

# VELAMMAL ENGINEERING COLLEGE

OZMENTA'25

## MEME CREATION COMPETITION

**Category:** Individual

**Schedule:**

**Round 1: Buzzer Round** – 09:00 AM – 10:00 PM IST (Online)

**Round 2: Creation Round** – 09:00 AM – 10:00 PM IST (Online)

**Rules & Gameplay:**

### **Round 1: Buzzer Round**

- Platform: Online G-meeting
- Gameplay:
  - Participants must identify meme templates within a given time.
  - Quick responses earn points; incorrect answers may result in negative marking.
- Advancement: Participants with the highest scores qualify for Round 2.

### **Round 2: Creation Round**

- Platform: Online G-meeting
- Gameplay:
  - Participants select a provided topic and create a meme using the given templates.
  - Memes must be original; pre-existing content or AI-generated memes are not allowed.
- Submission Guidelines:
  - Allowed formats: JPEG, PNG, GIF.
  - Each participant may submit only one entry. Multiple submissions will lead to disqualification.
  - Late submissions will not be accepted.

**Rules and Regulations:**

- **Content Guidelines:**
  - Memes must be free from offensive, inappropriate, or controversial elements.
  - No hate speech, discrimination, political bias, or explicit content.

- Memes must maintain a respectful and lighthearted tone.
- The use of copyrighted images without attribution is not allowed.
- **Tools & Creation Methods:**
  - Participants may use any online meme generator, graphic design software, or image editing tool.
  - AI-generated memes are strictly prohibited.
  - Popular meme templates may be used, but participants must add their own creative twist.
- **Plagiarism & Fair Play:**
  - All memes must be original; copying existing content without modification is not allowed.
  - Collaboration is prohibited; each meme must be an individual effort.
- **Rights & Usage:**
  - By submitting, participants grant event organizers permission to use and display their memes with due credit.
  - Organizers reserve the right to exclude entries that do not comply with contest rules.
- **Code of Conduct:**
  - Participants must uphold fair competition and respect fellow competitors.
  - Any manipulation, cheating, or rule violations will lead to disqualification.

### **Judging Criteria:**

- **Creativity** – Uniqueness of the meme and originality of the concept.
- **Humor** – How effectively the meme delivers humor in an engaging way.
- **Relevance to Topic** – How well the meme aligns with the competition theme.
- The decision of the judges is final. No disputes or appeals will be entertained.

### **Contact the Event Coordinators:**

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