Regional Twitch Network Performance and User Experience: Server Allocation Patterns



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Introduction

Twitch play a key role in connecting content creators with a global audience.

- Understanding the correlation between geographic distance and the Twitch performance.
- Exploring Twitch server allocation and the effects of VPN and location from the streamer and viewer perspective.

Approach & Methodology

1. Figure out locations of twitch servers

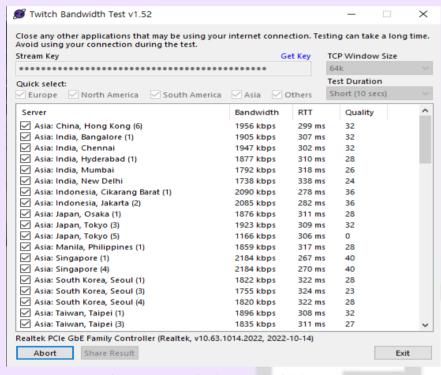


Figure 1: Twitch Bandwidth Test

look at what servers are available for each location.

2. Check which server provides optimal performance for each continent



Figure 2: Test locations via VPN
Find the best server location in AUS, US, KOR, UK.

3. Measure performance differences between viewers in different locations.

Video Resolution	1280×720
Display Resolution	1144×538
FPS	57
Skipped Frames	6
Buffer Size	4.29 sec.
Latency To Broadcaster	7.51 sec.
Latency Mode	Normal Latency
Playback Bitrate	2746 Kbps
Backend Version	1.23.0-rc.3.2

Figure 3: Video stats showing real-time network performance

- Make a python program that automatically measures video stats.
- Calculate the average FPS, bitrate, delay for 1 min.

Problem Statement

Table 1: Traffic distribution of Twitch clusters globally from [1].

Fraction(%)	NA cluster	EU cluster	AS cluster
North America	99.4	0.6	0
South America	96	4	0.01
Europe	17	82	1
Africa	21.8	78.2	0
Asia	34.4	20	45.6

Q1. Will the broadcast quality actually show good performance on adjacent servers?

Hypothesis:

- As the distance between current location and the server increases, the streaming quality is expected to degrade.
- When changing locations using VPN, the performance is likely to be lower compared to being physically present in that region.

Twitch assigns a server from the nearest continent:

- 99.4% of the requests in North America
- 96% of requests are handled by servers in NA
- 82% of the requests in Europe are served by EU servers
- Asian servers handle only 45.6% of requests from Asian clients; more than one third of the requests are handled by NA servers.
- Most regions are assigned adjacent Twitch servers.

Q2. Are there differences in network quality for viewers across regions?

Hypothesis:

Viewers who are closer to the streamer will have faster and higher fps, RTT, and delay than viewers who are farther away.

Results & Discussion

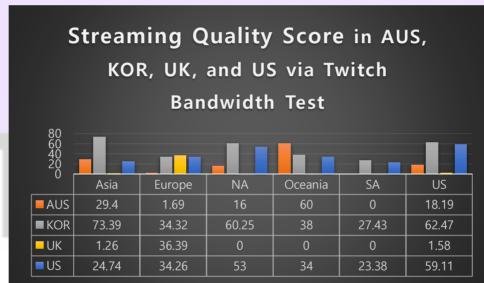


Figure 4: Streaming quality scores in AUS, KOR, UK, and US

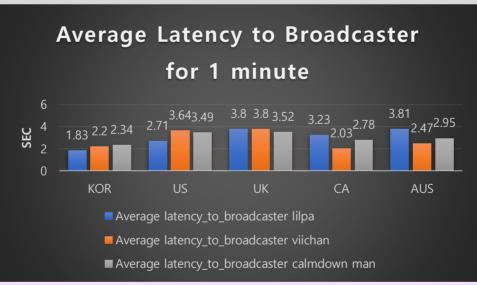


Figure 5: Average latency to broadcaster for 1 minute

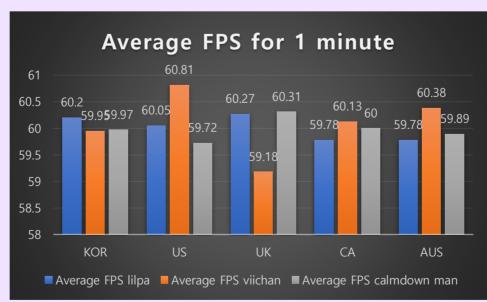


Figure 6: Average FPS for 1 minute

The found distribution of servers was as follows:

• Asia have 20 servers; Europe 26; North America 4; Oceania 2; South America 8; and the United States 35.

1. Streaming Performance

- The closer the server is to the current location, the higher the broadcast quality score.
- Because you set a virtual location through VPN, the actual location is different, so there is a difference between the highest score and the actual value.
- For example, the UK had the highest quality score on the European server, but the actual value was low at 36.39.

2. Viewing Performance

- The average FPS consistently ranged from 59 to 61 across all regions.
- The average bitrate showed almost no regional variation, with values from 2900 to 3100 Kbps.
- In the case of the average broadcast delay, there is only a difference of about 1.1 seconds at most
- Twitch viewers can receive uniform service regardless of location

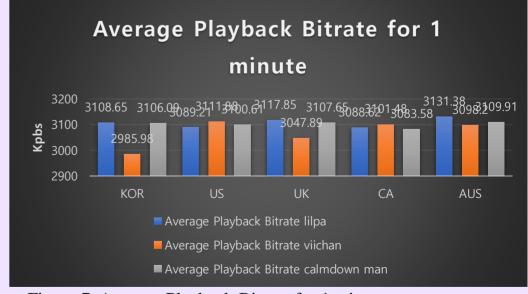


Figure 7: Average Playback Bitrate for 1 minute

Conclusion

A. Twitch Server Allocation and Geographic Impact

- Twitch aims to provide streamers with optimal broadcasting quality by allocating close servers to their geographical location, ensuring the best possible regional streaming experience.
- B. The Impact of Region Change through VPN
- Twitch's allocation of the best servers to each regional streamer means that setting a virtual location through VPN has a detrimental impact on the broadcasting environment.
- C. Correlation between viewer location and performance
- unlike streamers, viewers receive almost optimum service regardless of their locations.

Regerences

- [1] J. Deng, G. Tyson, F. Cuadrado, and S. Uhlig, "Internet Scale User-Generated Live Video Streaming: The Twitch Case." Accessed: Nov. 26, 2023. [Online]. Available: https://www.eecs.qmul.ac.uk/~tysong/files/PAM17.pdf
- [2] "TwitchTest | r1ch.net," R1ch.net, 2015. https://r1ch.net/projects/twitchtest (accessed Mar. 20, 2019).

Twitch video stats analyzer github link:

https://github.com/zkzkfot/Twitch-Video-Stats-Analyzer.git