# **Business Problems**

## Question 1:

Task: Create a list of all the different (distinct) replacement costs of the films.

Question: What's the lowest replacement cost?

Answer: 9.99

#### Question 2:

Task: Write a query that gives an overview of how many films have replacements costs in the following cost ranges

1. low: 9.99 - 19.99

medium: 20.00 - 24.99
high: 25.00 - 29.99

Question: How many films have a replacement cost in the "low" group?

Answer: 514

### Question 3:

Task: Create a list of the film titles including their title, length and category name ordered descendingly by the length. Filter the results to only the movies in the category 'Drama' or 'Sports'.

Question: In which category is the longest film and how long is it?

Answer: Sports and 184

## Question 4:

Task: Create an overview of how many movies (titles) there are in each category (name).

Question: Which category (name) is the most common among the films?

Answer: Sports with 74 titles

## Question 5:

Task: Create an overview of the actors first and last names and in how many movies they appear.

Question: Which actor is part of most movies??

Answer: Susan Davis with 54 movies

## Question 6:

Task: Create an overview of the addresses that are not associated to any customer.

Question: How many addresses are that?

Answer: 4

#### Question 7:

Task: Create an overview of the cities and how much sales (sum of amount) have occured there.

Question: Which city has the most sales?

Answer: Cape Coral with a total amount of 221.55

#### Question 8:

Task: Create an overview of the revenue (sum of amount) grouped by a column in the format "country, city".

Question: Which country, city has the least sales?

Answer: United States, Tallahassee with a total amount of 50.85.

#### **Question 9:**

Task: Create a list with the average of the sales amount each staff\_id has per customer.

Question: Which staff\_id makes in average more revenue per customer?

Answer: staff\_id 2 with an average revenue of 56.64 per customer.

## Question 10:

Task: Create a query that shows average daily revenue of all Sundays.

Question: What is the daily average revenue of all Sundays?

Answer: 1410.65

#### Question 11:

Task: Create a list of movies - with their length and their replacement cost - that are longer than the average length in each replacement cost group.

Question: Which two movies are the shortest in that list and how long are they?

Answer: CELEBRITY HORN and SEATTLE EXPECATIONS with 110 minutes.

## Question 12

Task: Create a list that shows how much the average customer spent in total (customer life-time value) grouped by the different districts.

Question: Which district has the highest average customer life-time value?

Answer: Saint-Denis with an average customer life-time value of 216.54.

#### Question 13:

Task: Create a list that shows all payments including the payment\_id, amount and the film category (name) plus the total amount that was made in this category. Order the results ascendingly by the category (name) and as second order criterion by the payment\_id ascendingly.

Question: What is the total revenue of the category 'Action' and what is the lowest payment\_id in that category 'Action'?

Answer: Total revenue in the category 'Action' is 4375.85 and the lowest payment\_id in that category is 16055.

#### **Question 14:**

Task: Create a list with the top overall revenue of a film title (sum of amount per title) for each category (name).

Question: Which is the top performing film in the animation category?

Answer: DOGMA FAMILY with 178.70.