

Shahbaj Beg

Data Analyst -- Flipkart

Data scientist professional having approx. 3 **years** of industrial experience in **analytics**, Skilled professional at creating **Machine Learning models, predictive modelling, analyzing data mining algorithms** to deliver insights and implement action-oriented solutions to complex business problems seeking an opportunity with your organization to contribute in growth of your business in today's data driven world.



shahwazb@gmail.com



9770204104



BTM Layout, Bangalore,
Bangalore, India



linkedin.com/in/shahbaj-beg-
2b70a910b



github.com/SB2505

SKILLS

Python

SAS

MYSQL

TABLEAU

Power Bi

R

Machine learning

Natural language
processing/Text Mining

Linear Regression

Clustering

Classification

Data mining, Data
extraction.

HTML

CSS

GIT

statistical modelling

RFM Analysis

LANGUAGES

English

Native or Bilingual Proficiency

Hindi

Native or Bilingual Proficiency

WORK EXPERIENCE

Data Analyst

Flipkart Internet pvt ltd Via Joules to watt Business Solution.

05/2021 - Present

Bangalore

An E-Commerce company

Achievements/Tasks

- Built out the data and reporting infrastructure from the ground up using Python, Google api to improve the performance of CRM Channels and to increase the conversion rate.
- Worked with cross-functional teams such as Sales and marketing to structure problems, identify appropriate data sources, extract data and provide the meaningful insights.
- Performed the automation of dashboards using SQL and Power bi which has reduced a significant amount of time for the team.
- Worked with large amount of data, utilized Teradata, Written complex SQL queries to pull the data from different sources.

Jr Data Scientist ECAPS, Bangalore

12/2019 - 05/2021

Ecaps is a payment company based on Bangalore, mainly works in open banking system and Money transfer.

Achievements/Task

- Performed data mining, data cleaning, and data pre-processing for the Predictive modelling using classification machine learning algorithms, collaboration with analytics team.
- Identifies most valuable potential retailers for promoted products through a series of sales behavior analysis: RFM analysis, basketing, clustering analysis, Segmentation and profiling for increasing response rate, sales and incentive discount optimization
- Worked on machine learning algorithms like Regression, Classification, Clustering etc, Optimize models output result and validate model.
- Collaborate with various stakeholders (e.g. tech, product,) to understand and design best solutions which can be implemented

Analyst- Business intelligence India Vigyan

02/2017 - 04/2018

Indore India

A digital marketing company

Achievements/Tasks

- Performed both advanced qualitative and quantitative analysis of high volume data bases, to identify trends, patterns and correlations that could improve overall business performance.
- Provide data backed business insight for better decision making using large data set and bringing out insight from data.
- Developed dashboards/analytics report using Tableau/Excel to enable review decision making and continuously engaged with functional teams to support decision making.

EDUCATION

PGP - Data science and engineering Great lakes Institute of Management

03/2019 - 09/2019

Bangalore

Bachelor of engineering RGPV, Bhopal

07/2012 - 06/2016

Bhopal