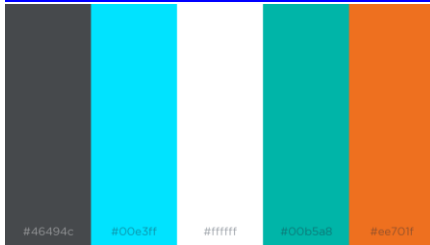


Ryan Danner
Website Planning Document
CIT 230: 07 (Online); Fall 2018

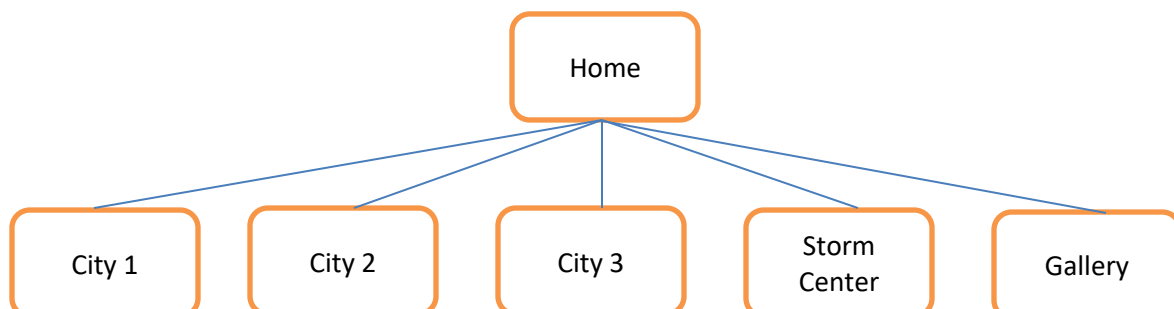
- Site name: **The Weather Watcher** (www.theweatherwatcher.org)
- Site purpose: **"To provide accurate weather conditions and forecasts so you can prepare and plan your life around it."**
- Target audience: **Local residences and those traveling to and from the cities**
 - **Personas:**
 - A family planning a day at the park or vacation.
 - Sports league members/coaches that may want to check weather conditions for a tournament.
 - A home builder scheduling subcontractors for work that could be affected by the outside elements.
 - Someone planning a camping trip or hike for the weekend.
 - City Council planning a charity event outdoors.
- Site map: See wire-frames sketches below:
- Color Scheme: **grey (outer space), vivid sky blue, white, vivid amazonite, vivid tangelo**
 - <https://coolers.co/ffffff-46494c-00e3ff-00b5a8-ee701f>

