

# Arun Jacob

## USER EXPERIENCE DESIGNER

IA - UX - IxD - UI - HTML/CSS



Hello, I am Arun Jacob, having extensive experience in the planning, design and development of websites, desktop and mobile applications and understand the process from the perspective of a designer and developer. I apply a variety of skills through the practice of current technologies and continually strive to demonstrate and develop my knowledge on the latest design trends and methodology.

### EXPERIENCE

#### Experience Designer 2 - Adobe

June 2017 – Present

I am actively involved in the UX design of Adobe XD, Adobe's flagship product for Experience Design. My role entails research, design and user testing of both the Desktop & Mobile app as well as the web apps (XD Prototype and Design Specs). Working closely with the US and the Romanian team to make XD the best design tool.

Also a consultant and an advocate of the in-house Design System – Spectrum – to the internal teams here. Got Bravo award for the achievements and contribution to the product. Was responsible for research and end to end UX design for Creative Cloud Desktop (Adobe CC) app before getting inducted into the Adobe XD project.

## **Senior UX Specialist - Petrolink**

December 2015 – June 2017

At Petrolink – one of the World's leading Petroleum Drilling Data Management company, my responsibility was to improve the user experience of their major data-monitoring applications (web, desktop and mobile).

Led strategic thinking to ensure that simple and intuitive experiences are designed and adhered to define standards of usability and accessibility. Empowering excellent, high-quality visual designs and front-end development, engage with product managers, design team and development leads to solving users and business goals using the principles of user-centered design.

## **Senior UX Designer - IdentityMine**

October 2012 – November 2015

As Senior UX designer, I meet up with the client to gather requirements and to collaborated with the Project Managers to help the Development and Testing process, thus acting as a major contributor towards the Design and development of an application. Major duties included – Information Architecture (IA), design estimation, project planning, creating wireframes, creating prototypes, user testing (UX), visual designing (UI) etc.

Working with one of the Premium partners of Microsoft – I got the chance to work on diverse platforms like the web, mobile, desktop, Xbox, Augmented Reality etc and diverse domains. Also worked on major projects for companies like Microsoft, Intel, Twitter, Blackberry, Google, iHeartRadio, Micros, Nike, Trip advisor, RedBox, Animal Planet, Nickelodeon, IMDB etc.

## **Senior UX Designer - Utile Softwares**

October 2011 – July 2012, October 2009 – September 2010

I had the responsibility of creating simple and delightful user experiences utilising principals of user-centered design. My goal is to deliver intuitive design solutions that help people achieve their goals. Worked on projects like Trulia, Proxio Pro, Match.com etc.

More into creating wireframes, extensive user experience analysis and implementing mock-ups using grid framework and designing websites using Html, CSS and jQuery with responsive structure.

## UX/UI Designer - Taggle.com

October 2010 – October 2011

My first real Startup experience – Taggle.com – was the pioneer in Group Buying concept in India. I joined their product team as UX designer, was involved in all product decisions and was responsible for the UX/UI designs. Learned a lot with Taggle. Taggle got absorbed by Snapdeal within one year – the big fish swallowed the small fish.

## Freelance Designer

August 2006 - October 2009

## EDUCATION

### Bachelor of Commerce (2003 - 06)

Marian College, Mahatma Gandhi University

## CONTACT ME

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