

# Arun Jacob

## PRODUCT DESIGNER

IA - UX - IxD - UI - HTML/CSS



Hello, my name is Arun Jacob, Product Designer from India, having more than 10 years of experience with design, code and users. One of my biggest dream in life is to be able to work with and inspire people that are enthusiastic about life, communication, design, and innovation – just as I am. I have a strong passion for all digital products and always strive for deep understanding of modern technology. I like to create meaningful, well thought & user-friendly products.

I have extensive experience in the planning, design and development of websites, applications and understand the process from the perspective of a designer and developer. I apply a variety of skills through the practice of current technologies and continually strive to demonstrate and develop my knowledge of the latest design trends and methodology.

### SPECIALTIES

Information Architecture  
User Experience Design  
Interaction Design  
User Testing  
User Interface Design  
Frontend Dev (HTML, CSS, jQuery)

## EXPERIENCE

### **Senior UX Specialist - Petrolink**

December 2015 – Present

Working with one of the World's leading Petroleum Drilling Data Management company, to improve the user experience of their major data-monitoring applications (the web, desktop and mobile).

Leads strategic thinking to ensure that simple and intuitive experiences are designed and adhered to define standards of usability and accessibility. Empowering excellent, high-quality visual designs and front-end development, engage with product managers, design team and development leads to solving users and business goals using the principles of user-centered design.

### **Senior UX Designer - IdentityMine**

October 2012 – November 2015

As Senior UX designer, I meet up with the client to gather requirements and to collaborated with the Project Managers to help the Development and Testing process, thus acting as a major contributor towards the Design and development of an application. Major duties included – Information Architecture (IA), design estimation, project planning, creating wireframes, creating prototypes, user testing (UX), visual designing (UI) etc.

Working with one of the Premium partners of Microsoft – I got the chance to work on diverse platforms like the web, mobile, desktop, Xbox, Augmented Reality etc and diverse domains. Also worked on major projects for companies like Microsoft, Intel, Twitter, Blackberry, Google, iHeartRadio, Micros, Nike, Trip advisor, RedBox, Animal Planet, Nickelodeon, IMDB etc.

### **Senior UX Designer - Utile Softwares**

October 2011 – July 2012, October 2009 – September 2010

I had the responsibility of creating simple and delightful user experiences utilising principals of user-centered design. My goal is to deliver intuitive design solutions that help people achieve their goals. Worked on projects like Trulia, Proxio Pro, Match.com etc.

More into creating wireframes, extensive user experience analysis and implementing mock-ups using grid framework and designing websites using Html, CSS and jQuery with responsive structure.

## **Senior UX/UI Designer - Taggle.com**

October 2010 – October 2011

My first real Startup experience – Taggle.com – was the pioneer in Group Buying concept in India. I joined their product team as UX designer, was involved in all product decisions and was responsible for the UX/UI designs. Learned a lot with Taggle. Taggle got absorbed by Snapdeal within one year – the big fish swallowed the small fish.

## **UX/UI Designer - Solutions Infini & Geoshrad Designs**

August 2006 - October 2009

After graduation, I joined one of my friend's company as the Web UI designer. There we had some small time clients and couple of products. Later we moved on to join another small team called Solutions Infini. I learned all my lessons about designing and user experience there.

## **EDUCATION**

### **Bachelor of Commerce - 2006**

Marian College, Mahatma Gandhi University

## **CONTACT ME**

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