# **Arun Kumar Singh, Adv**

# **Legal Manager! Consultant! NABH Consultant**

#### Contact

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# **Key Skills**

Strong legal research and writing skills
Excellent analytical and problem-solving abilities
Proficient in contract drafting and negotiation
Effective communication and interpersonal skills
Ability to work
independently and as part of a team
Detail-oriented and highly organized

- Contract negotiation and drafting
- 2. Corporate governance
- 3. Mergers and acquisitions
- 4. Securities law
- 5. Compliance and regulatory matters
- 6. Intellectual property
- 7. Employment law
- 8. Litigation management
- 9. Risk management
- 10. Due diligence
- 11. Corporate restructuring
- 12. Negotiation and dispute resolution
- 13. Commercial law
- 14. Tax law
- 15. Business development
- 16. Client relationship management

## **Profile**

Analytical, energetic, and detail-oriented attorney with broad and deep experience in business and real estate matters, including business formation, real estate transactions, distressed property, due diligence, permitting, contract and lease negotiations, and Commercial Litigation, IPR Protection and Enforcement, TMTs Laws Factory laws, Laws related with Mines, Anti-Trust, Arbitration, Environment laws, RTI ACT 2005 etc. .

#### Experience

#### Jan 2015—Present

In-house counsel • ZEAL GROUP OF COMPANIES, KOLKATA

## Roles & Responsibilities:

- 1. Advise clients on legal matters related to corporate law, including mergers and acquisitions, securities regulation, corporate governance, and commercial transactions.
- 2. Draft and review contracts, agreements, and other legal documents, ensuring that they comply with applicable laws and regulations.
- 3. Conduct legal research and provide legal opinions on various legal matters.
- 4. Represent clients in litigation, arbitration, and other dispute resolution proceedings.
- 5. Provide legal support and guidance to corporate executives, management, and staff.
- 6. Negotiated and close deals, including mergers and acquisitions, joint ventures, and strategic partnerships.
- 7. Providing legal counsel on compliance matters, including regulatory compliance, data privacy, and anti-corruption laws.
- 8. Manage outside counsel and other legal service providers, ensuring that their work is aligned with the client's objectives and meets the required quality standards.
- Collaborating with other lawyers and professionals, including tax specialists, accountants, and investment bankers, to achieve client goals.
- 10. Developing and maintaining strong relationships with clients, ensuring that their legal needs are met and that they receive timely and effective legal advice.
- 11. Advise clients on legal risks and potential liabilities, and develop strategies to mitigate these risks.

- 17. Team leadership
- 18. Communication skills
- 19. Analytical skills
- 20. Attention to detail.
- 21. Drugs Laws
- 22. Clinical Trail Laws
- 23. World's Leading Regulators of Drugs Regulation like USFDA, MHRA, CDSCO, Health Canada, TGA, WHO, PAHO, WTO, ICH, WIPO

Lexis/Nexis
ACRIS
Westlaw
Excellent oral and written
communication
Organized, diligent, and tenacious

## **Activities and Interests**

Reading
Music
Environmental conservation
Yoga Skiing

## Computer and AI proficient

Tech Savvy, ChatGPT, Other Al platform SEO, Web Development, Google Analytics, Google Ad Words, Web Analysis Cyber Security, Digital Marketing

Proficient in HTML,CSS, JS, Python

12. Keep abreast of developments in corporate law and regulatory compliance, and incorporate these developments into legal strategies and advice.

#### Skills:

- 1. Strong legal research and writing skills.
- 2. Excellent analytical and problem-solving abilities.
- 3. Proficient in contract drafting and negotiation.
- 4. Effective communication and interpersonal skills.
- 5. Ability to work independently and as part of a team.
- 6. Detail-oriented and highly organized.
- 7. Strong project management skills.
- 8. Ability to manage multiple projects and priorities simultaneously.
- 9. Knowledge of corporate law and regulatory compliance.
- 10. Experience with commercial transactions and corporate finance.
- 11. Familiarity with industry-specific regulations and requirements.
- 12. Strong negotiating and deal-making skills.

