MARKETING WISE PROFIT AND LOSS MILK WISE SUM MILK 2,550,357 FROZEN WISE DELICASSSEN WISE AND CHANNEL GROCERY WISE SUM Grocery 3,498,562 DETERGENTS PAPER WISE ZERO WISE DELICASSEN AND REGION 1 204,136 104,327 2 173,311 54,506 REGION WISE MILK SUM 2,550,357 FRESH WISE SUM Fresh 5,280,131 DELICASSEN WISE DELICASSEN AND REGION REGION WISE GROCERY AND GROCERT WISE DETERGENTS PAPER AND CHANNEL OK 200K 400K 600K 800K 1000 1,180,717