Logo detection and recognition using CNN

by

Artykbayev Kamalkhan Serzhanovich

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ABSTRACT

LOGO DETECTION AND RECOGNITION USING CNN

Artykbayev Kamalkhan Serzhanovich

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Keywords: Logo detection, Logo recognition, Computer Vision, Machine Learning, Convolution Neural

Network, Classification, Recurrent Neural Network, Pattern Recognition, Object Recognition, Data aug-

mentation

This thesis describes the research work carried out to fulfill the Bachelor in Computer Science at the Suley-

man Demirel University. Research was in Technopark at Suleyman Demirel University and was supervised

by Konstantin Latuta. Logo detection and recognition continues to be of great interest to the document re-

trieval community as it enables effective identification of the source of a document. This paper contributes

the design of the system able to detect the logo of any product from the documents and images after that

recognize it from the archive via the convolutional neural network. For detecting and recognize of logos

implemented via convolutional neural network, which creates initial classification to determine the pres-

ence of the logo on the document or image. As regards to the former, a collection of logos was designed and

implemented to train the classier, to identify and to extract the logo features which were eventually used for

logo detection and recognition. The latter regards the detection of logos from an input image. In particular,

the experimental study aimed to detect if the input image contains one or more logos and to decide which

logos are contained.

i

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TABLE OF CONTENTS

Αŀ	351K	ACI	1	
Α(CKNO	WLEDGEMENTS	ii	
LI	ST OF	F SYMBOLS/ABBREVIATIONS	V	
1.	INTI	RODUCTION	1	
	1.1.	Overview	1	
	1.2.	Related Work	1	
		1.2.1. Logo Detection Methods	1	
2.	PRO	BLEM STATEMENT AND THESIS ORGANIZATION	2	
	2.1.	Introduction	2	
	2.2.	Statement of the Problem	2	
	2.3.	Our Contributions	2	
	2.4.	Thesis Organization	2	
3.	REV	REVIEW OF DEEP LEARNING AND PATTERN RECOGNITION ALGORITHMS		
	3.1.	Introduction	3	
	3.2.	Computer Vision and Pattern Recognition	3	
	3.3.	Image Segmentation Methods	3	
		3.3.1. Thresholding	3	
		3.3.2. Clustering Methods	3	
		3.3.3. Compression-based methods	3	
		3.3.4. Histogram-based methods	3	
		3.3.5. Edge detection	3	
		3.3.6. Dual clustering method	4	
	3.4.	Supervised Learning	4	
	3.5.	Optimization	4	
	3.6.	Backpropagation	4	
	3.7.	Neural Networks	4	
		3.7.1. Vanilla Neural Networks	4	
		3.7.2. Convolutional Neural Networks	4	

		3.7.3.	Recurrent Neural Networks	•	•	4
		3.7.4.	Capsules Neural Networks	•	•	4
	3.8.	Summa	nary	•	•	4
4.	PRO	POSED	D METHOD			5
	4.1.	Introdu	luction	•	•	5
	4.2.	Review	w of Pipeline		•	5
		4.2.1.	Object Segmentation Method		•	5
		4.2.2.	Logo Recognition Training Framework		•	5
		4.2.3.	Logo Recognition Testing Framework		•	5
	4.3.	Review	w of Logos Dataset		•	5
	4.4.	Concep	ept of Technologies and Frameworks		•	5
	4.5.	Summa	nary		•	5
5.	SIM	ULATIO	ON RESULTS			6
	5.1.	Introdu	luction	•		6
	5.2.	Logos	Dataset Preparing	•		6
	5.3.	Checki	ring Image Segmentation and Object Proposal		•	6
	5.4.	Experi	iments on Training CNN	•	•	6
	5.5.	Evalua	ating CNN Performance for Segmented Images	•	•	6
	5.6.	Applica	cation Creating		•	6
	5.7.	Summa	nary			6
6.	CON	CLUSI	IONS AND FUTURE WORK		•	7
	6.1.	Conclu	usion		•	7
	6.2.	Further	er work	•	•	8
RE	FERE	ENCES	}			9

