Website Planning Document.

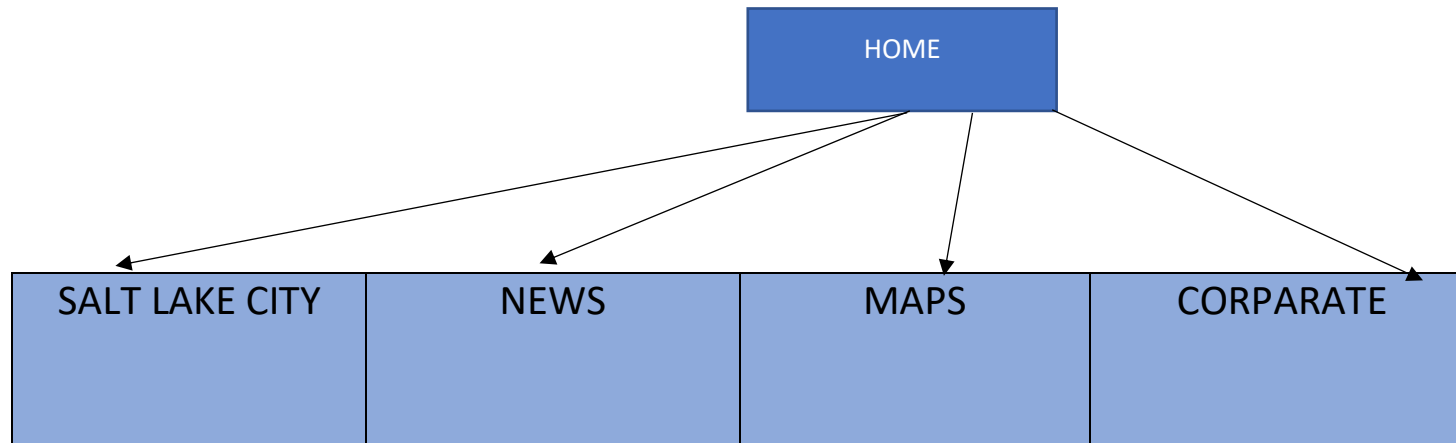## SLC Weather Forecast.

Author: Artem Karpikov, student.

Site Purpose: Provide the most up-to-date information on current weather conditions in real time and for the next 7 days of Salt Lake City. Also, provide the visitors of the page with information about the city. This site will inform its users on current weather stories and provide gallery of images for the user to view.

Target Audience: Residents, travelers or any person who wants to know how the weather is or going to be in the next 7 days in Salt Lake City

Resident: Residents often check the weather conditions with the purpose of planning their day. Getting weather forecast for the next 7 days they can plan certain activities for the morning, afternoon or for the night. Windy, rainy or snowy days could have a great effect in the plans of people. The 7 days forecast will be definitely useful to plan for the next weekend. Residents usually check the weather by mobile phones, computers are used in about three times less.

Travelers: For the people who want to travel to these cities, the knowledge of the weather can have a great impact on their plans. Even the 7 days forecast can be a useful tool with the purpose of planning. Companies use computers more than cellphones or tablets.

Site Map:

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                          ┌──────────────┐
                          │     HOME     │
                          └──────────────┘
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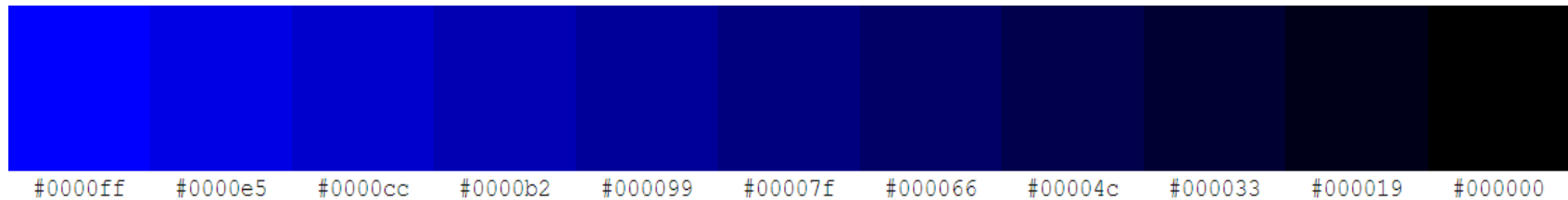| SALT LAKE CITY	NEWS	MAPS	CORPARATE

Color Scheme:

Primary Color: Blue (#0000FF). This is a web safe color. Represent tranquility, trust, security, stability, openness, peace and calmness.