## April 2006—Amy 2014

Senior Manager Marketing • B.M.Birla Heart Research Center – Kolkata

- 1. Develop and implement marketing strategies that align with the overall business objectives of the healthcare facility.
- 2. Collaborate with other departments and stakeholders to create and execute targeted marketing campaigns that promote the healthcare facility's services and specialties.
- 3. Conduct market research to identify trends and opportunities, and leverage data to inform marketing decisions.
- 4. Manage the healthcare facility's online presence, including its website, social media accounts, and online advertising campaigns.
- 5. Oversee the creation of marketing materials, including brochures, flyers, and other promotional items.
- 6. Work with the healthcare facility's clinical and administrative staff to develop messaging that accurately reflects the facility's mission, values, and unique selling points.
- 7. Develop and manage marketing budgets, ensuring that all expenditures are within budget and aligned with overall business objectives.
- 8. Monitor the effectiveness of marketing campaigns and initiatives, and adjust strategies as needed to ensure maximum ROI.
- 9. Stay up-to-date with industry trends, developments, and best practices, and incorporate them into the healthcare facility's marketing strategies and tactics.
- 10. Develop and maintain relationships with key stakeholders, including physicians, patients, and community organizations.
- 11. Ensure compliance with NABH guidelines in all marketing and promotional activities.
- 12. Develop and execute internal communications plans to ensure that all staff members are informed about marketing initiatives and strategies.

#### Skills:

- 1. Excellent communication and interpersonal skills.
- 2. Strong analytical and problem-solving abilities.
- 3. Ability to think strategically and develop actionable marketing plans.
- 4. Knowledge of healthcare industry trends, regulations, and best practices.
- 5. Proficient in market research and analysis.
- 6. Familiarity with digital marketing tools and platforms.

- 7. Strong project management skills.
- 8. Ability to manage multiple projects and priorities simultaneously.
- 9. Demonstrated ability to work effectively in a team environment.
- 10. Creative thinking and innovative approach to problem-solving.
- 11. Strong attention to detail.
- 12. Experience with NABH compliance and accreditation.

Have extensively Orchestrated in following Areas of Healthcare Facility:

A-V Graft, Average response time, Beta-test, Cardiac Catheterization, Cardiac Cath lab, Case history reports, Caseload management, Central Line Placements, Composite Health Care System, CPR, Diagnosis, Electrophoresis, Emergency treatment, ER, Government requirements, HMO, Hospital procedure, ICU, Outpatient, Pacemaker, Policies, Prescription drug, Presentations, Quality of care & Value for Money, Samples, Satisfaction surveys, Surgical equipment, Swan-Ganz Catheter, Tests, Traumatized patients, Treatment, Ultrasound, Water safety, NABH and Bio Medical Hazards, CE& Safety Law Consultant

## **Education**

June 2017 LLB, KALINGA UNIVERSITY, RAIPUR

June 1993
Bachelor of Science (Bio Science) • Calcutta University

Mar- 1995, Advanced Diploma In Computing Skills 2013- OCC on RTI BY DoPT, Govt of India, RTI CONSULTANT

2019 – Advance Diploma in Digital Marketing
2018- Affiliated with The West Bengal Bar Council
2019- Passed AIBE XIV obtained Certificate of Practice

2019- UDEMY COURSE on Medical Coding, ICD-10-CM, CPT and HCPCS

2020- Advance Analysis of Equity & Derivatives & Trading Strategies (Technical Analysis of Equity & Derivatives)

From 1996 to 2006 Have Worked For Pharmaceuticals Companies Medical Representative, Area Sales Manager, Regional Sales Manager With Companies Like:

Panacea Biotech Limited New Delhi at Kolkata –Hq USV Limited, Mumbai at Malda, Kolkata-Hq Themis Medicare Ltd. At Burdwan, Kolkata-Hq

Therapeutic Categories Dealt: Cardio Vascular, Endocrinology Anti-depressant, Gynecology, NSAIDs, Anti-Microbial & Antibiotics 1<sup>st</sup> To Launch Nimesulie in India 1<sup>st</sup> To Launch Fenofibrtae in India 1<sup>st</sup> To Launch Clopidogrel In India Sound Knowledge of Pharma its Trade, Distribution and Competition in Eastern India, Expertise on new launches, Recruitment, Training & Development, KPI Management, Event Management, Outreach Program.

Ref: Available on Request