

Webmarkia

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Figma Link:

<https://www.figma.com/file/gtC4YJwzByo9DlEX7mFxDz/WebMarkia?node-id=0%3A1&t=cp9HxHX8hDRZThPX-1>

Landing page:

<https://www.figma.com/proto/gtC4YJwzByo9DlEX7mFxDz/WebMarkia?node-id=13%3A37&scaling=min-zoom&page-id=0%3A1&starting-point-node-id=13%3A37>

Admin page:

<https://www.figma.com/proto/gtC4YJwzByo9DlEX7mFxDz/WebMarkia?node-id=56%3A440&scaling=min-zoom&page-id=56%3A439>

Loom Link:

<https://www.loom.com/share/c2447735a9f44b9589e2e4ef6ec87fc0>

UX case study

About the Website-

Webmarkia, your one-stop-shop for web development services. We offer a range of services, both as packages and stand-alone options, to help you build and grow your online presence.

UI of the website:

Webmarkia is a user friendly website that can easily connect us to the customer and the organization to build the solutions for the customer.

It consist of a Home page , Service Page , About page and Signup page on the landing page of the websites.

The colors used are light colors to give a different look to the websites and also the UI is simple and easy to understand.

Home page consists of the Photos carousel that shows a slideshow of how the work is done. Followed by Services provided by the company , image slide show of earlier projects to attract the customer , Customer reviews to build trust among the visitors. Easy to approach and contact interface and pricing model to convey all the prices that are available , then followed by the organization team .

Admin page consists of orders, appointments and pricing.

In the orders there the employees can receive and deliver orders of the websites and can meet the customers by fixing appointments and can view the pricing and transaction of the projects that are done.

Services we can provide:

Website Development:

Our website development services include building websites from scratch, revamping existing sites, and providing ongoing maintenance and support. Our team of skilled developers will work with you to ensure that your website is user-friendly, responsive, and optimized for search engines.

E-commerce Solutions:

If you're looking to sell products or services online, we can help you set up an e-commerce store. We'll handle everything from designing your storefront to integrating payment gateways and managing your inventory.

Content Management:

If you're struggling to keep your website updated with fresh content, our content management services can help. We'll work with you to create a content strategy that's tailored to your business and help you create and publish new content on a regular basis.

Digital Marketing:

We understand that a great website is only one piece of the puzzle when it comes to building your online presence. That's why we also offer digital marketing services, including search engine optimization, social media marketing, and pay-per-click advertising.

Marketing Strategy:

As now the world is becoming technology centric so we can target the medium level business which needs a website to upscale their business.

So the business like Restaurants , Hotels , Shopping firms , Daily life material stores ,Hospital located at small cities can be targeted .

As these customers needs a website that can upscale their business , so they will also require the website manager and when there downtime for website the website needs to up soon to do the business so they can be given pay as you go pricing model.

All the UX case are shown below , all the content that have been used for the website.

- 1.Landing page
2. Admin Page

"We don't just sell websites,
we create websites that SELL."

Orders

**New
Orders**

**Current
Orders**

**Past
Orders**

Appointment

**Appointment
Scheduled
Today**

**Past
Appointment**

Billing

**Manage
Tranactions**

Banking

Reciepts

Payments