This will be the most used color. It is often considered the safest choice. This is, in part, because it's the most common "favorite" color among the majority of the population. In fact, 57% of men and 35% of women say it's their favorite color.

```
#0000FF
(0,0,255)
```

Shades of blue:

| #0000ff | #0000e5 | #0000cc | #0000b2 | #000099 | #00007f | #000066 | #00004c | #000033 | #000019 | #000000 |

Triadic colors of blue:

#0000ff   #ff0000   #00ff00

Monochromatic colors for blue:

#0000b3   #0000cc   #0000e6   #0000ff   #1a1aff   #3333ff   #4d4dff

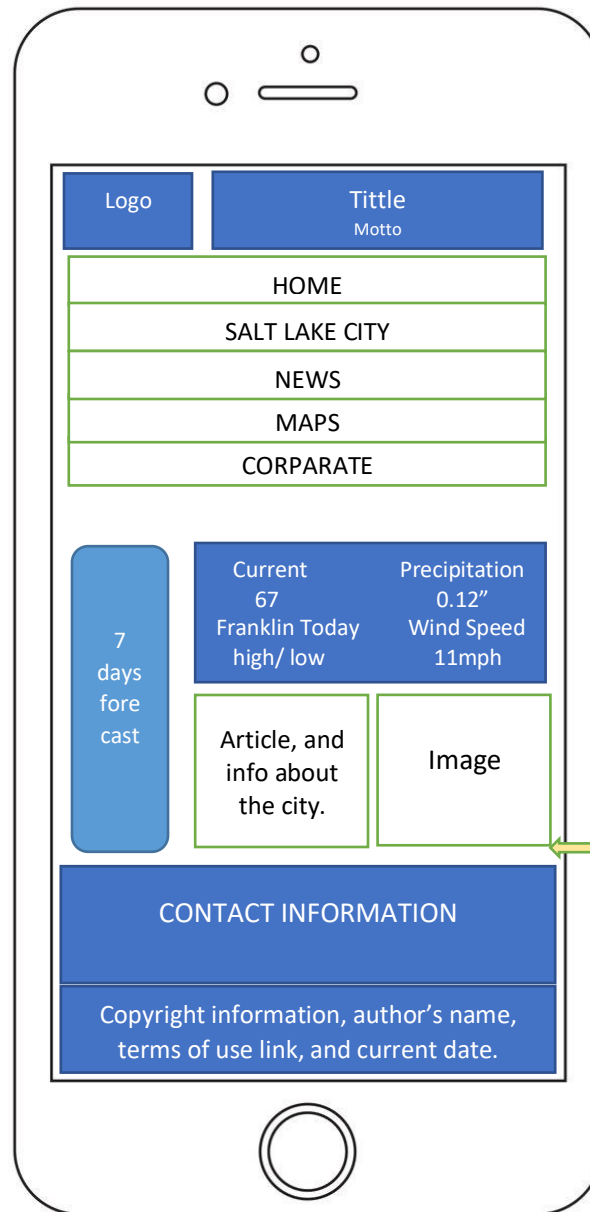Complementary Scheme: Some of this colors will be used for Primary Navigation and headers.

Typography:

