

Green Vibe Cafe

Where Coffee Meets Conscious Living!



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TEAM NEXA



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About Us

Welcome to GreenVibe Café, a beacon of change and innovation in Fullerton, California. Founded in 2023 by Cal State Fullerton graduates, our café isn't just a coffee shop; it's a movement committed to sustainability, personalized service, and an innovative approach to coffee culture.





Business Idea

"Harmonizing the love for coffee
with a commitment to supporting
local agriculture."



Core Values:

Locally Grown Ingredients:

- Providing the freshest and most environmentally friendly products.

Diverse and Tempting Menu:

- Offering a wide-ranging menu from artisanal coffee to health-conscious options.

Welcoming Space for Reading and Studying:

- Creating a sanctuary for students, professionals, and book enthusiasts.



Unique Factors:

Sustainability Focus:

- Use of locally sourced ingredients to boost community growth.

Green Decor:

- Eco-friendly interior design with live plants.

Eco-Friendly Packaging:

- Reduction of single-use plastic, promotion of reusable mugs.



A close-up photograph of a white cup filled with coffee. The coffee has a layer of foam on top, featuring a detailed latte art design resembling a heart or a stylized leaf. The cup is positioned in the lower-left quadrant of the slide, partially obscured by a dense background of various green leaves and foliage.

Future Scope

- Increasing the awareness of consumers.
- Collaborating with Government to get incentives.
- Partnerships with various companies.
- Create a strong brand image.



Challenges

Sourcing Sustainable Ingredients:

- Locally sourcing organic, fair-trade, and sustainable ingredients

Cost and Pricing:

- Balance between offering affordable products and covering costs

Customer Education:

- Educating customers and raising awareness about our commitment to sustainability



Our Assorted Menu

A Symphony of Flavors, Where Every Sip Tells a Tale!



Product Pricing

Woodland Cappuccino



\$4

Meadow Mist Americano



\$3

Hibiscus Elixir Latte



\$4.50

Product Pricing

Mint Espresso



\$3

Matcha Rose Latte



\$4.5

Herbal Haven Raf



\$4



IT Artifacts: Figma
Designs



A modern interior space featuring a spiral staircase with a dark metal railing and wooden treads. The room is filled with natural light from large windows. In the background, there's a shop with a sign that says "halveta". The foreground shows a sofa with several pillows and a small decorative object on a shelf.

Thank You