VELAMMAL ENGINEERING COLLEGE

OZMENTA'25

PIXEL PERFECT

Category: Team of 2 members

Schedule: Round1: 10:00am - 11:30am

                    Round2: 1:00pm - 2:00pm

Round1: Live quiz - 30minutes

Round2: UI/UX Challenge – 60minutes

General Rules:

Round 1: Live Quiz

- Participants will take part in a live quiz focused on UI/UX concepts, design principles, and industry trends.
- The team with the highest score will advance to the Final Round.

Final Round: UI/UX Challenge

- The event will provide participants with a specific theme or problem statement related to a real-world UI/UX challenge.
- Teams must design a solution based on the given challenge within the allocated time.
- Plagiarism or external assistance will result in immediate disqualification.

Registration & Team Formation

- Participants must register individually before the registration deadline.
- Late registrations will not be accepted.

Design Tools & Guidelines

- Teams must use Figma for their designs.
- Canva is strictly not allowed.

Submission Requirements

Teams must submit the following:

1. **Wireframes & prototypes** (low-fidelity and high-fidelity).

2. **Submission format:** A PDF file or a Figma link.
3. All submissions must be completed before the deadline. Late entries will not be considered.

Judging Criteria

Submissions will be evaluated based on the following criteria:

Criteria	Weightage
User Experience & Usability	30%
Visual Design & Creativity	25%
Problem-Solving & Innovation	25%
Presentation	20%

For further queries, please contact the event coordinators,

Deepa Sai Mano Lloyd   Divya. C

8248533660   9789876803