Arun Clarence

UI UX Designer

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WWW www.asign.in

WWW

www.behance.net/aruncreativity



Possesses background in website design and testing. Executed strategies that drove website traffic from social media and search engines. Excellent communicator and team leader. Accomplished designer with outstanding interface performance analysis, project modeling and mapping skills. Analyzed, documented and reported challenges affecting interface output. Critical thinker with great analytical background. To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills, excellent time management and problem-solving skills. Detail-oriented team player with strong organizational skills. Ability to handle multiple projects simultaneously with a high degree of accuracy. Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

Skills

Wir	Vireframing and Prototype Design	
Vis	isual Design	
Usc	sability Testing	
Sol	olution Mock-Ups	
Use	ser Research	
Res	esponsive Design	
Со	Color Theory	
Use	ser Interface (UI) Design	
Ag	gile Work Process	
UX	X Design	
On	Online AI tools knowledge	
Org	Organization and Time Management	
Go	Google Workspace	
Cri	Critical Thinking	
Tec	eamwork and Collaboration	
Ch	Chat GPT Prompt Commands	

Work History

2020-11 - Current

Lead UI/UX Designer

Impelsys India Pvt Ltd, Bangalore

Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.

- Operated in global development environment, working across multiple time zones and cultures.
- Converted abstract ideas and requirements into user personas and storyboards, prototypes and to design.
- Used wireframes, mock-ups and prototypes to establish user interface design and architecture.
- Used Agile planning principles to deliver tailored solutions that met customer requirements.

2019-05 - 2020-05

Lead UX Designer

Otomeyt (Apar People World), Bangalore

- Maximized system performance, enhancing end-user experience by applying iterative back end development updates.
- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.
- Participated in design review meetings to brainstorm new UX developments through collaborative thinking.
- Resolved UX obstacles through testing and iteration, prioritizing development methods.
- Performed manual testing on UX design elements and complete UX designs, authoring feedback reports for use in future updates.
- Analyzed user feedback to influence future UX updates, ameliorating user concerns and pain points during subsequent patch cycles.
- Created maps, models, and templates for diverse projects.

2017-05 - 2019-01

Graphic Designer

RSP Design Consultants India Pvt Ltd, Bangalore

- Developed creative design for print materials, brochures, banners, and signs.
- Met with customers to present mockups and collect information for adjustments.
- Completed final touches for projects such as images sizes and font selection.
- Created digital image files for use in digital and traditional printing methods.
- Collaborated with content and marketing teams to confirm design compliance with brand guidelines.
- Designed creative digital displays used in online advertising for local businesses.
- Employed design fundamentals when selecting typography, composition, layout, and color in design work.
- Used interactive design elements to create more engaging user experience.
- Collaborated with other designers to create visually appealing graphics for range of print and digital media.

2018-11 - 2018-12

UX Designer (Contract)

Unisys Global Services India, Bangalore

- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.
- Maximized system performance, enhancing end-user experience by applying iterative back end development updates.
- Applied both qualitative and quantitative analysis techniques to continuously improve end-user experiences.
- Presented UX designs and solutions to senior staff, evangelizing for usercentric design decisions.
- Performed manual testing on UX design elements and complete UX designs, authoring feedback reports for use in future updates.
- Participated in design review meetings to brainstorm new UX developments through collaborative thinking.

2014-08 - 2017-08

Graphic UX Designer

Freelance Designer, Bangalore

- Maximized system performance, enhancing end-user experience by applying iterative back end development updates.
- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.
- Performed manual testing on UX design elements and complete UX designs, authoring feedback reports for use in future updates.
- Managed cohesive design quality across 10 projects, adhering to prescribed themes and functional choices.

2014-04 - 2014-07

Sr Web Designer

Floret Media Pvt Ltd, Bangalore

- Collaborated with content and marketing teams to confirm design compliance with brand guidelines.
- Mentored junior designers and provided design guidance to improve standards of overall team output.
- Developed storyboards outlining animation plans.

2012-09 - 2014-01

Web Designer

GL Infotech Pvt Ltd, Thrissur

- Promoted brand identity by creating company logos and delivering attractive, user-friendly and unique website.
- Enhanced functionality and appearance of website and repaired functionality issues.
- Translated customer requirements into technical site concepts for bidding and initial planning purposes.
- Configured templates for clients to easily customize.

2010-10 - 2012-08

Graphic Designer

Burooj Printers, Bahrain

Developed creative design for print materials, brochures, banners, and signs.

- Met with customers to present mockups and collect information for adjustments.
- Completed final touches for projects such as images sizes and font selection.
- Created digital image files for use in digital and traditional printing methods.
- Collaborated with content and marketing teams to confirm design compliance with brand guidelines.
- Coordinated with external vendors and suppliers to verify quality and accuracy of printed materials.
- Developed creative design for print materials, banners and signs.
- Designed creative digital displays used in online advertising for local businesses.

Education

No Degree: Plus Two

RIOS (Open Schooling) - Chhattisgarh

High School Diploma

Arena Animation - Thrissur

No Degree: High School

St. Joseph's EHSS - Thrissur

Website

www.asign.in www.behance.net/aruncreativity

Latest Projects

- NCUK (University, Centre & Student Managing Potral)
- MCA Ebook (Ministry of Corporate Affairs, India)
- Oto-Code (Online AI Based Interview Platform)
- **HealthyMe** (Doctor, Medicine, Lab Test Booking App)
- Truewell (Wellness Website & App)
- **UKnow-IT** (Internal Employee Training App)

Languages

English	
Malayalam	
Hindi	
Tamil	
Kannada	

Accomplishments

- Supervised team of 4-12 staff members.
- Designed MCA (Ministry of Corporate Affairs EBook Platform and got Appreciation for a turning point Idea for a Problem Solving in Design from Joint Secretary of Minister in year 2021r.
- Award Recognition from Impelsys in the Year 2021 for the End to End Contribution for MCA Project Design.
- Designed Microsoft Hyderabad Campus Booklet and got Recognized by Management and Microsoft Team in 2018.

Software

Figma	
Photoshop	
Adobe XD	
Adobe Illustrator	
MS Office	
Invision	
Jira	
Adobe Indesign	
Chat GPT	
Online Al Tools	
Sketch App	
Notion	
Canva	
Final Cut Pro	

Certifications

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2009-01	2D Design & Animation
2010-03	Computer Hardware & Networking
2009-04	Non Linear Editing in Final Cut Pro from Chetana Media Institute

Adobe After Effects

Graphic Suite

Interests

2007-12

Travel

Music

Web Research

Youtube Info's

Movies

www.asign.in

Website Showcase my portfolio and information about me. Design was done by myself and developed with help of my friend. From Last 8 years the website is live and updating all now changes happening in my career.