

Arun Kumar

Team Lead, Front-End Developer

HERE'S MY STORY:

I am a dedicated and self-motivated Web/UI/UX Developer who strives to create intuitive and beautiful user experiences from conception to implementation, while constantly challenging myself to learn new skills and technologies in interface design and front-end development.

WORK EXPERIENCE

Regional Team Lead

MARKETONE INDIA - ONEMARKETINDIA LLP | SEP 2020 - PRESENT

- **August 2022:** Promoted to Regional Team Lead Role.
- **Sep 2020 - August 2022:** Joined as a Web Developer, responsible for creating and managing responsive HTML emails and landing pages
- **Technologies Used:** HTML, CSS, JavaScript, jQuery, AMPscript for SFMC.
- **Platforms/Tools:** Oracle Eloqua Marketing Cloud, Salesforce Marketing Cloud, Pardot

Jr. UI Developer

FREO | SEP 2017 - SEP 2020

- Worked as a creative UI/UX developer dedicated to building user-centric, high-impact responsive, and SEO-optimized websites for global clients.
- Mentored multiple people during their internship & for internal projects.
- **Technologies worked with:** HTML5, CSS3, SASS, React JS, jQuery, JavaScript, AMP (Accelerated Mobile Pages)
- **Frameworks:** Bootstrap, Zurb Foundation, Slides, Material Design for Bootstrap (MDB), UI Kit, Ant Design for React
- **Personal Project in React:** Corona Informatica - <https://arunknair22.github.io/corona-informatica/>

ASSOCIATE - Operations & Customer Intimacy

ORACLE FINANCIAL SERVICES SOFTWARE (OFSS)

- **Feb 2016 - Aug 2017:** Technical Operations and Customer Intimacy and Oracle University Certification Process
- **Feb 2014 - Jan 2016:** Customer Intimacy, Mortgage Process

ASSOCIATE - Customer Relationships

STERIA INDIA LTD. | FEB 2013 - OCT 2013

- Email Support
- Thames Water, UK - Utility process

Associate - Operations

IBM GLOBAL PROCESS SERVICES | SEP 2011 - MAR 2012

- Chat Process Operations
- Amazon.com, USA



TECHNICAL SKILLS

- Marketing Automation Tools: SFMC, Eloqua
- HTML5, CSS3, SASS
- jQuery, JavaScript
- **Frameworks:** Bootstrap, Zurb Foundation, Slides, Material Design for Bootstrap (MDB), UI Kit, Ant Design for React
- Git, GitHub and BitBucket
- Responsive Web Layouts
- Wire-framing & layouts
- React JS
- AMP (Accelerated Mobile Pages)
- Working with API's provided by the back-end team
- AMPscript for SFMC

LET'S CONNECT:

Mobile: 750-353-1394

Alternate Mobile: 955-543-9380

Email: arunknair2226@gmail.com

Website: <https://arunknair22.github.io/>

LinkedIn: [linkedin.com/in/arunknair2226](https://www.linkedin.com/in/arunknair2226)

Twitter: <https://twitter.com/ArunKNairr>

EDUCATION

- **Master of Computer Applications (MCA)**

From IGNOU | Jan 2012 - Dec 2014

- **B.Sc (Applied Electronics)**

From Delhi University | Jun 2007- July 2010