Democratic Political Candidate Exposure 3400 -3200 -3000 -2800 -2600 **-**2400 -Number of Commercials on Cable TV 2000 - 1800 - 1400 - 120 name Andrew Yang Bernie Sanders Cory Booker Elizabeth Warren Joe Biden Pete Buttigieg 1000 -800 -600 400 -200 -December 30, 2018 - September 30, 2019