

Arun Gupta

Sr. Web Designer

I'm UI/UX Designer with a strong background in designing websites and graphics. Hands-on experience in XD that helped in creating mobile app flow design and creative web layouts. Designed and implemented web-based user interface using Html, CSS, and jQuery, directed frontend projects from concept to completion.

Contact



+91 7405380102



aroogupta3786@gmail.com



67, Biliya Nagar - 1, Navagam
Dindoli Road Udhna, Surat - 394210

Educations

- **SSC Board (March 2010)**
Gujarat Board
63 %
- **HSC Board (April 2013)**
UP Board
66 %
- **BCA (April 2016)**
Veer Narmad South Gujarat University
66 %
- **MCA (April 2019)**
Pune University
62 %

Skills

HTML

CSS/CSS3

Bootstrap

JavaScript

jQuery

Figma

Responsive

PhotoShop

Adobe XD

Experiences

- **Letmegrab Pvt. Ltd. (Nov 2022 to Present)**
Promoted to Senior Web Designer by focusing on user-centered design principles creating simple and intuitive user interfaces that contributed to 100% year-on-year profit growth.

Lead the UX/UI design team to design an engaging website experience with defined corporate branding to effectively communicate core competencies and value propositions to drive conversions and results.
- **Differenz System Pvt. Ltd. (Sep 2021 to Oct 2022)**
Promoted to Web & Graphics Designer by focusing on user-centered design principles creating simple and intuitive user interfaces that contributed to 100% year-on-year profit growth.

Created interactive designs for complex web applications by way of page/user flow diagrams, sitemaps, and interactive wireframes in Photoshop and XD. Conducted UX research by interactively testing designs using high and low-fidelity prototypes.
- **Tenacious Techies Pvt. Ltd. (Jun 2020 to Sep 2021)**
Promoted to Web Designer by focusing on user-centered design principles creating simple and intuitive user interfaces developing corporate brand and designing website for internal companies marketing tools using CSS, HMTL, JavaSript

Worked with customers to create an intuitive user interface that is cutting-edge and easy to use. Responsible form an aging team to develop projects and maintain them.
- **Magneto IT Solutions (Jan 2019 to April 2020)**
Promoted to Web Designer by focusing on user-centered design principles creating simple and intuitive user interfaces developing corporate brand and designing website for internal companies marketing tools using CSS, HMTL, JavaSript

Projects List

1). HTML Website

- Pause A Moment
<https://pam.stanford.edu/>
- FoodChow
<https://www.foodchow.com/>
- Nspire Architects
<https://www.nspirearchitects.com/>
- Awakendmind
<https://awakenedmind.com/>
- Hubfleet
<https://www.hubfleet.com.au/>
- WeddingTemplate
<http://differenzuat.com/ui/differenz-wedding-new/index.html>
- MindfulLeader
<https://themindfulleader.com/>
- My Motel
<http://differenzuat.com/ui/my-motel/index.html>
- Letmegrab E-Platform
<https://letmegrab.com/>

2). Mobile & Web Layouts

- GrowPeople
<https://xd.adobe.com/view/6c50553f-a3e2-46ff-ac89-49aeebb6662b-3903/>
- LetterMen
<https://xd.adobe.com/view/dafceca0-cf1c-4ba3-a628-8e44b569b6bc-8faf/screen/a9226b8e-1570-4fa7-9c42-1a3a96e0c051/>
- CAMI
<https://xd.adobe.com/view/0c58a66a-15fa-4d4c-a91a-6639f7d191ac-590b/screen/78f0a70b-35e3-45cf-87eb-6b9e7bfe9605/>
- WeddingTemplate
<https://xd.adobe.com/view/da2ea637-1f80-4c3f-b621-dd687256422a-8f7d/>
- OhanaOne
<https://xd.adobe.com/view/b0c83d01-0ce3-450c-86f4-2c5acb788f0f-e59b/>
- Sports Bros
<https://xd.adobe.com/view/926c79eb-1b62-431e-a7a3-d6973ae47d4a-c73f/screen/3107d38a-6913-4f0a-9d1>
- FoodPredector
<https://xd.adobe.com/view/4f0f5e1a-791a-4e6a-90ae-c0e2c7bdb0b5-1a5c/>

Language known

Hindi

English

Gujarati

Hobbies

Travelling

Cooking

Listening Music