

Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



English is relatively easy language for most learners

English
language is
widely used in
offical
communications

Learning english broads job opportunites

English for their placement in business and other kinds of work in life.

English is available to us as a historical heritage in addition to our own language.

Almost all important journals and papers are published in english



Persona's name

Short summary of the persona

It is a universally accepted language

Its is the language of hollywood and the language of international banking and business

Therefore it is important to know how english language write people

English is also essential to the field of education

Almost 90%educational subjects are written in english

It is the most common foreign language



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



