

OFFERS

CONTENT GUIDELINES



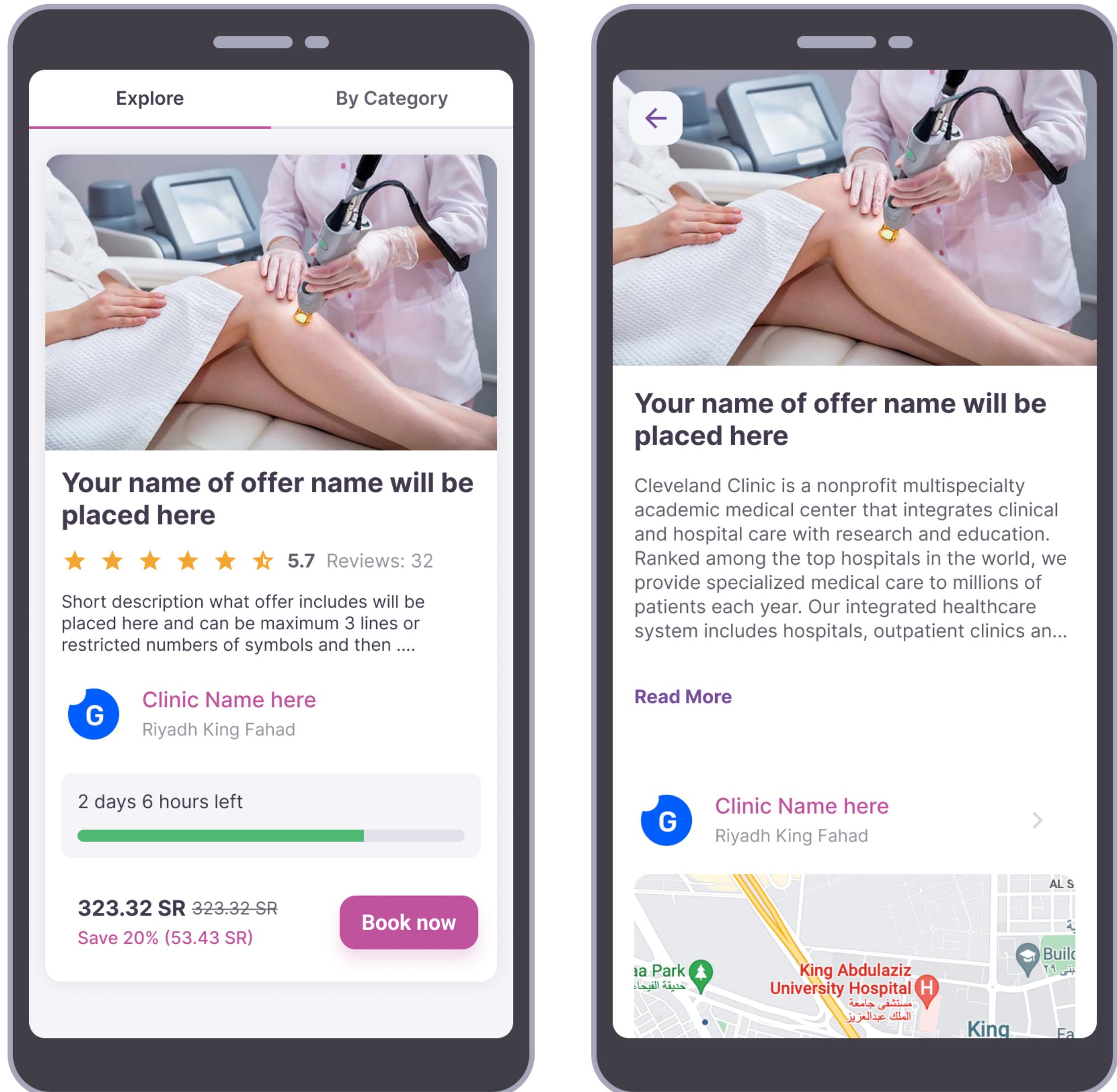
This way the user will see offers from your company in the KLINIKA APP

