



## Filters

region  
market  
division

All  
All  
All

Customer  
Net sales performance

Customer	2019	2020	2021	2021 Vs 2020	
Acclaimed Stores	1.4M	2.9M	10.9M		378.08%
All-Out		0.2M	0.8M		495.70%
Amazon	12.2M	37.5M	82.1M		218.87%
Argos (Sainsbury's)	0.4M	0.7M	2.3M		305.98%
Atlas Stores	0.2M	0.7M	3.2M		470.34%
Atliq e Store	7.2M	23.7M	53.0M		223.83%
AtliQ Exclusive	9.6M	17.7M	61.1M		345.77%
BestBuy	0.9M	1.8M	6.3M		356.08%
Boulanger	0.2M	0.8M	4.1M		492.93%
Chip 7	0.6M	1.3M	5.5M		416.07%
Chiptec		0.4M	3.0M		722.03%
Control	0.9M	2.2M	7.7M		349.23%
Coolblue	0.5M	1.2M	4.2M		360.00%
Costco	1.1M	2.8M	9.3M		337.37%
Croma	1.7M	2.5M	7.5M		305.11%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M		246.94%
Digimarket	0.8M	1.7M	4.1M		241.05%
Ebay	2.6M	6.3M	15.2M		242.16%
Electricalsara Stores	0.1M	0.6M	1.9M		285.96%
Electricalsbea Stores		0.1M	0.7M		504.64%
Electricalslance Stores	0.1M	0.7M	2.3M		313.34%
Electricalslytical	1.8M	2.6M	11.9M		457.50%
Electricalsocity	2.3M	3.5M	12.4M		358.75%
Electricalsquipo Stores	0.2M	0.7M	3.6M		535.32%
Elite	0.4M	0.8M	4.1M		495.52%
Elkjøp	0.5M	1.3M	5.2M		391.90%
Epic Stores	0.4M	0.9M	4.2M		446.06%
Euronics	0.4M	0.9M	3.9M		444.67%
Expert	0.8M	1.8M	6.4M		363.98%
Expression	1.7M	3.0M	9.8M		328.24%
Ezone	1.5M	2.0M	7.9M		391.62%
Flawless Stores	0.1M	0.5M	1.8M		396.28%
Flipkart	2.9M	8.3M	19.3M		231.03%
Fnac-Darty	0.5M	0.8M	2.9M		349.77%
Forward Stores	0.6M	1.5M	4.1M		271.97%
Girias	1.5M	2.1M	8.7M		419.29%
Info Stores	0.1M	0.5M	1.8M		384.09%
Insight	0.4M	1.0M	2.8M		271.84%
Integration Stores		0.2M	1.4M		887.19%
Leader	4.7M	6.0M	18.8M		314.81%
Logic Stores	0.2M	0.9M	4.8M		515.17%
Lotus	1.5M	2.1M	8.1M		382.61%
Neptune	1.0M	3.4M	16.1M		471.50%
Nomad Stores	0.5M	1.6M	4.0M		246.89%

## AtliQ Hardwares



Notebillig	0.2M	0.4M	1.1M		287.39%
Nova		0.0M	0.4M		2664.92%
Novus	1.9M	3.7M	9.9M		264.20%
Otto	0.3M	0.4M	1.2M		298.58%
Premium Stores	0.5M	1.1M	3.9M		353.09%
Propel	1.6M	2.5M	10.8M		440.64%
Radio Popular	0.5M	1.5M	5.3M		362.56%
Radio Shack	0.8M	1.7M	5.4M		311.51%
Reliance Digital	1.6M	2.6M	9.7M		377.90%
Relief	0.4M	1.0M	4.1M		403.57%
Sage	4.8M	6.4M	20.7M		321.52%
Saturn	0.2M	0.4M	1.2M		310.46%
Sorefoz	0.6M	1.1M	4.7M		433.63%
Sound	0.6M	1.7M	4.4M		260.26%
Staples	1.2M	2.9M	8.8M		306.95%
Surface Stores	0.1M	0.5M	2.1M		398.80%
Synthetic	1.9M	4.4M	12.2M		275.98%
Taobao	0.2M	1.3M	3.3M		248.66%
UniEuro	0.6M	1.6M	7.3M		457.03%
Vijay Sales	1.7M	2.1M	8.5M		397.78%
Viveks	1.6M	2.2M	7.8M		348.10%
walmart	1.3M	2.6M	9.7M		370.45%
Zone	0.3M	1.6M	5.3M		336.20%
Grand Total	87.5M	196.7M	598.9M		304.48%



