

# ARUN KUMAR RANA

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## SUMMARY

Experienced Data Scientist with a strong background in machine learning, NLP and data analysis. Focused on real-world applications of NLP to enhance business operations and customer satisfaction. Skilled in Python, statistical modeling, and leveraging AI technologies to drive innovation and improve performance.

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## EXPERIENCE

### Machine Learning Engineer

TechDice

May 2024 - Present, Delhi

- Administered and secured Flask-based web applications with integrated natural language processing for sentiment analysis, chatbots, and AI-driven features, enhancing user interaction and reducing response times by 25%.
- Analyzed data and market analysis to identify trends, improve decision-making, and enhance market strategies. Leveraged datasets to develop innovative solutions, resulting in a 15% improvement in return on assets (ROA).
- Created classification models and solutions using advanced algorithms to solve complex problems, enhance security, and improve performance, achieving a 40% improvement in data security and a 20% increase in processing efficiency.
- Generated and implemented predictive models using Python and Tensor Flow, enhancing customer retention by 25% through improved personalized recommendations.

### Data Scientist Intern

Afame Technologies

January 2024 - March 2024, Bengaluru

- Evaluated data and market analysis to identify market trends and enhance decision-making, leveraging datasets and innovative marketing technology for a 20% increase in campaign effectiveness.
- Formulated classification models for gender and age detection, improving security and ROA. Engineered chatbots with natural language processing to enhance communication and collaboration.
- Directed Flask for web development and led AI-driven solutions, applying advanced algorithms and artificial intelligence to solve problems, improve data security by 40%, and reduce reliance on cookies.

### Data Science Intern

Info Accurate Solution

August 2023 - November 2023, Bengaluru

- Programmed and deployed Python-based image classification models, achieving an accuracy rate of 95% and improving efficiency by reducing manual classification time by 80%.
- Simplified ML algorithms in road lane detection system resulting in a 50% reduction in accidents and increasing driver safety on highways.
- Developed a Python-based cancer prediction application utilizing ML algorithms, accurately predicting cancer with a sensitivity of 90% and reducing false positive rates by 75%.
- Produced and managed machine learning models on AWS to predict customer churn with 85% accuracy, leveraging Python, Scikit-learn, and Pandas for data analysis and modeling.

### Machine Learning Intern

Feynn Labs

May 2024 - July 2023, India

- Strategized and constructed the development of ML-driven products, working closely with stakeholders to create a comprehensive roadmap resulting in a 32% increase in product adoption.
- Utilized ML models including regression, decision trees, and clustering to optimize business processes, leading to a 20% reduction in operational costs and improved customer success rates.
- Adapted artificial intelligence and open source innovation to address market issues, resulting in a 15% increase in software status and brand recognition within the industry.

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## PROJECTS

**Object and vehicle detection models| Bone tumor detection system| Deaf assistant| Credit card fraud detection| Fake news detection| Gender detection and age detection| bone tumor detection| Recommendation systems**

TechDice| Afame| Info accurate| Feynn Labs| Twilearn • [github.com/arunkum54?tab=repositories](https://github.com/arunkum54?tab=repositories) • February 2023 - June 2024

- Engineered models, achieving a 30% reduction in false positives, and assisted in developing systems enhancing early diagnosis by 98%.
  - Implemented with 95% accuracy and constructed a system with a sensitivity of 90%, while also evaluating customer segmentation to optimize strategies and designing systems to enrich user experience.
  - Deployed machine learning algorithm, achieving a 95% accuracy rate using technologies like Tensor Flow and OpenCV.
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## EDUCATION

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### Bachelor of Computer Science Engineering

Visvesvaraya Technological Universit · Bengaluru, India · 2024

· Average percentage of 75%, completed in May 2024.

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## CERTIFICATIONS

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### Data Science with Python

National Programme Of Technology Enhanced Learning · 2023

· Acquired advanced skills in Python programming and data science methodologies

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## SKILLS

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Technical Skills: Machine Learning, Deep Learning, Python, Keras, Data Visualization, Statistical Analysis, Artificial Neural Networks(ann), SQL, Data analytics, Tensor Flow, Natural Language Processing(nlp), matlab, Reinforcement Learning, Cnn, Rnn, Ml Algorithms