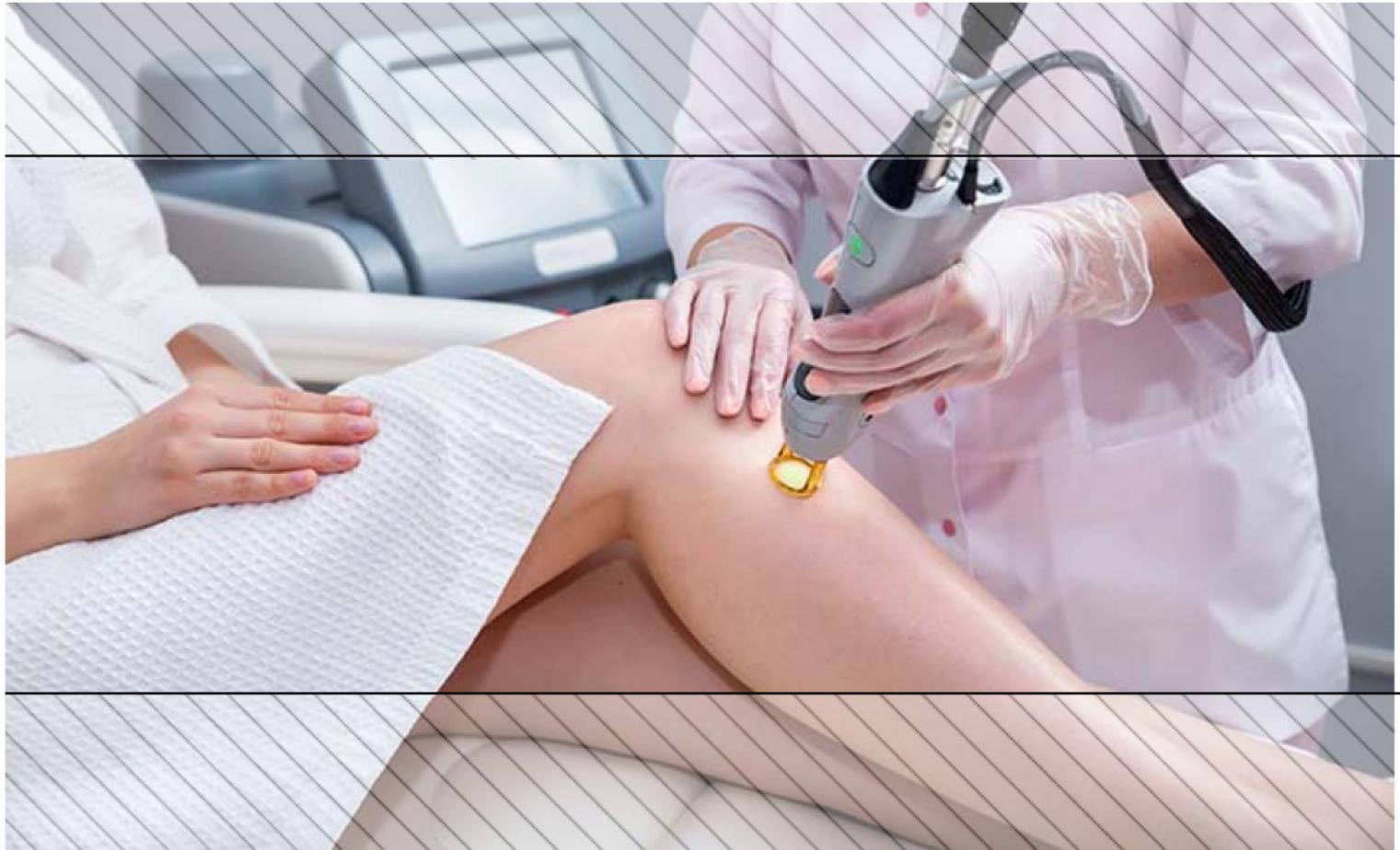
Offer image

Offer name

Description

Your logo and name





CONTENT SAFE AREA

Please place important visual content inside safe area

The mobile screen shows a card for a medical offer. At the top is a photo of a medical procedure. Below it is a title placeholder "Your name of offer name will be placed here". A detailed description follows: "Cleveland Clinic is a nonprofit multispecialty academic medical center that integrates clinical and hospital care with research and education. Ranked among the top hospitals in the world, we provide specialized medical care to millions of patients each year. Our integrated healthcare system includes hospitals, outpatient clinics an...". A "Read More" link is present. Below the text is a clinic logo with "G" and "Riyadh King Fahad" and "Clinic Name here". A map shows the location of "King Abdulaziz University Hospital" in Riyadh.

1080×660 px

Required image size

To make your offer look beautiful and attractive in the list of offers, please create a picture according to the required resolution. Since the offers will be shown to the user in two languages, please avoid the text in the image. Or provide 2 images separately, for each language

Recommended:

- An image relevant to the name of the offer or service.
- Clear and attractive
- Photos from the clinic or service.

Prohibited:

- Place the logo on the image
- Post a description of the offer
- Placement of contacts and links.
- Violates the copyright of the image owner

Offer heading

Each offer will have a header. By this heading, users can understand what the offer is about. Also, the search for offers searches by titles.

