IMMERSE ANALYTICS LLC

IMMERSE. ANALYZE. DELIVER.

OUR SERVICES

Lifecycle Acquisition Support

- Requirements Development
- Contracting/Procurement
- Contract Closeout
- Cost & Pricing
- Portfolio Management
- Business Analytics
- COR/COTR Support
- Financial Control & Reporting
- Market Research
- Major System, Rapid, and Agile
- Acquisition Development
- Governance Development & Enablement
- Workforce Identification & Development

Issue Curation

- Issue Identification & Remediation
- Best Practices Enablement
- Modernization Analytics & Development
- Standard Operating Process Development
- Training Assessments & Curriculum Development
- Business Process Re-engineering
- Executive Administrative Services
- Expert Consulting Services

Program Management Support

- Enterprise Program Identification & Designation
- PMO Development
- Program Management Training
- Strategic Planning
- Policy Development
- Capability Programming Support
    - Program Management Reviews (PMR)
    - Program Objective Memorandums (POM)
    - Congressional Budget Justifications (CBJ)
    - Planning, Programing, Budgeting, and Execution (PPBE)

OUR COMPANY OVERVIEW

Immerse Analytics LLC (IA) is an SBA 8(a) certified minority owned economically disadvantaged woman-owned small business (EDWOSB) providing high quality performance improvement services to increase the efficiency of our clients' strategies, processes and systems.

IA offers a range of analytical, programmatic, and governance support with a focus on the development and delivery of flexible, innovative solutions. IA's approach addresses the three dimensions of change: People, Process, and Technology. We offer a comprehensive toolkit of approaches to help clients adapt to rapid changes in their mission environments.

WHY CHOOSE US

We are progressive.

IA is agile, and able to pivot as business climates change. IA's focus is to stay on target and remain capable in fostering collaboration and solutions in the most challenging environments.

We provide solutions.

IA will provide our expertise and knowledge to assist our business partners in achieving their mission goals, while assuring compliance with statutes and regulations.

We ensure our client's best interest.

IA will always strive to do what is in our client's best interest and seek authorized deviations to policy requirements as needed.

We collaborate to solve complex topics.

IA immerses the potential of our personnel, resources, and capabilities to deliver high level advisory and technical assistance quickly and efficiently.

NAICS CODES

| 541211 | **541611** | 541618 | 541690 | 541910 | 541990 | 561990 |
| 611430 | 611710 | 523940 | 541613 | 561110 | 561312 | 561320 |

Facility Clearance

Cage Code: 85FK9 | UEI: GXH9RG2M6BU5

IA PAST PERFORMANCES

IMMERSE ANALYTICS LLC

DIA - Enterprise Acquisition Support
- Comprehensive Program Advisory Support Program Identification & Designation, Planning (PPBE/POM/CAPE), Acquisition Development, Governance Development & Compliance
- Program Management: Process Modeling, Life Cycle Execution and Sustainment, Need Assessments & Requirements Development, PMO Development & Workforce Alignment
- Performance Analysis and Training to drive data analytics, continuous improvement, high performance

DIA - Contract Specialist Support
- Cradle to Grave Contracting Administration & Contract Closeout
- Contract Audit Recovery & Remediation Support
- Product and Service Life-cycle Services
- Program/COR/COTR Advisory Support

DIA - Expert Cost Price Management Support
- Enterprise Forecast Development to Determine Price Trends & Future Costs
- Cost/price objective development for negotiations
- Audit and Contract cost/price determinations
- Enterprise Cost Price Analysis Source Selection Support

DIA - Expert Portfolio Management Support
- Financial Analysis to identify trends, forecasts, and compliance
- Capital planning and investment control (CPIC)
- Comparative Analysis: Cost-feasibility, cost-effectiveness, cost-benefit
- Actuarial services: Mathematical and Statistical Model Development

NGA - Business Consulting Support
- Critical Business initiative development in program management, change management, and strategy development
- Business Analytics and Data Visualization
- Acquisition Artifact Development & Acquisition Design

ODNI - Acquisition Support
- Acquisition Prototype Created for Agile Software Development for Future implementation across Defense Intelligence Enterprise (All Intelligence Agencies)
- Developed ODNI IC 800 Policy to align with the new acquisition model
- Coordinated Efforts with DoD to align the model with their software acquisition pathway, ensuring cross-agency compatibility and support
- Developed Compliance Process, including security/risk assessments & regular monitoring