Arun Venkatesan

Contact

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www.arun.is

Experience

Freelance Product Designer   *2016*
Designed a responsive web application from the ground up. Started with research and documentation, working with clients to understand business goals and user needs. Then moved to simple mock-ups using Sketch and Invision. Tested detailed flows using prototypes created in react. Finally delivered a set of react components that included all styling and all interactivity, coded in CSS and JS respectively.

Anuta Networks
Lead Product Designer   *2013-2016*
Lead a monumental redesign of the product, setting design direction, improving usability and reducing design debt. Collaborated with engineering, product, support and business development teams to identify user and business needs. Headed all design including product, brand, marketing. Evangelized design by involving the whole company in design decisions and teaching workshops on design tools and techniques.

Full Stack Software Engineer   *2011-2014*
Developed features from network hardware and database layer to client side user interface. Designed the alarms, scheduling and service design systems. Created front-end components and template systems for use by other developers.

Education

Columbia University
Bachelor of Science in Electrical Engineering   *2007-2011*
Studied EE with a focus in Networking and Embedded systems. Collaborated with three classmates on a hybrid software/hardware motion tracking game similar to Microsoft Kinect. Took Chinese language, East Asian History, Computer Science and Architecture classes on the side.

Skills

Systems Thinking, Interaction Design, Visual Design, Icon Design, Illustration, Prototyping, Programming

Sketch, Photoshop, Illustrator, InDesign, Framer, JavaScript, HTML/CSS, Java

Hobbies

Street Photography, Graphic Design, Running, Cooking