

Arumulla Sivakrishna

Frontend Developer

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Skills

SFCC Frontend

ISML SFRA Pipelines Controllers
Page Designer

Frontend Development

JavaScript (ES6+) HTML5 CSS3 SCSS jQuery

Frameworks/Tools

Bootstrap Tailwind Git Jira VS Code

Performance Optimization

Lazy Loading Minification SEO Accessibility (WCAG)

Integrations

RESTful APIs Payment Gateways Analytics Tools

Platforms

Business Manager UX Studio Demandware Sandbox

Education

Degree: Bachelor of Technology
University: Yogi Vemana University
Year: 2017-2021

Certifications

Salesforce Certified Associate

Salesforce Certified AI Associate

Meta Certified Frontend Developer

HackerRank Certified Javascript Developer

Achievements & Awards

Star of the Month



Recognized multiple times for outstanding project contributions and innovation in frontend development and team collaboration at Tata Consultancy Services.

Top Performance Band (A Band)



Consistently rated in the top performance band for three consecutive years, reflecting excellence in delivery, teamwork, and leadership at Tata Consultancy Services.

2 x Beyond Excellence Award



Awarded by Project Manager for finding the security Glitches and providing the potential fixes.

Personal Details

Birth Date: 17th September, 1998
Nationality: Indian

Objective

Detail-oriented and results-driven Frontend Developer with over 3 years of experience specializing in Salesforce Commerce Cloud (SFCC B2C). Proven expertise in building high-performance eCommerce websites using ISML, JavaScript, SCSS, and SFRA architecture. Adept at creating modular, scalable, and pixel-perfect UI components aligned with business goals. Experienced in Agile/Scrum environments with strong cross-functional collaboration and deployment skills.

Professional Experience

Frontend Developer

Tata Consultancy Services

16-09-2022 - Present

Developed and enhanced B2C storefronts using SFRA and ISML templates.

- Developed and enhanced B2C storefronts using Salesforce Commerce Cloud, SFRA, and ISML templates for responsive web applications.
- Designed and implemented dynamic, responsive UI components with JavaScript, HTML5, and CSS3 to meet business requirements
- Collaborated with backend teams to integrate RESTful APIs, improving user experience and data flow
- Built custom Page Designer components in Salesforce Commerce Cloud for flexible content management
- Conducted cross-browser and mobile testing to ensure compatibility, accessibility (WCAG), and web performance
- Optimized frontend code, leveraging lazy loading and minification to reduce page load time by 35%
- Created reusable UI modules with React.js and SCSS, cutting development time by 40%

Key Achievements:

- ★ Reduced page load time by 35% by optimizing frontend code and assets
- ★ Created reusable UI modules that reduced future development time by 40%

Projects

Titan

B2C Storefront Development - Salesforce Commerce Cloud

Developed and enhanced B2C storefronts using SFRA and ISML templates.

- Implemented dynamic, responsive UI components tailored to business requirements
- Collaborated with backend teams to integrate APIs and improve end-to-end user experience
- Built and maintained custom Page Designer components for flexible content management
- Conducted cross-browser and mobile testing, ensuring high compatibility and performance

Key Achievements:

- ★ Reduced page load time by 35% by optimizing frontend code and assets
- ★ Created reusable UI modules that reduced future development time by 40%

Responsive Portfolio Website

Personal Portfolio - HTML5, CSS3, JavaScript

A comprehensive personal website showcasing professional profile with modern design principles.

- Developed fully responsive design optimized for desktop, tablet, and mobile devices
- Implemented smooth scroll navigation and sticky navbar for enhanced user experience
- Integrated contact form with EmailJS for seamless communication
- Created sections for About, Skills, Projects, and Contact with clean UI/UX

Key Features:

- ★ Cross-browser compatibility and responsive layout
- ★ Performance optimized with smooth animations and transitions

Weather App

React Application - API Integration

Real-time weather application using OpenWeatherMap API with React and modern JavaScript features.

- Built interactive React components for weather data display and user input
- Integrated OpenWeatherMap API for real-time weather information retrieval
- Implemented loading states and comprehensive error handling
- Added temperature unit toggle functionality (°C/°F) for user preference

Technical Highlights:

- ★ Fetch API usage with async/await patterns
- ★ React hooks for state management and side effects

Todo App with LocalStorage

Task Management - React, LocalStorage

Feature-rich task management application with persistent data storage and filtering capabilities.

- Developed CRUD operations for task management (add, edit, delete, complete)
- Implemented localStorage for data persistence across browser sessions
- Created filtering system for completed and incomplete tasks
- Designed intuitive user interface with real-time updates

Key Features:

- ★ React state management with hooks
- ★ Local data persistence and browser storage optimization

Recipe Finder App

Search Application - React, TheMealDB API

Interactive recipe discovery platform with advanced search capabilities and detailed recipe views.

- Integrated TheMealDB API for comprehensive recipe database access
- Implemented debounced search input for optimized API calls
- Created recipe modal and detailed view pages with ingredient lists
- Built reusable components for recipe cards and search functionality

Technical Features:

- ★ Search optimization with debounce technique
- ★ Component reusability and modular architecture

Movie Browser App

Entertainment Platform - React, OMDb API

Comprehensive movie browsing application with search, grid layout, and pagination features.

- Integrated OMDb API for extensive movie database and poster images
- Implemented responsive grid layout for optimal viewing experience
- Added pagination and infinite scroll for large dataset navigation
- Created conditional rendering for different loading and error states

Highlights:

- ★ Advanced layout techniques with CSS Grid and Flexbox
- ★ REST API integration with error handling

Responsive Landing Page

SaaS Landing Page Clone - Advanced CSS, Animations

High-fidelity recreation of modern SaaS landing page with advanced CSS techniques and animations.

- Cloned popular SaaS landing page design with pixel-perfect accuracy
- Implemented CSS animations and scroll-triggered effects
- Created responsive navigation and hero section with mobile optimization
- Applied modern CSS techniques including Flexbox, Grid, and custom properties

Design Excellence:

- ★ Advanced CSS animations and micro-interactions
- ★ Cross-device responsive design implementation