

# WHAT IS PROBLEM STATEMENT?

A problem statement is a concise description that outlines the specific issue or challenge that needs to be addressed. It typically includes:

## 1. Identification of the problem:

Clearly articulates the problem or issue that requires attention, highlighting its significance and impact.

## 2. Scope and Boundaries:

Defines the scope of the problem and any constraints or limitations that should be considered in the process of finding a solution.

# PROBLEM STATEMENT

Designing a user-friendly app for tracking and improving health and wellness.



# POPULAR APPS

- Fitbit
- MyFitnessPal
- Headspace

# FUTURE TRENDS

- Virtual reality fitness
- AI-powered health coaching

# FEATURES

- Personalized workout plans
- Nutrition tracking
- Sleep monitoring



# Information Architecture Overview

- Establish a clear hierarchy for the information, placing the most important and frequently accessed content at the top levels. Consider creating a tree-like structure with main categories and subcategories.
- Maintain consistency in design elements such as buttons, colors, fonts, and iconography. Consistency enhances the user experience and makes the app more visually appealing.



# Information Architecture