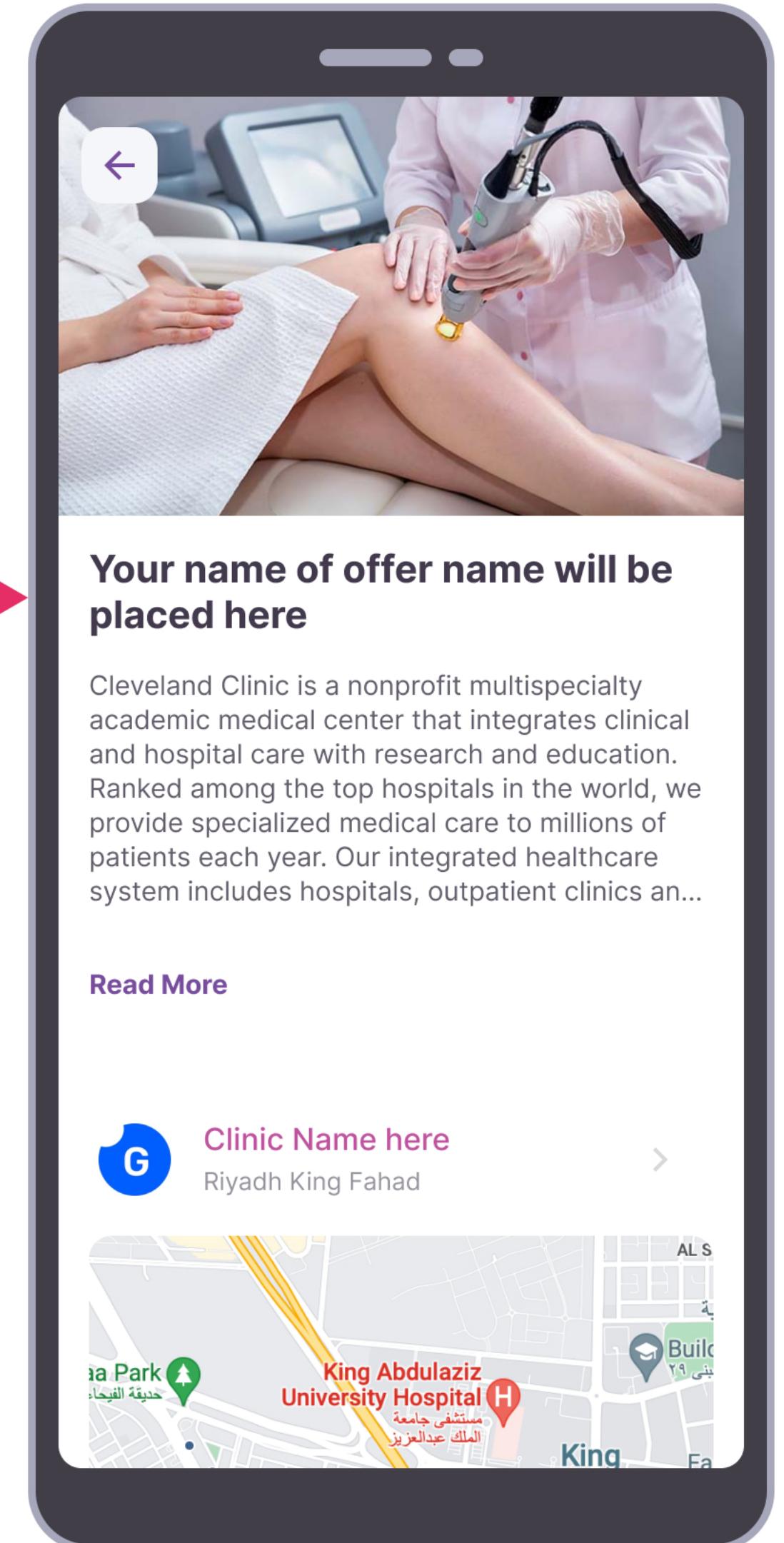
Recommendations:

The title should be succinct and understandable

Avoid long headers - as the user does not spend much time reading.

Place only important information in the title, you can give details of the offer in a detailed description.

Content must be provided in 2 languages



Description

The user will see the offer description block when clicking on the offer and will be able to get acquainted with the details of the services provided. Here you can post comprehensive information about the services offered to the user.

Recommendations:

Describe what exactly the user will receive by purchasing this offer.

Describe the advantages or unique aspects, if any.

Avoid the company description in this block or add it at the end if necessary

Avoid placing links and contacts, as there is a separate block for this.

The description must be provided in two languages.