#46494c #00e3ff #ffffff #00b5a8 #ee701f

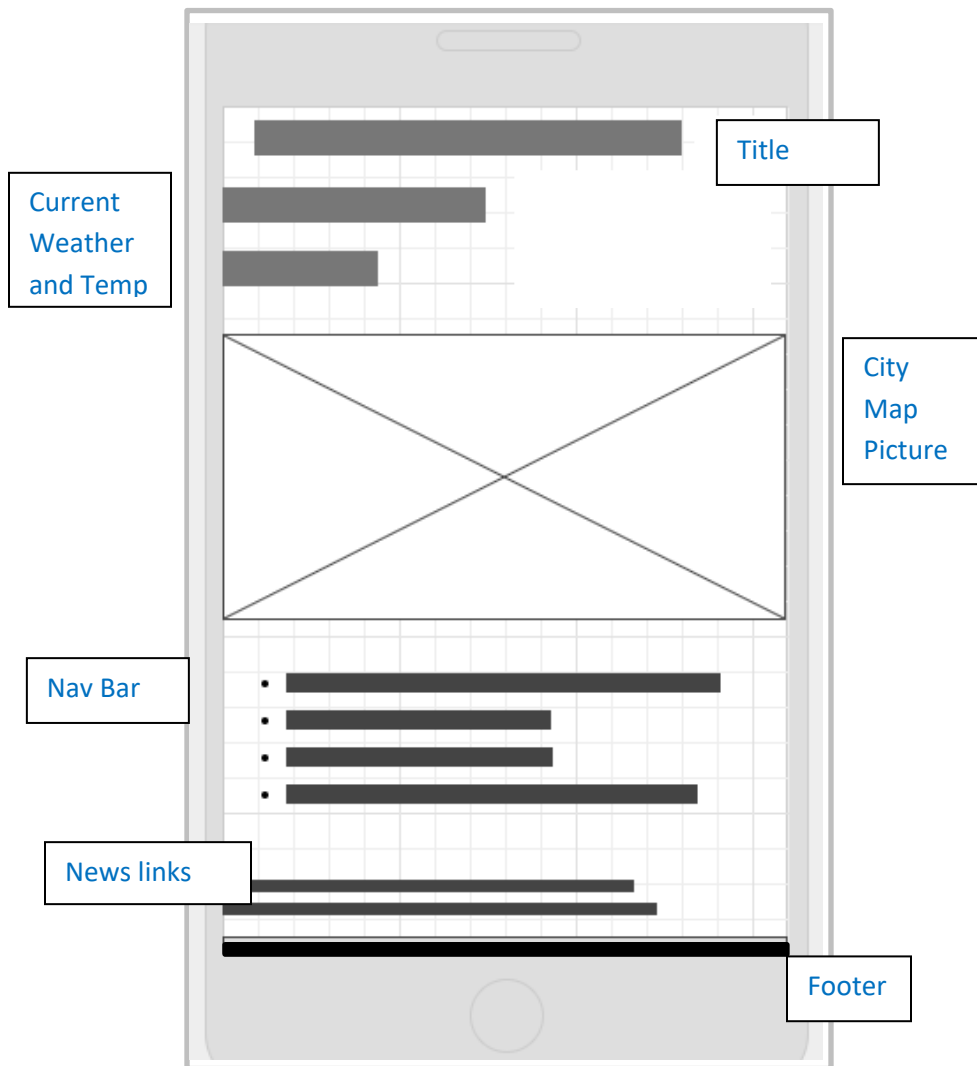
coolers

coolers.co/46494c-00e3ff-ffffff-00b5a8-ee701f
 -
- Typography selections with references to elements/content, elements/content, and:
 - font-family: "Source Sans Pro", "Arial", sans-serif;
 - <https://wdexplorer.com/20-examples-beautiful-css-typography-design/>
 - <https://www.smashingmagazine.com/2011/03/how-to-choose-a-typeface/>
 - <https://cssreference.io/typography/>

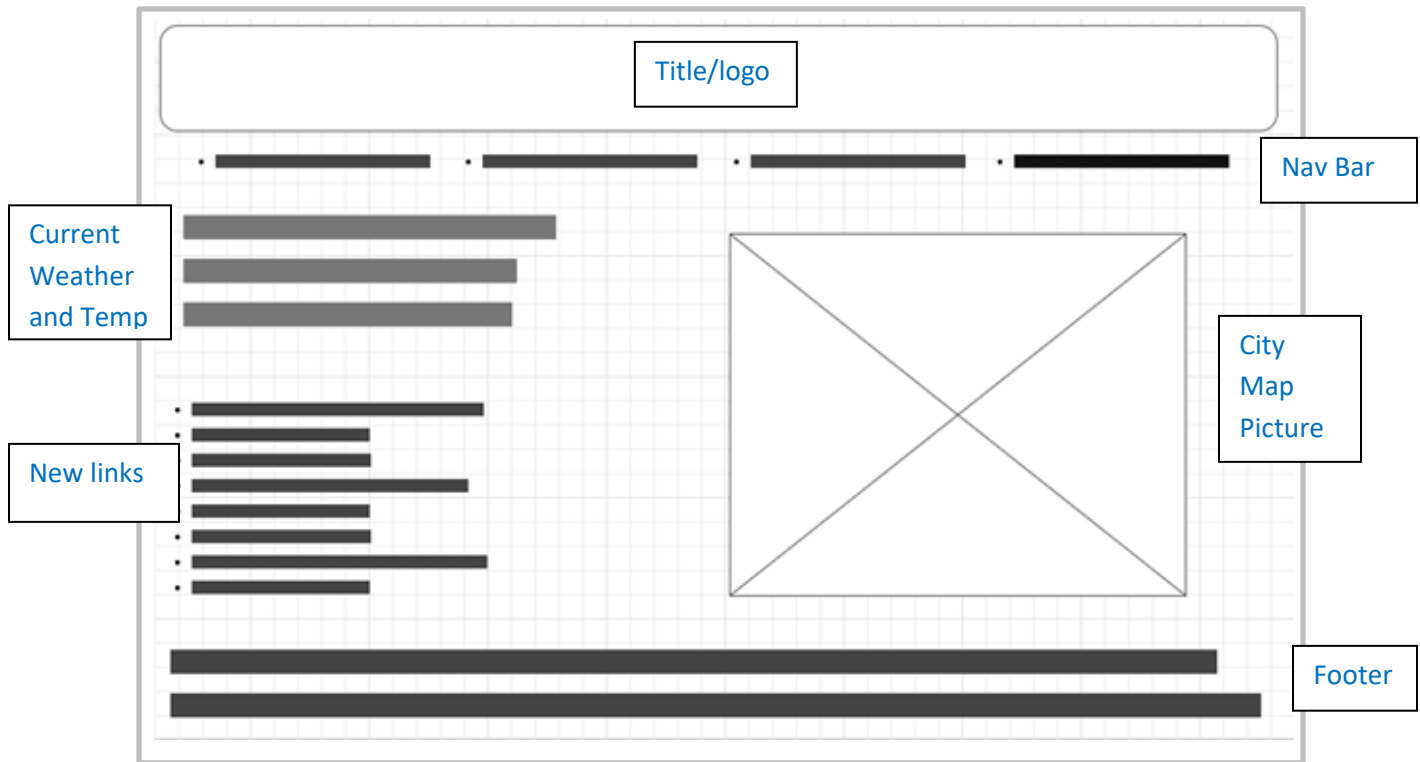
Simple Site Map



Small View Sketch



Medium View Sketch



Large View Sketch

