

Arun Venkatesan

Bio

I'm a technical designer with a background in engineering and graphic design. I take a methodical and orderly approach to creating things. I aim to be among the best designers in the world and then to use design to unite people and unlock potential in others.

Skills

Systems Thinking, Interaction Design, Visual Design, Product Strategy, Icon Design, Illustration, Prototyping, Programming

Sketch, Photoshop, Illustrator, InDesign, Framer, JavaScript, HTML/CSS, Java

Experience

Freelance Product Designer

2016-Now

I have been working as a contract designer on product strategy, product design, visual design and branding. My goal has been to serve as a temporary design co-founder for companies that don't have designers

Anuta Networks

Lead Product Designer

2011-2016

After joining as their first engineering hire, I worked as the sole product designer at Anuta Networks, a startup building software to orchestrate network services in corporate datacenters. Initially, I wore many hats like backend and frontend engineering, marketing, operations and design.

I then transitioned to full time design, becoming the goto for everything design and product strategy. I lead a ground up redesign of the core product and oversaw design and development of new features. I also built and managed the website, created marketing materials, trade show booths, pamphlets, illustrations and icons, collaborating across the company.

Education

Columbia University

Bachelor of Science in Electrical Engineering

2007-2011

Studied EE with a focus in Networking and Embedded systems. Also studied Chinese language, Computer Science and Architecture.

Hobbies

Street & Travel Photography, Writing, Graphic Design, Distance Running, Cooking, Collecting Design Books & Objects