

AARON MARKS

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RELEVANT SKILLS

Vendor relations experience

Google adwords

Trouble shooting/ problem solving

SEO

Microsoft Office

Business to Business sales

Team Driven

Self-Motivated

Positive-attitude

RELATED EXPERIENCE

Odwalla

- Route sales rep.
- Responsible for selling in new space for product.
- Implemented new marketing/ Ads for increasing sales.

April 2019 to March 2020

Frito Lay

- Route sales rep/merchandiser/ Route sales Associate.
- Responsible for building rapport with all clients on a daily basis.
- Responsible for maintaining quality service in the snacking industry.

January 2018 to current

Luther Brookdale Chevrolet

- Service writer responsible for diagnosing and advising repairs.
- Helping customers with their vehicle concerns and breakdowns.
- Coming up with viable solutions for paying for expensive repairs.
- Updating customers and making them aware of any recommendations.

December 2015- December 2017

Datasphere Technologies

- Account Executive in charge of client acquisition and retention.
- Implementing effective advertising for small to medium sized businesses on network news web sites.
- Negotiating budgets that fit in current business models.

April 2014-September 2015

Direct Alliance

- Responsible for reaching out to prospective clients regard current avenues of marketing
- Using effective categories/keywords and setting up competitive budgets
- Benchmarking and improving on existing strategies
- Call center experience

November 2011-November 2012

Midway Chevrolet

- Auto broker with the Van Tuyl Company for new and used vehicles
- Provided prospective customers with expert advice on new and used vehicles
- Internet portion of sales is very dependent on online marketing techniques
- Very fast paced sales environment with focus on detail

May 2011-October 2011

Penn Cycle

- Face to face sales with a specific prospective for customers who visited our store
- Asked questions to figure out what specific needs the customer had
- Provided customers with specific knowledge about the products we offered
- Created value for what we sold

April 2010—October 2010

EDUCATION

- Northwestern College
Bachelors of Science Degree in Biology/Biblical Studies and Theology
- Au Sable Institute for Environmental Science
Various classes in field biology and conservation/ sustainability
- Pacific Rim Internship
Conservation & Restoration work on native plant species, invasive plant and animal species in NWF certified habitat

May 2010

summer 2005; summer 2008

May 22-Aug 12

COMMUNITY INVOLVEMENT

Marie Sandvik Center
Salvation Army

December 2004—August 2009
November 2004–August 2009