## Filters

region | All  
division | All

## Market

## Net sales performance

All values are in USD

Country	2019	2020	2021	Target-2021	Target %
Australia	3.9M	10.7M	21.0M	-2.2M	-10.5%
Austria		0.1M	2.8M	-0.3M	-11.7%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-10.3%
Canada	4.8M	12.2M	35.1M	-5.1M	-14.5%
China	1.4M	5.4M	22.9M	-2.1M	-9.0%
France	4.0M	7.5M	25.9M	-2.2M	-8.4%
Germany	2.6M	4.7M	12.0M	-1.5M	-12.7%
India	30.8M	49.8M	161.3M	-9.6M	-5.9%
Indonesia	2.5M	6.2M	18.4M	-2.4M	-12.9%
Italy	2.9M	4.5M	11.7M	-1.0M	-9.0%
Japan		1.9M	7.9M	-0.3M	-4.1%
Netherlands	0.2M	3.4M	8.0M	-0.7M	-8.2%
Newzealand		2.0M	11.4M	-1.4M	-12.3%
Norway		2.5M	13.7M	-1.4M	-10.5%
Pakistan	0.6M	4.7M	5.7M	-0.5M	-9.3%
Philippines	5.7M	13.4M	31.9M	-2.5M	-7.8%
Poland	0.4M	2.8M	5.2M	-0.9M	-18.1%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.3%
South Korea	12.8M	17.3M	49.0M	-4.4M	-8.9%
Spain		1.8M	12.6M	-1.8M	-14.1%
Sweden	0.1M	0.2M	1.8M	-0.2M	-11.1%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8.7%
USA	11.5M	31.9M	87.8M	-10.2M	-11.7%
Grand Total	87.5M	196.7M	598.9M	-54.9M	-9.2%



## Filters

region	All
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## Top 10 Products

All values in USD

Products	2020	2021	21 vs 20 %
AQ Electron 4 3600 Desktop Processor	3.0M	19.4M	541.26%
AQ GT 21	0.8M	4.4M	461.14%
AQ Home Allin1	0.7M	5.2M	668.99%
AQ LION x1	0.0M	0.8M	1619.49%
AQ LION x2	0.1M	0.9M	1668.87%
AQ LION x3	0.1M	1.2M	1692.25%
AQ Mx NB	0.0M	1.4M	5623.52%
AQ Pen Drive DRC	0.6M	3.8M	487.66%
AQ Smash 2	0.4M	11.2M	2489.49%
AQ Zion Saga	0.7M	3.6M	428.55%
<b>Grand Total</b>	<b>6.4M</b>	<b>52.0M</b>	<b>708.04%</b>



Filters

region	All
customer	All

Division Level Report

All values in USD

Products	2020	2021	21 vs 20 %
N & S	51.4M	94.7M	<div></div> 84.38%
P & A	105.2M	338.4M	<div></div> 221.53%
PC	40.1M	165.8M	<div></div> 313.70%
Grand Total	196.7M	598.9M	<div></div> 204.48%



Filters

region	All
division	All
customer	All

Products	Qty
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 Ms	4.1M
Grand Total	19.0M

Top 5 Products

Filters

region	All
division	All
customer	All

Products	Qty
AQ Gamer 1	51.7k
AQ GEN Z	63.1k
AQ Home Allin1	15.2k
AQ HOME Allin1 Gen 2	8.9k
AQ Smash 2	36.0k
Grand Total	174.9k

Bottom 5 Products

**Filters**

region	All
division	All
customer	All

**New Products -2021**

All values in USD

New Products	2020	2021
AQ Clx3		4.4M
AQ Electron 3 3600 Desktop Processor		14.2M
AQ Gen Y		19.5M
AQ GEN Z		11.7M
AQ HOME Allin1 Gen 2		3.5M
AQ Lumina Ms		4.2M
AQ Marquee P3		4.9M
AQ Marquee P4		1.7M
AQ Maxima Ms		13.7M
AQ MB Lito		2.8M
AQ MB Lito 2		2.3M
AQ Qwerty		22.0M
AQ Qwerty Ms		15.4M
AQ Trigger		20.7M
AQ Trigger Ms		17.9M
AQ Wi Power Dx3		17.2M
<b>Grand Total</b>		<b>176.2M</b>







Filters

region	All
division	All

Country	2021
Canada	35.1M
India	161.3M
South Korea	49.0M
United Kingdom	34.2M
USA	87.8M
Grand Total	367.2M

Top 5 Countries  
Net sales performance  
All values are in USD