

MARKETING WISE PROFIT AND LOSS

Measure 3

Deterg

Grocer

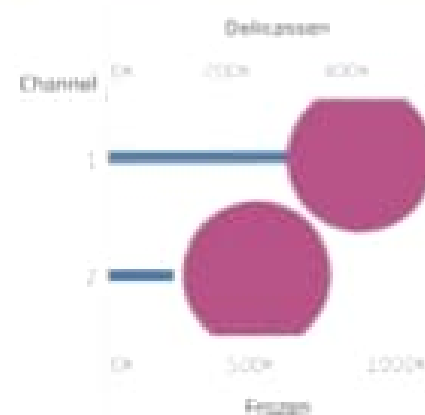
MILK WISE SUM

MILK
2,550,357

REGION WISE MILK SUM



FROZEN WISE DELICASSSEN WISE AND CHANNEL



GROCERY WISE SUM

Grocery
3,498,562

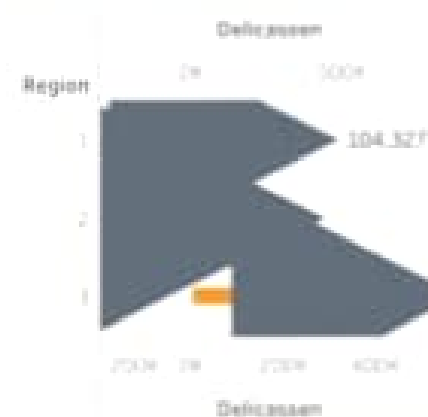
DETERGENTS PAPER WISE ZERO WISE DELICASSSEN AND REGION



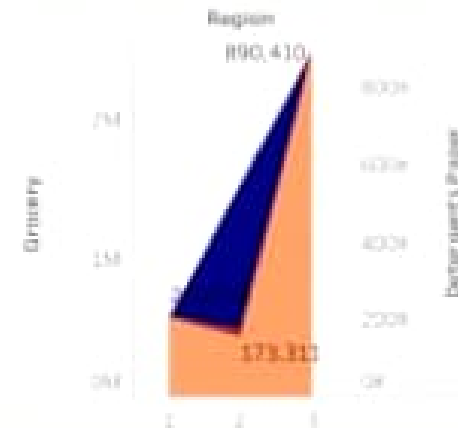
FRESH WISE SUM

Fresh
5,280,131

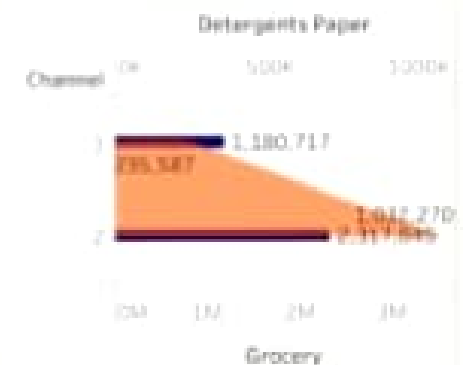
DELICASSSEN WISE DELICASSSEN AND REGION



REGION WISE GROCERY AND DETERGENTS PAPER



GROCERT WISE DETERGENTS PAPER AND CHANNEL



Region

1

2

3

Milk

5. STORY

MARKETING SALES PROFIT AND LOSS

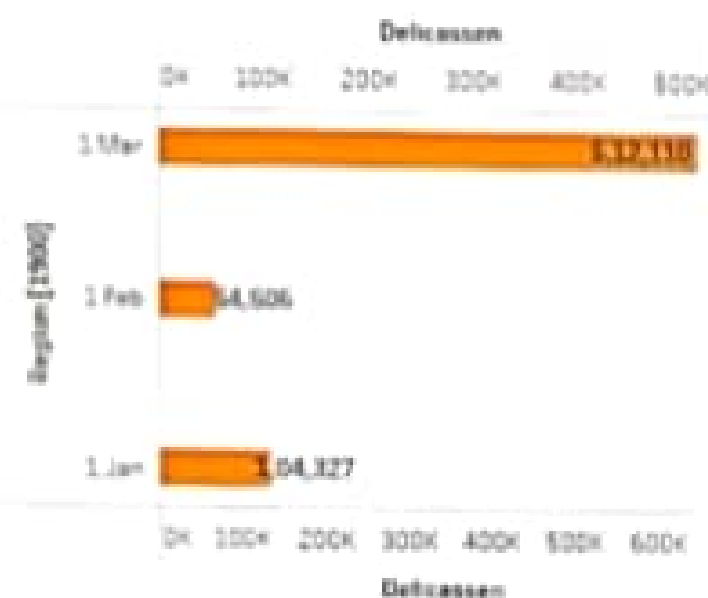
GROCERY WISE
DETERGENT
PAPER SUM



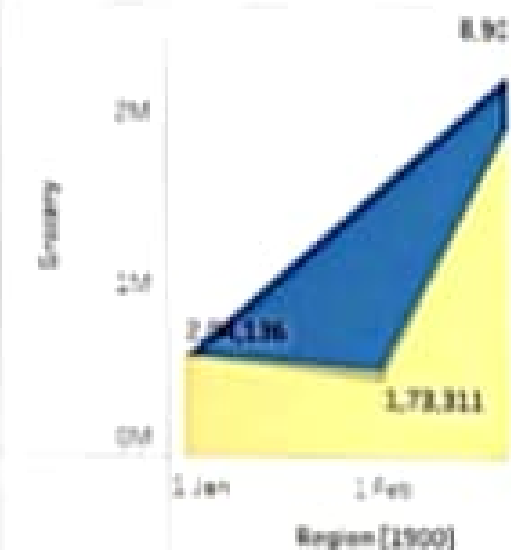
FRESH

Fresh
52,80,131

DELICASSEN WISE REGION SUM



REGION DETERGENT PAPER
GROCERY SUM



REGION WISE MILK SUM

DETERGENTS PAPER WISE ZERO

FROZEN WISE CHANNELS