

Chapter-I

Traveler tour

Introduction

Tourism and travel have undergone tremendous growth and diversification to become a major force in the international economy. Many developing countries have increased their presence in the market, particularly as travelers have expanded beyond the more traditional destinations in order to seek out new places and experiences.

The intent of this guide is to provide resources for those interested in researching current tourism and travel industry and trends, though a few historical resources have been included for perspective. We have also tried to include resources that provide data and information that will help researchers develop their own market profile. We have also covered a few specific areas that are frequently discussed; however, this guide does not attempt to go into all sectors of the tourism and travel industry.

We have not included resources related to some emerging trends such as disaster/dark tourism (i.e. going to places affected by a disaster like New Orleans post-Katrina or Chernobyl) and overtourism because these emerging areas are in flux and may not have many resources devoted specifically to them. We have included a few resources related to the airline industry and other transportation modes that are used to travel and whose business is closely tied to tourism, but this guide does not focus on transportation. Lastly, this guide does not focus on larger world events that heavily impact the industry like recessions or a large scale health crisis like COVID-19; but news and trade publications should be a good sources for information on how those particular events affect the industry.

For further research on the travel and tourism industries, you can use our Doing Industry Research guide for more information on search strategies and using SIC/NAICS codes in industry research, and you can use our Doing Company Research guide for researching individual companies.

Purpose of traveler tour

- Leisure / Holiday Tourism are the most common form of travel that can be defined in a broad meaning.
- There are two main purposes that can be described as a term of Leisure / Holiday tourism which are Relaxation and Sightseeing.
- Tourists who want to travel for relaxation will...*show more content*... Business tourism.
- There may be several purposes for business travelers to travel. Trade, meeting, convention and exhibition can be one of those travel purposes.
- However, business people also consume similar products and services as general tourists do. They would also spend their money on entertainment and recreation while they are at their destinations.
- Business tourists often travel to unusual seen as tourist destinations. The examples of important destinations for the business travelers are cities like London, Frankfurt, New York, Tokyo and Hong Kong.
- It is relatively price-inelastic for business travel. Due to the budget of their business, encouraging them to travel more frequently by offering low prices will not effect to their travel decision. In another way around, increasing prices neither discourage they to hesitate go travelling.
- Seasonal factors also not greatly effect to business tourists. Because they frequently travel to the destinations for short time. Even in holiday periods or variation in climate are not the main factors to consider while they need to travel for their

Chapter-II

EMPATHY MAP



Brain storming

Chapter-III

Profit and loss account

MAJS Traveler tour			
Profit and Loss (Schedule III)			
Basis: Annual			
+ Add Temporary Note			
Particulars	Note No.	Oct 2023	Sep 2023
I. Revenue from operations		0.00	0.00
II. Other Income		0.00	0.00
III. Total Revenue (I + II)		0.00	0.00
IV. Expenses		0.00	3,23,000.00
1. Cost of materials consumed		0.00	0.00
2. Purchases of stock in trade		0.00	0.00
3. Changes in Inventories of finished goods, work-in-progress and Stock-in-trade		0.00	0.00
4. Employee benefits expense		0.00	0.00
5. Finance Costs		0.00	0.00
6. Depreciation And Amortization Expense		0.00	0.00
7. Other Expenses		0.00	3,23,000.00
V. Profit before exceptional and extraordinary items and tax (III - IV)		0.00	-3,23,000.00
VI. Exceptional items		0.00	0.00
VII. Profit before extraordinary items and tax (V-VI)		0.00	-3,23,000.00
VIII. Extraordinary items		0.00	0.00
IX. Profit before tax (VII - VIII)		0.00	-3,23,000.00
X. Tax Expense		0.00	0.00
1. Current tax		0.00	0.00
2. Deferred tax		0.00	0.00
XI. Profit (Loss) for the period from continuing operations (IX - X)		0.00	-3,23,000.00
XII. Profit (Loss) from discontinuing operations		0.00	0.00
XIII. Tax expense of discontinuing operations		0.00	0.00
XIV. Profit (Loss) from Discontinuing operations (after tax) (XII - XIII)		0.00	0.00
XV. Profit (Loss) for the period (XI + XIV)		0.00	-3,23,000.00

*Amount is displayed in your home currency

Balance sheet

MAJS Traveler tour		
Balance Sheet		
Basic Account		
As of 01/01/2024		
Add Temporary Note		
Collapse All Expand All		
Account	Account Code	Total
Assets		
Current Assets		
Cash		
Petty Cash		1,54,300.00
Total for Cash		1,54,300.00
Bank		
CIC Bank	123456	-1,18,000.00
Total for Bank		-1,18,000.00
Accounts Receivable		2,81,000.00
Other current assets		
Input Tax Credits		0.00
Input IGST		36,000.00
Total for Input Tax Credits		36,000.00
Total for Other current assets		36,000.00
Total for Current Assets		3,67,300.00
Total for Assets		3,67,300.00
Liabilities & Equities		
Liabilities		
Current Liabilities		
Accounts Payable		3,86,000.00
Opening Balance Adjustments		1,45,000.00
Total for Current Liabilities		5,31,000.00
Total for Liabilities		5,31,000.00
Equities		
Current Year Earnings		-2,23,000.00
Retained Earnings		1,58,000.00
Total for Equities		-1,83,700.00
Total for Liabilities & Equities		3,67,300.00