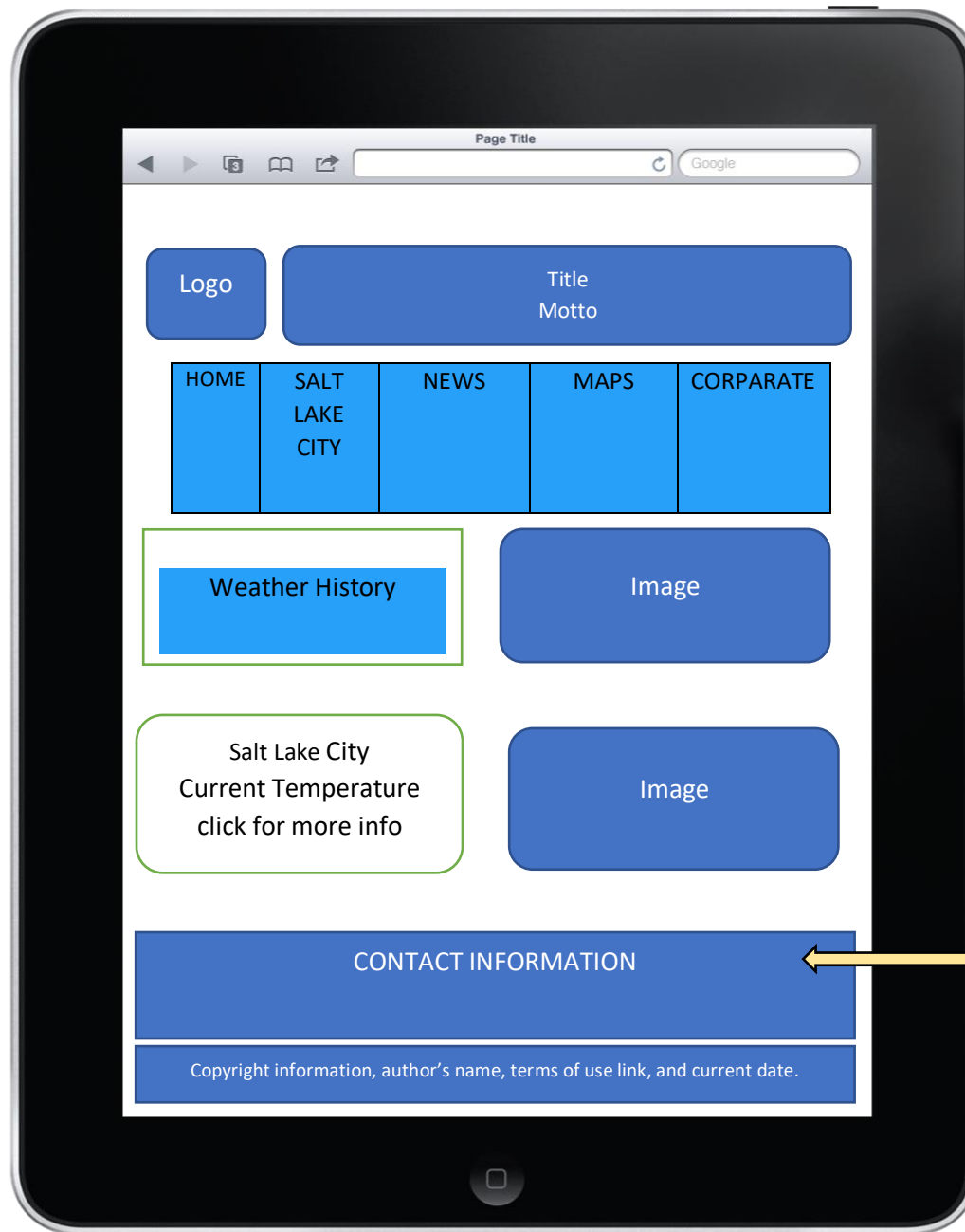The primary font will be Times New Roman and Verdana.

Times New Roman for the site header, Primary Navigation, Heading 1, 2 y 3 and, for the Footer Navigation.

Verdana will be used for the paragraph text.

Site Header	Times New Roman	40 px	#0000FF	Sample
Primary navigation	Times New Roman	30px	#116055	Sample
Paragraph text	Verdana	16px	#000000	Sample
Heading 1 (h1)	Times New Roman	30px	#27A0CE	Sample
Heading 2 (h2)	Times New Roman	25px	#27A0CE	Sample
Heading 3 (h3)	Times New Roman	20px	#27A0CE	Sample
Footer navigation	Times New Roman	20px	#000FF	Sample

Logo	Tittle
	Motto

HOME

SALT LAKE CITY

NEWS

MAPS

CORPARATE

7 days fore cast

Current 67 Franklin Today high/ low	Precipitation 0.12" Wind Speed 11mph

Article, and info about the city.	Image

City Data Sections.

CONTACT INFORMATION

Copyright information, author's name, terms of use link, and current date.

Logo	Title and motto			
	HOME	SALT LAKE CITY	NEWS	MAPS	CORPARATE

WEATHER

HISTORY

SALT LAKE CITY
CURRENT TEMPERATURE
CLICK FOR MORE INFO.

SALT LAKE CITY
FORECAST TEMPERATURE
CLICK FOR MORE INFO.

IMAGE

SALT LAKE CITY
IMAGE

SALT LAKE CITY
IMAGES

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