Arun Venkatesan

Bio

I'm a product designer with a background in software engineering and graphic design. I take a methodical and orderly approach to solving problems. I aim to get better every day and to use design to unite people and unlock potential in others.

Skills

Systems Thinking, Interaction Design, Visual Design, Product Strategy, Icon Design, Illustration, Prototyping, Programming Sketch, Photoshop, Illustrator, InDesign, Framer, JavaScript, HTML/CSS, Java

Experience

Freelance Product Designer

2016-Now

I have been working as a contract designer on product strategy, product design, visual design and branding. I have served as a temporary design cofounder for companies that don't have designers.

Anuta Networks

Lead Product Designer

2013-2016

After 2 years as a software engineer, I transitioned to a role as the product designer at Anuta Networks, a startup building software to orchestrate network services in corporate data centers. I oversaw design and development of new features and redesigns of existing features. I also built and managed the website, created marketing materials, trade show booths, pamphlets, illustrations and icons, collaborating across the company.

Software Engineer

2011-2013

I joined Anuta as their first engineering hire. Initially, I wore many hats like back end and front end engineering, marketing, operations and design.

Education

Columbia University

Bachelor of Science in Electrical Engineering

2007-2011

Studied EE with a focus in Networking and Embedded systems. Also studied Chinese language, Computer Science and Architecture.

Hobbies

Street & Travel Photography, Writing, Graphic Design, Distance Running, Cooking, Collecting Design Books & Objects