Chapter-IV

Advantages of traveler tour

- With an experienced Tour Director with you every step of the way, you can enjoy spending time exploring the must-see sights of each hand-chosen destination.antages of traveller tour.
- Discover a first-hand view of what life is like for locals in each destination by experiencing a new place with a local.
- Travelmarvel provides guests with local guides who will offer more than just the obvious tourist experiences.
- Travelmarvel tours are careful to ensure there is plenty of free time built into the day's itinerary, so you have ample opportunity to explore each destination at your leisure – or perhaps prefer to relax and just watch the world go by with a coffee for the afternoon; the choice is yours.
- With a guided tour, accommodation, transport, and a large portion of your meals are included, meaning your only expenses while travelling will be for souvenirs, sampling delicious local cuisine, and treating yourself to an extra-special event or two. Also, you will always have a Tour Director on hand to help navigate the local markets and eateries.

Disadvantages of traveler tour

- Tourists' Negligence of the Environment.
- Exploitation of Local Culture.
- Tourists' Lack of Compliance.
- Lack of Job Security/Seasonal only.
- Limited to Service-only Jobs.
- Uneven Infrastructure Development.
- Foreign Business Owners.
- Disregard for Other Sectors.
- Tourists' Negligence of the Environment.
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Chapter-V

Applications of traveler tour

Based in Ghaziabad (Uttar Pradesh), The Traveler Solution is a well-known travel agent and tour operator that is engaged in the tourism industry since 2018. We, at The Traveler Solution, cater to the travel needs of tourists visiting different destinations in India. We mainly operate in Delhi NCR.

We have gained the reputation of being one of the most reliable and leading travel management companies in India to offer all kinds of tour arrangements for individuals, corporate, groups, family tours, incentive tours, and special interest tours with a wide range of options in accommodations (hotels, guest houses luxury resorts, homestays, cottages, camping) and vehicles that are suitable for tourists.

We offer a bouquet of well-crafted tour packages including adventure tour packages, romantic holiday packages, cruise holiday packages, beach island tour packages, pilgrimage tour packages, heritage & culture tour packages, wildlife tour packages, etc. Some of our services also include flight booking services, passport & visa services, and travel insurance services.

We have a very good local supplier network throughout India, which helps us make your vacation in your desired place an unforgettable experience. We are praised for our quality services, vast resources, excellent communication, and experienced & service-oriented staff who are always there to make our guests' holidays memorable and comfortable.

So, give us a chance to serve you for your next holiday trip. We will provide you with dedicated travel services at reasonable prices. The journey with The Traveler Solution will offer you the ultimate travel experience.

Chapter-VI

Conclusion

Travellers continue to seek authentic experiences. The tools they use to research and book these experiences are constantly changing due to innovations in technology. Destinations are also challenged by limited financial resources and strong competition for tourist dollars from other iconic and even lesser known locations.

The personalisation of travel suggests that independent travel will have a stronger presence than group travel, however, we must always consider the type of traveller. The travel services sector is being forced to innovate at a startling rate.

In the past, face to face consultations with a travel agent was paramount for booking both leisure and business travel. Technology and global circumstances, such as pandemics, financial collapses, and terrorism, have put pressure on tourism and travel services. With the development of OTAs and emerging and disruptive technologies, the travel services landscape is constantly changing.

So far we have discussed the elements of the five sectors of tourism: transportation, accommodation, food and beverage, recreation and entertainment, and travel services. With this foundation in place, let's delve deeper into the industry by learning more about how these sectors are promoted to customers on services marketing.

Chapter-VII

Future scope

The travel and tourism industry has immense scope for growth and opportunities. It is one of the largest industries in the world, contributing significantly to the global economy. The industry offers a diverse range of career options for individuals with a passion for travel and hospitality.

A tour operator is responsible for creating and organizing travel packages, tours, and excursions for individuals or groups. They research destinations, make travel arrangements, and manage the logistics of the tour.

A travel agent assists clients with planning and booking their travel itineraries. They provide guidance on flights, accommodation, transportation, and activities based on the client's budget and preferences.

Hotel management involves managing and overseeing the operations of a hotel. It includes managing staff, maintaining quality standards, managing finances, and ensuring guest satisfaction.

An event planner is responsible for planning and organizing events such as conferences, weddings, concerts, and exhibitions. They coordinate with vendors, manage budgets, and ensure that the event runs smoothly.

Airline operations involve managing the operations of an airline, including flight schedules, ticketing, customer service, and safety and security.

Cruise line operations involve managing the operations of a cruise ship, including hospitality services, entertainment, and safety and security.