

Build an event management system using salesforce

Team ID: NM2023TMID19548

Introduction:

Event management is the process of creating and maintaining an event. This process spans from the very beginning of planning all the way to post-event strategizing.

At the start, an event manager makes planning decisions, such as the time, location, and theme of their event. During an event, event managers oversee the event live and make sure things run smoothly.

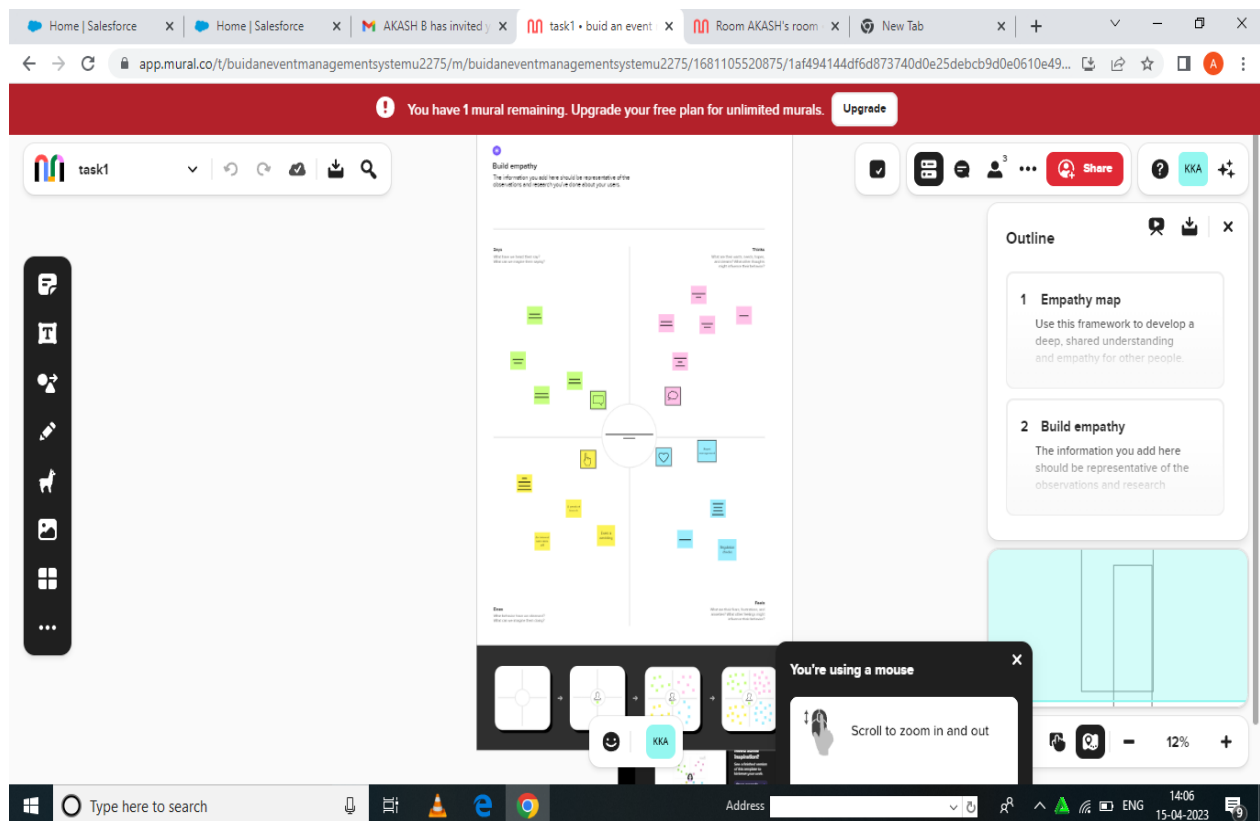
Purpose:

- Job positing
- Rewards and Incentives
- Resoling conflicts
- Performance appraisal
- Training and Development
- Maintaining heathy work culture
- Organizing radioactivity
- Payroll management.

