EAE 799
Dark	4922	6797	DDD
	1D	48	655

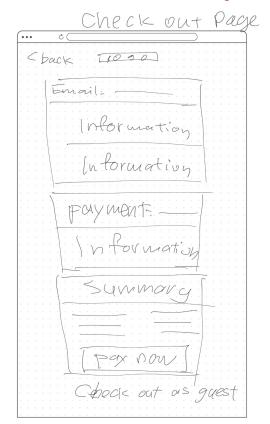
Wireframes / Layouts



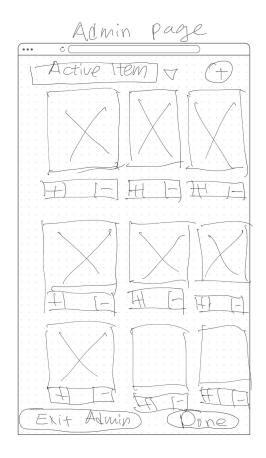




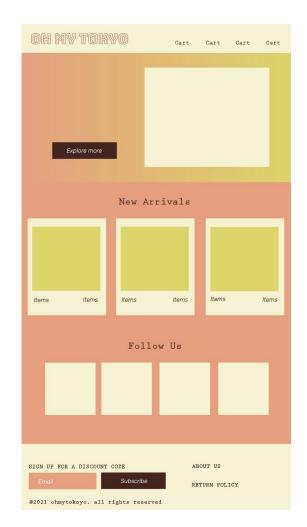
Wireframes / Layouts







Main Pages Wireframes

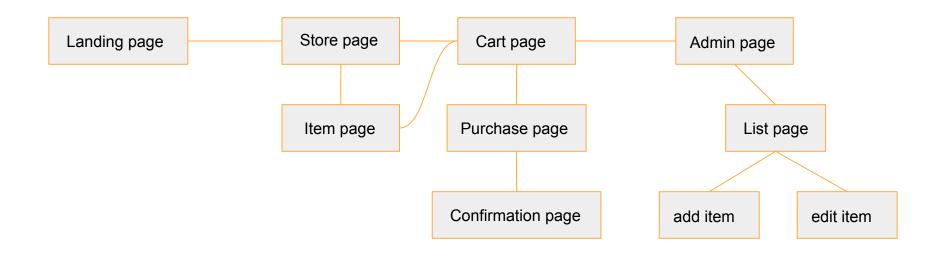




Item purchase page

Home page

User Flow / Site Org Chart



Mood board

