

Alitza Rueber

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Summary

20 years of hands-on computer experience with 6 years experience in database-driven web application development. Enthusiastic drive to learn new technologies and to find innovative solutions to complex technical issues. Excellent programming skills, enhanced by constant research and ongoing professional development. Advanced skills in hand-coding C#, ASP.NET MVC, SQL, HTML, CSS, JavaScript, PHP, and ColdFusion. Skilled at adjusting technical explanations to client's knowledge level resulting in excellent customer service. Areas of expertise include: • Organizing • Online Research • Project Management • Troubleshooting

Notable Accomplishments

- Completed e-commerce website redesign and conversion, including an entirely new database structure created in SQL, a different application framework model using C# and ASP.NET MVC, and two full revisions of the design encompassing the entire website created in HTML 5, CSS 3, JavaScript, and JQuery. <http://www.cpiop.com/>
- Developed mobile e-commerce website, including single sign-on, mobile device detection, UPC barcode reader, and mobile-first responsive design, using SQL database-driven dynamic pages coded with C#, ASP.NET MVC, HTML 5, CSS 3, JavaScript, and JQuery.
- Programmed AES cryptography library using C# to secure and retrieve sensitive customer information stored in a SQL database.
- Completed library website redesign and conversion, using responsive templates created in HTML 5, CSS 3, and JQuery and SQL database-driven dynamic pages coded with ColdFusion. <http://library.utsouthwestern.edu/>

Experience

CPI One Point

Web Developer · Lewisville, TX · 09/13 – 1/17

One of the largest privately held office product distributors in the United States, serving mid-size to large businesses in 6 major markets. Part of a 3 person web and software development group handling design, development, and maintenance for all internal and external company web sites and applications. Designed, developed, and maintained quality Web applications, using technologies including HTML, C# ASP.NET MVC, JavaScript, and SQL. Implemented in-depth Google Analytics tracking for marketing and sales transactions.

UT Southwestern Medical Center at Dallas, Library

Programmer Analyst I · Dallas, TX · 09/10 – 08/13

The UTSW Library serves the entire medical center, with over 17k faculty, staff, and students. Part of a 8 person digital services and technological planning group handling design, development, and maintenance for all internal and external library web sites, electronic resource support, and digital projects. Designed, developed, and maintained quality Web

applications, using technologies including HTML, ColdFusion, and SQL. System admin for WordPress blogs and newsletter. Maintained and supported off-campus access to Library resources.

Technical Support Specialist II · Dallas, TX · 09/06 - 09/10

Part of a 4 person information technology group handling technology planning and support for the library. Developed and maintained clone configurations. Maintained and supported staff and public computers and laptops. Maintained asset tracking system. Designed and coordinated new computer distribution plans. Responded to user service requests and expediently resolved trouble tickets. Coordinated staff technical liaison group.

Technical Support Specialist I · Dallas, TX · 09/04 - 09/06

Part of a 5 person information technology group handling technology planning and support for the library. Maintained, and supported laptops, desktops, and printers and high-use software.

Library Information Specialist · Dallas, TX · 02/01 - 09/04

Part of a 7 person information desk group handling circulation and reference. Performed circulation and reference desk functions and tasks specific to the North Campus Branch Library.

FlashNet Internet Services

Tier 1 Technical Support · Fort Worth, TX · 08/00 - 02/01

One of the largest internet service providers in the Dallas/Fort Worth metroplex, serving over 400,000 customers. Provided excellent customer technical support for internet related issues in a high volume call center environment.

Linn County Library Consortium

Web Design and Programmer · Cedar Rapids, IA · 05/97 - 05/00

A consortium of 22 colleges, school systems, libraries, and library related organizations. Developed content, designed and programmed HTML for the consortium website.

Education

Coe College Cedar Rapids, IA
Bachelor of Arts Religion

Skills

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| • Microsoft Project - 7 hour course - 2/15/13 | • Visual Studio |
| • Microsoft SQL Server | • Google Analytics |
| • C# | • Photoshop |
| • ASP.NET MVC | • Mobile Usability |
| • JavaScript | • Source/Version Control |
| • HTML 5 | • Agile project management |
| • CSS 3 | • Troubleshooting |
| • jQuery and jQuery Mobile | • Project documentation |
| • ColdFusion Markup Language (CFML) | • Project Management - 8 hour course - 10/08 |
| • PHP | • DISC Profile system - 8 hour course - 11/01/11 |
| • Git | |