

Arun Clenten

Web Developer — SEO Specialist

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Objective

A web developer and SEO specialist with one year of hands-on experience in PHP, HTML, CSS, JavaScript, and SEO optimization techniques. Currently expanding skills in React and the MERN stack. Eager to apply my expertise in web development and SEO to contribute effectively to innovative projects and help drive business growth through improved website performance and search engine rankings.

Technical Skills

- **Web Technologies:** HTML, CSS, JavaScript, jQuery, PHP
- **Backend:** Node.js, Express.js, PHP
- **Frontend:** React.js, Bootstrap, Tailwind CSS
- **Database:** MongoDB, MySQL
- **Version Control:** Git, GitHub
- **SEO Skills:** Keyword Research, On-Page SEO, Content Optimization, Technical SEO, Google Analytics, Search Console

Work Experience

Web Developer and SEO Specialist

GHLindia.com

February 2024 – Present

- Developed and maintained responsive websites using HTML, CSS, JavaScript, PHP, jQuery, and Bootstrap.
- Implemented SEO best practices, including on-page optimization, metadata management, and keyword research to improve search engine rankings.
- Created and integrated PHP-based form handling and file upload features for efficient data management.
- Utilized Bootstrap for responsive design, ensuring consistent UI across different devices and screen sizes.
- Monitored and analyzed website performance using Google Analytics and Search Console to improve SEO strategy.

Projects

Full-stack Web Application (MERN Stack)

GitHub

Developed a full-stack web application using the MERN stack for a real-time task management system. Integrated a dynamic user interface, implemented a RESTful API for backend logic, and optimized for SEO to improve site visibility.

SEO Optimization and Responsive Website for GHLindia

GHLindiaventures.com

Built a responsive and dynamic website using HTML, CSS, JavaScript, and PHP. Focused on developing user-friendly navigation and incorporating interactive components, with SEO optimizations to enhance site ranking and traffic.

Education

Bachelor of Science, Computer Science

Loyola College, Chennai

2018 – 2021

SSLC (Secondary School)

Govt. Higher Secondary School

2016 – 2018

Certifications

Front End Web Developer

Fabevy Technologies, Chennai

References

W3Schools, Google, Stack Overflow, ChatGPT.