Brad Cole
Vancouver, BC V6J 2B3

Phone: 778-321-7441
Email: bradcoledesign@gmail.com
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Related Experience

Stay At Home Dad
August 2014 – Present

- Built out some projects offered on Frontend Mentor
- Learned branding & business of Design from The Futur on YouTube
- Watched Javascript Courses from The Net Ninja youtube channel
- Stayed up with UX, Web Design and Development trends
- Learned Figma from Bring Your Own Laptop YouTube channel
- Learned React from various YouTube sources including Coding Addict

Freelance / Graphic Designer & Front End Web Developer
June 2010 – December 2013

- Created graphics for web and print media
- Established UI design systems
- Sourced photography, illustrations, fonts and video
- Prepared sitemaps and wireframes
- Managed website content
- Set typography
- Conducted discovery meetings
- Conducted brand research
- Copyrighting for web content and emails
- Coding for websites front-end

Express Computers / Web Marketing Director
November 2009 – May 2010

- Creative Direction
- Type setting
- Client discovery meetings
- Project management
- Establishing creative department services and their costs
- Idea development
- Basic front end web development
- UI design
- Writing ad copy

Rook Interactive / Creative Director
October 2006 – March 2008

- Creative Direction
- Internal Branding
- UI Design
- Ideation/concept development
- Market research
- Client facing
- Project management
- Type setting
- Vendor collaboration

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Education

Scrimba · 2023-2024
Frontend Developer Career Path

Kwantlen University · 2002-2004
Graphic Design Diploma

Kwantlen University · 2000-2002
Interdisciplinary Design Certificate

Kwantlen University · 1998-2000
Fine Arts (38 credits)

Douglas Academy Of Music · 1992-1998
Guitar Lessons once a week

Skills

Operating Systems
Mac & PC

Design Tools
Photoshop / Illustrator / InDesign / Affinity Designer / Affinity Photo / Affinity Publisher / Figma / Elementor

Main Languages I Speak
HTML / CSS / JavaScript / React

Languages I've Dabbled In
PHP / MySQL / XML / Go

Development Tools
Visual Studio Code / Vite / Terminal / Github / Create React App / Wordpress / Sublime Text

Design
Logo Design / Web Design / Identity Design / Social Content Design / Print Design / Email Design / Branding / Task flows / Wireframes / Prototyping / Typography / Design Systems

Art
Drawing / Painting / Sculpture / Printmaking

Other
Light SEO / Copyrighting / Writing Taglines / Company Naming