Problem definition and Design thinking

➤ Empathy map

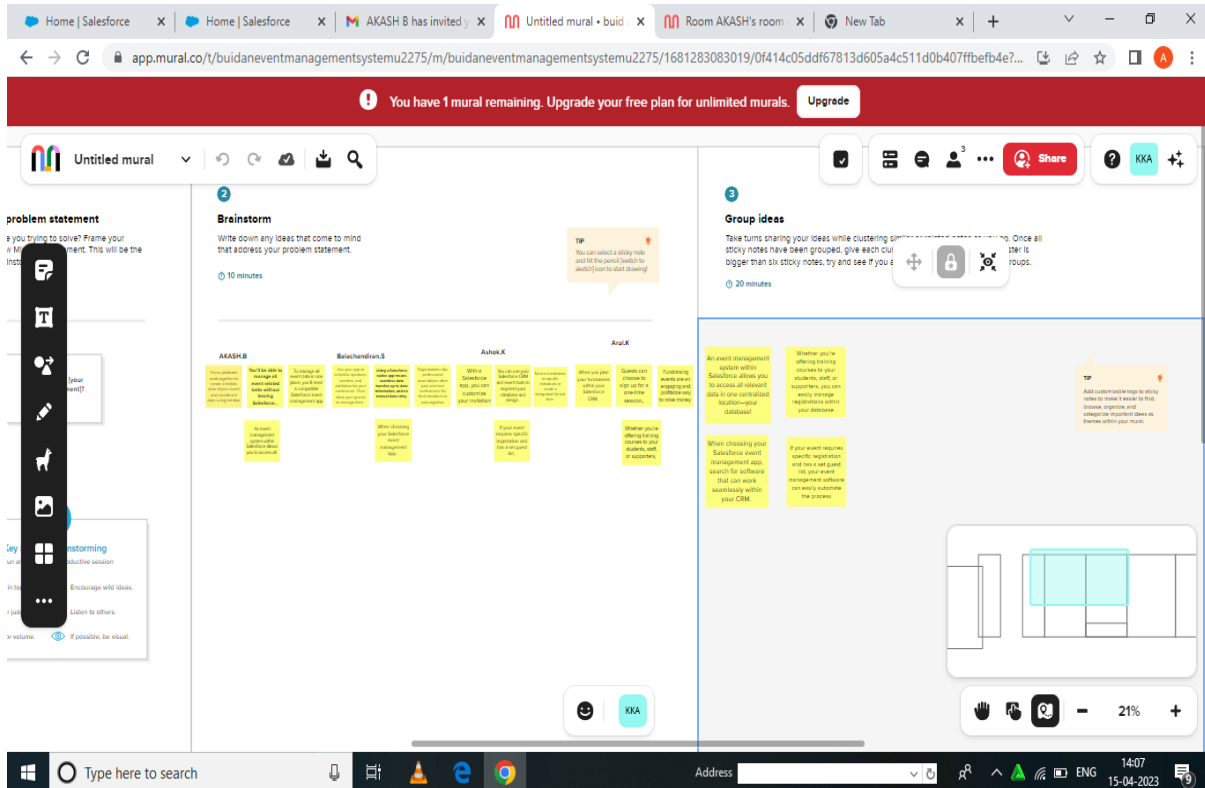
An empathy map is a collaborative tool teams can use to gain a deeper insight into their customers. Much like a user persona, an empathy map can represent a group of users, such as a customer segment. The empathy map was originally created by Dave Gray and has gained much popularity within the agile community.



➤ Brain storm:

Brainstorming is a group problem-solving method that involves the spontaneous contribution of creative ideas and solutions. This technique requires intensive, freewheeling discussion in which every member of the group is encouraged to think aloud and suggest as many ideas as possible based on their diverse knowledge.

Brainstorming combines an informal approach to problem-solving with lateral thinking, which is a method for developing new concepts to solve problems by looking at them in innovative ways. Some of these ideas can be built into original, creative solutions to a problem, while others can generate additional ideas.



➤ Activity and Screenshot:

I have complete my project.

The screenshot shows a Salesforce Report Builder interface. The report is titled 'New Accounts Report' and is filtered by 'Accounts'. The report displays a table with 12 rows of account data. The columns are: Last Activity, Account Owner, Account Name, Billing State/Province, Type, Rating, and Last Modified Date. The data is as follows:

	Last Activity	Account Owner	Account Name	Billing State/Province	Type	Rating	Last Modified Date
1	-	arul k	GenePoint	CA	Customer - Channel	Cold	15/04/2023
2	-	arul k	United Oil & Gas, UK	UK	Customer - Direct	-	15/04/2023
3	-	arul k	United Oil & Gas, Singapore	Singapore	Customer - Direct	-	15/04/2023
4	-	arul k	Edge Communications	TX	Customer - Direct	Hot	15/04/2023
5	-	arul k	Burlington Textiles Corp of America	NC	Customer - Direct	Warm	15/04/2023
6	-	arul k	Pyramid Construction Inc.	-	Customer - Channel	-	15/04/2023
7	-	arul k	Dickenson plc	KS	Customer - Channel	-	15/04/2023
8	-	arul k	Grand Hotels & Resorts Ltd	IL	Customer - Direct	Warm	15/04/2023
9	-	arul k	Express Logistics and Transport	OR	Customer - Channel	Cold	15/04/2023
10	-	arul k	University of Arizona	AZ	Customer - Direct	Warm	15/04/2023
11	-	arul k	United Oil & Gas Corp.	NY	Customer - Direct	Hot	15/04/2023
12	-	arul k	sForce	CA	-	-	15/04/2023

➤ Trail head profile public URL

Link :

Team leader - <https://trailblazer.me/id/akاسب16>

Team member 1 - <https://trailblazer.me/id/arulk20>

Team member 2 - <https://trailblazer.me/id/aking370>

Team member3 - <https://trailblazer.me/id/bchandiran>

➤ Advantage and disadvantage

Advantage:

- Opportunities for creativity
- Ability to work on different events
- Chance to work with diverse clients
- Collaborative work environment
- High projections for job growth
- Few educational requirements.

Disadvantage

- Unconventional work hours
- Time away from family and friends
- Experience requirements
- Job instability
- Multiple events at the same time
- High level of responsibility

➤ Conclusion:

Event Management System is user friendly and cost effective system, it is customized with activities related to event management life-cycle. It provides a new edge to management industry. SolutionDot always keep your objectives and goals on top priority while developing any plan of work.