

# Business Requirements Document (BRD)

Project Name: TechBoard

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## 1. Project Overview

**TechBoard** is a scalable, modern job board platform focused on **tech jobs** (local, remote, freelance, and full-time). It will serve both **companies/recruiters** and **job seekers**, offering traditional job listings, **contract hiring (like Upwork)**, and advanced features such as **AI-powered resume checks, resume building, portfolio suggestions, job/skill matching, and skill suggestions**.

TechBoard will include:

- A recruiter/company-facing platform for posting and managing job listings
  - A job seeker-facing platform to apply for jobs and manage professional profiles
  - Admin panel for moderation, analytics, and billing
  - AI and ML integrations to assist in career and hiring workflows
  - Subscription-based model for monetization
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## 2. Business Objectives

- Provide a global job marketplace specifically tailored for the tech industry
  - Enable companies to post and manage job opportunities (local, remote, and contract)
  - Allow job seekers to build profiles, get personalized job/skill suggestions
  - Facilitate contract/freelance hiring workflows like Upwork
  - Monetize through subscription tiers and AI-powered career tools
  - Ensure scalability and performance for global users
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### 3. Scope

#### In Scope

- Company and recruiter registration & verification
- Job seeker profile creation and resume upload
- Posting and managing tech jobs (local, remote)
- Resume builder and AI resume feedback
- AI-powered job and skill matching
- Job alerts and application tracking
- Messaging between recruiters and applicants
- Subscription and billing system for both companies and job seekers with tiered access
- Admin dashboard for platform management
- Analytics dashboard for recruiters and job seekers

#### Out of Scope (Initial Release)

- Non-tech job categories
- In-app video interviews or assessments
- External ATS integrations
- Background checks or compliance workflows
- Language localization beyond English

### 4. Stakeholders

Role	Team
Product Owner	Intimationinc Team
Backend Engineering	IAM API Team
Front End Engineering	Admin Panel UI Team
DevOps	Infrastructure Team
QA	Quality Assurance Team
AI/ML Engineer	AI/ML Team

## 5. Risks & Mitigations

High initial development complexity	MVP will limit features to essentials
Initial user adoption slow	Launch free tier, community outreach
Subscription churn	Trial plans, feedback loop, discounts
Scalability under load	Load testing and stateless architecture

## 6. Success Metrics

- 1M+ monthly active users within 1 year
- 30% of companies on paid plans
- 10% of job seekers on premium plans
- 90% test coverage on critical modules
- <300ms API response time under load
- User retention rate >70% month over month
- Positive feedback on AI and resume builder tools