

SRUJAN REDDY

PRODUCT DESIGN



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LinkedIn



Transformative Innovation
Refined Usability
and effective communication

ABOUT ME

Aspiring product designer with a strong foundation in Java, JavaScript, and full-stack development. Experienced in building user-focused web applications and optimizing business processes through projects and internships. Skilled in collaborating across teams to deliver innovative, efficient solutions.

KEY SKILLS



User-Centered Design Thinking



Problem Solving & Analytical Thinking



Process Optimization



Full-Stack Development (Java, JavaScript, React.js, Spring Boot)



Collaboration & Cross-Functional Communication



Willingness to Learn New Tools and Methods



Data-Driven Decision Making

Featured Projects

ONLINE DONATION MANAGEMENT PLATFORM

DURATION

3 months

SKILLS

UI/UX Design
Java-based Backend Development
Transparency & Trust-building UI
User Research
Accessibility Design

RESPONSIBILITIES

Designed clean web pages to ensure trust and ease of donations.
Conducted research to understand donor behavior and built flows accordingly.
Focused on clear CTAs, simple forms, and secure transaction pages.
Developed backend logic to handle donor and NGO data securely.

Featured Projects

ORDER DEVICES SELF-SERVICE PORTAL

DURATION

2 months

SKILLS

Product Design (Catalogs, Forms)
Process Simplification
ServiceNow UI Policies & Client Scripts
Workflow Automation (Flow Designer)
User Journey Mapping

WHAT I DID

Designed and implemented a clear, minimalistic interface for ordering IT equipment.
Created forms and policies that guide users smoothly through order placement.
Automated request approvals using Flow Designer to reduce manual steps.
Improved request tracking by designing intuitive status updates for users.

RESPONSIBILITIES

Reduced device request time by 40% through better UI and automation.

Enhanced user satisfaction by minimizing confusion and redundant steps.

Delivered a scalable solution integrated within the ServiceNow ecosystem.