

Privacy Policy for Mi Band 9 Watch Faces

Last Updated: April 19, 2025

Mi Band 9 Watch Faces ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application ("App") for personalizing your Xiaomi Smart Band 9 with watch faces and themes. Please read this policy carefully. If you do not agree with the terms of this Privacy Policy, please do not use the App.

This Privacy Policy applies to all users of the App, available on Google Play and other platforms. The App is not directed at children under 13 years of age, and we do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe your child has provided us with personal information, please contact us at the address below.

1. Information We Collect

We may collect the following types of information when you use the App:

a. Personal Information

- **Xiaomi Account Information:** When you log in to the App using your Xiaomi account for authentication (e.g., to grant permissions for connecting to your Xiaomi Smart Band 9), we may collect your Xiaomi Account ID, email address, or other account-related information provided during the login process. Your login credentials are not stored by us.
- **Email Address:** If you contact our support team, we may collect your email address to respond to your inquiries.

b. Device and Usage Information

- **Device Information:** We may collect information about your device, such as the device model, operating system, IP address, and serial number, to ensure compatibility and facilitate connections with your Xiaomi Smart Band 9.
- **Usage Data:** We collect information about how you interact with the App, such as watch faces downloaded, favorited, or searched, crash logs, app performance data, and frequency of use.
- **Permissions:** The App requires permissions such as access to nearby devices (Bluetooth) to connect to your Xiaomi Smart Band 9. We may collect data related to these permissions, such as device connection status.

c. Advertising Data

- If you choose to watch ads to unlock watch faces for free, our third-party advertising partners may collect data such as your device ID, IP address, or advertising ID to serve personalized ads. This data is subject to the privacy policies of our advertising partners.

d. Non-Personal Information

- We may collect aggregated or anonymized data that does not directly identify you, such as statistics on watch face downloads or general app usage trends.

2. How We Use Your Information

We use the collected information for the following purposes:

- **To Provide and Improve the App:** To enable you to download, sync, and personalize watch faces for your Xiaomi Smart Band 9, and to improve the App's functionality and user experience.
- **To Authenticate and Connect:** To facilitate login via your Xiaomi account and establish a connection between the App and your Xiaomi Smart Band 9.
- **To Serve Ads:** If you opt to watch ads, we share limited data with third-party ad networks to deliver relevant advertisements.
- **To Communicate:** To respond to your support inquiries or send important notices about updates to our terms, conditions, or policies.
- **To Ensure Security:** To prevent unauthorized access, detect fraud, and ensure the security of our services.
- **To Comply with Legal Obligations:** To meet legal and regulatory requirements, such as responding to data protection inquiries.

3. How We Share Your Information

We do not sell your personal information. We may share your information in the following circumstances:

- **With Third-Party Service Providers:** We work with third-party providers (e.g., ad networks, analytics providers) to deliver ads, analyze app performance, or host our services. These providers are contractually obligated to protect your data and use it only for the purposes we specify. For example:
 - **Ad Networks:** If you watch ads to unlock watch faces, ad networks may collect device information to serve personalized ads.
 - **Analytics Providers:** We use analytics tools to understand app usage and improve functionality.
- **With Xiaomi:** To authenticate your Xiaomi account or connect to your Xiaomi Smart Band 9, we share limited data with Xiaomi's servers, subject to Xiaomi's Privacy Policy (available at privacy.mi.com).
- **For Legal Reasons:** We may disclose your information if required by law, court order, or governmental authority, or to protect our rights, property, or safety.

- **Business Transfers:** If we are involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction, but we will notify you of any such change.

4. Data Security

We implement reasonable technical and organizational measures to protect your information from unauthorized access, loss, or misuse. For example:

- We use secure protocols for data transmission (e.g., HTTPS).
- We do not store your Xiaomi account credentials locally.
- We regularly review our security practices to ensure compliance with industry standards.

However, no method of transmission over the internet or electronic storage is 100% secure. We cannot guarantee absolute security but strive to protect your data to the best of our ability.

5. Your Choices and Rights

You have certain rights and choices regarding your personal information, depending on your jurisdiction (e.g., GDPR for EU residents, CCPA for California residents):

- **Access and Correction:** You may request access to or correction of your personal information by contacting us.
- **Deletion:** You may request deletion of your personal information, subject to legal obligations (e.g., we may retain data for anti-fraud purposes).
- **Opt-Out of Ads:** You can opt out of personalized ads by adjusting your device's advertising settings (e.g., disabling personalized ads on Google Play).
- **Permissions:** You can manage app permissions (e.g., Bluetooth access) through your device settings.
- **Do Not Track:** The App does not respond to "Do Not Track" signals, as there is no universal standard for such signals.

To exercise your rights, please contact us at the address below. We may require additional information to verify your identity.

6. International Data Transfers

Your information may be processed and stored in countries outside your jurisdiction, including the United States, where our servers or third-party providers are located. We ensure that such transfers comply with applicable data protection laws, using mechanisms like Standard Contractual Clauses where required.

7. Children's Privacy

The App is not intended for children under 13 years of age. We do not knowingly collect personal information from children under 13. If we learn that we have collected such information, we will take steps to delete it promptly. Please contact us if you believe we have inadvertently collected information from a child under 13.

8. Third-Party Links and Services

The App may contain links to third-party websites or services, such as Xiaomi's authentication service or ad networks. We are not responsible for the privacy practices of these third parties. We encourage you to review their privacy policies before interacting with them.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of material changes by posting the updated policy in the App or through other communication channels. The "Last Updated" date at the top of this policy indicates when it was last revised.

10. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Email: copsonroadapps@gmail.com

If you are not satisfied with our response, you may contact the relevant data protection authority in your jurisdiction.

11. Additional Information for Specific Jurisdictions

a. European Economic Area (EEA), United Kingdom, and Switzerland

Under GDPR, you have additional rights, such as the right to data portability and the right to object to processing based on legitimate interests. Our legal bases for processing include:

- **Consent:** For processing related to personalized ads.
- **Contract:** To provide the App's core functionality (e.g., syncing watch faces).
- **Legitimate Interests:** For security, analytics, and improving our services.
- **Legal Obligation:** To comply with applicable laws.

b. California Residents (CCPA)

California residents have the right to:

- Know what personal information we collect, use, or disclose.
- Request deletion of personal information.

- Opt out of the sale of personal information (we do not sell your data).
- Non-discrimination for exercising your rights.

To make a CCPA request, please contact us at the address above.

By using the App, you acknowledge that you have read and understood this Privacy Policy.