LIST OF SYMBOLS/ABBREVIATIONS

MSE Mean-square-error

CNN Convolutional neural network

RNN Recurrent Neural Network

CV Computer Vision

ML Machine Learning

LRT Learning Rate

Convolutional layer

Pool Pooling layer

ReLU Rectified Linear Unit

Softmax Normalized Exponential Function

Sigm Special case of logistic function

INTRODUCTION

1.1. Overview

Object recognition and object detection are ones of the lasting and most important goals in the computer vision. Because of this problem in a wide range of applications. For example, in copyright detection, contextual advertise placement, vehicle logo for an intelligent AI-based traffic-control system and brand detecting in social media. As well as these algorithms have many applications in location recognition, advertisement, and marketing. Presently advertising is a very powerful tool for income and attracting of customers. For this reason, the analysis of the brand and mention on different resources are very important and primary tasks for business analysts. In order to captive, attractive their customers and make better decisions, companies needs for analyzing the presence of their logos in photos, videos and another type of contents. Logos help to evaluation of identity between something. [1604.06083] [1701.02620] [1711.09822]

The logo mainly includes text and graphical symbols. In such cases, when the logo is in different parts of the image, the logo is inverted, the logo is distorted, as well as changed in size - recognition and definition of the logo is a very problematic and difficult task. For example, logos on their clothes, which are often deformed, which complicates its detection and recognition. [1511.02462]

Recent breakthroughs in deep learning improve recognition models with very extremely minimal loss function. Models which was created for recognition based on neural networks have excellent accuracy, speed, as well as these models, have the ability to be really smart. In short, the ultimate goal of the system, which is based on the recognition model, is to create a method that defines logos accurately and continuously learn from new logos. [1711.09822]

1.2. Related Work

In literature, I can find many works on logo detection, logo extraction, logo classification, logo retrieval and logo recognition.

1.2.1. Logo Detection Methods

PROBLEM STATEMENT AND THESIS ORGANIZATION

	2.1. Introduction
Soon	
	2.2. Statement of the Problem
Soon	
Soon	
Sooon	
	2.3. Our Contributions
Soon	
	2.4. Thesis Organization

The structure of the thesis is organized as follows:

- In Chapter 3, a general review of the most important adaptive filters used for echo cancellation application is presented.
- In Chapter 4, the proposed algorithm is presented. A review of the VSSLMS algorithm and a broad concept of the *p*-norm constraint are provided. The mean square convergence analysis and a stability criterion of the proposed algorithm are also carried out and presented.
- In Chapter 5, an experimental study is provided in order to compare the performance of the proposed filter with other l_1 -norm and p-norm based sparse adaptive filters in the context of AEC.
- In Chapter 6, conclusions and a discussion on possibilities for future work are provided.

REVIEW OF DEEP LEARNING AND PATTERN RECOGNITION ALGORITHMS

3.1. Introduction Soon [7]. 3.2. Computer Vision and Pattern Recognition Soon. 3.3. Image Segmentation Methods Soon. 3.3.1. Thresholding Soon 3.3.2. Clustering Methods Soon 3.3.3. Compression-based methods Soon 3.3.4. Histogram-based methods Soon 3.3.5. Edge detection Soon

3.3.6. Dual clustering method	
Soon	
3.	4. Supervised Learning
Soon	
	3.5. Optimization
Soon	
	3.6. Backpropagation
Soon	
	3.7. Neural Networks
Soon	
3.7.1. Vanilla Neural Networks	
Soon	
3.7.2. Convolutional Neural Networks	
Soon	
3.7.3. Recurrent Neural Networks	
Soon	
3.7.4. Capsules Neural Networks	
Soon	
	3.8. Summary
Soon	

PROPOSED METHOD

	4.1. Introduction
Soon	[7].
	4.2. Review of Pipeline
Soon	
4.2.1.	Object Segmentation Method
Soon	
4.2.2.	Logo Recognition Training Framework
Soon	
4.2.3.	Logo Recognition Testing Framework
Soon	
	4.3. Review of Logos Dataset
Soon	
	4.4. Concept of Technologies and Frameworks
Soon	
	4.5. Summary
Soon	

SIMULATION RESULTS

	5.1. Introduction
Soon [7].	
	5.2. Logos Dataset Preparing
Soon	
	5.3. Checking Image Segmentation and Object Proposal
Soon	
	5.4. Experiments on Training CNN
Soon	
	5.5. Evaluating CNN Performance for Segmented Images
Soon	
	5.6. Application Creating
Soon	
	5.7. Summary
Soon	

CONCLUSIONS AND FUTURE WORK

6.1. Conclusion

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Soon

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6.2. Further work

Soon

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