

# Arun Venkatesan

## Bio

I'm a technical designer with a background in engineering and graphic design. I take a methodical and orderly approach to creating things. I aim to be among the best designers in the world and then to use design to unite people and unlock potential in others.

## Skills

Systems Thinking, Interaction Design, Visual Design, Product Strategy, Icon Design, Illustration, Prototyping, Programming

Sketch, Photoshop, Illustrator, InDesign, Framr, JavaScript, HTML/CSS, Java

## Experience

*Freelance Product Designer* 2016

I have been working as a contract designer on product strategy, product design, visual design and branding. My goal has been to serve as a temporary design co-founder for companies that don't have designers

### **Anuta Networks**

*Lead Product Designer* 2011-2016

After joining as their first engineering hire, I worked as the sole product designer at Anuta Networks, a startup building software to orchestrate network services in corporate datacenters. Initially, I wore many hats like backend and frontend engineering, marketing, operations and design.

I then transitioned design full time, becoming the goto for everything related to design or product strategy. I lead a ground up redesign of the core product and oversaw design and development of new features. I also built and managed the website, created marketing materials, trade show booths, pamphlets, illustrations and icons, collaborating across the company.

## Education

### **Columbia University**

*Bachelor of Science in Electrical Engineering* 2007-2011

Studied EE with a focus in Networking and Embedded systems. Also studied Chinese language, Computer Science and Architecture.

## Hobbies

Street & Travel Photography, Writing, Graphic Design, Distance Running, Cooking, Collecting Design Books & Objects