

Arun Venkatesan

Bio	I'm a product designer with a background in software engineering and graphic design. I take a methodical and orderly approach to solving problems. I aim to be among the best designers in the world and to use design to unite people and unlock potential in others.	
Skills	Systems Thinking, Interaction Design, Visual Design, Product Strategy, Icon Design, Illustration, Prototyping, Programming	Sketch, Photoshop, Illustrator, InDesign, Framer, JavaScript, HTML/CSS, Java
Experience	<p><i>Freelance Product Designer</i> 2016-Now I have been working as a contract designer on product strategy, product design, visual design and branding. My goal has been to serve as a temporary design cofounder for companies that don't have designers</p> <p>Anuta Networks <i>Lead Product Designer</i> 2011-2016 After joining as their first engineering hire, I worked as the sole product designer at Anuta Networks, a startup building software to orchestrate network services in corporate data centers. Initially, I wore many hats like back end and front end engineering, marketing, operations and design.</p> <p>I then transitioned to full time design, becoming the goto for everything design and product strategy. I lead a ground up redesign of the core product and oversaw design and development of new features. I also built and managed the website, created marketing materials, trade show booths, pamphlets, illustrations and icons, collaborating across the company.</p>	
Education	<p>Columbia University <i>Bachelor of Science in Electrical Engineering</i> 2007-2011 Studied EE with a focus in Networking and Embedded systems. Also studied Chinese language, Computer Science and Architecture.</p>	
Hobbies	Street & Travel Photography, Writing, Graphic Design, Distance Running, Cooking, Collecting Design Books & Objects	