Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

Inadequate transport, lack of capital, agricultural marketing, soil erosion, irrigation's problems, lack of high quality seeds, biosides, fertilisers, and manures.

INDIA'S AGRICULTURAL CROP PRODUCTIN ANALYSIS (1997-2021)

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Arulesswaran. k

- **Raisnet the damages incurred in transit, total inventories, and ordering and overhead costs.**
- **Not having enough to cover overhead expenses, funding expansion opportunities, or launching a new product to market.**

Arifa. A

- Agricultural marketing covers the services involved in moving an agricultural product from the farm to the consumer.
- Soil erosion is a gradual process that occurs when the impact of water and wind breaks down and removes soil particles, causing the soil to deteriorate.

Dhanalakshmi. S

- Depletion of water table. Unev en rainfall distribution.
- Low germination, mixed varieties, low plant vigor, diseased plants, or the introduction of weeds.

Harini. S

- "Any material, organic or inorganic, natural or synthetic, which supplies one or more of the chemical elements required for the plant growth."
- Manure is composed of animal feces and urine and may contain livestock bedding, additional water and wasted feed.

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

- The process he erodes breakes apre geadualll diminisel thngs down.
- The sector is the sixty largest and ranks fifith lin terms of producution consuption exports and growth.

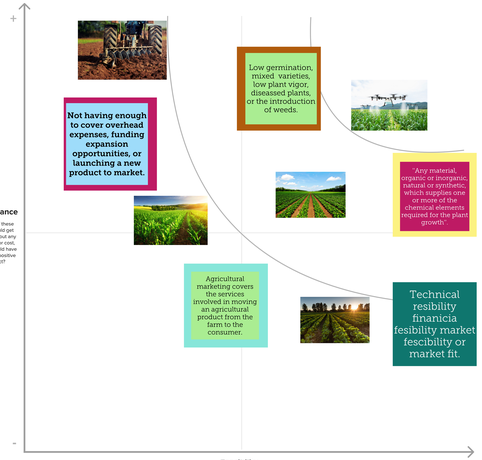
- No infrastructure has been deployed in the roaming area.
- Comnusmer and business market.

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example →