# **Anand Kumar**

#### **Data Scientist**

Experienced Data Scientist adept at collecting, analyzing, and interpreting, large datasets, developing new predictive models, and performing data management tasks. Possessing an extensive skill, strong attention detail, and a significant ability to work in team environments. Furnish insights, analytics and business intelligence used to advance opportunity identification.



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Vijayanagar 19th main marenahalli 560040, Bengaluru, India 8660739863

13 February, 1994

## **WORK EXPERIENCE**

#### **Jr Data Scientist**

Bitlogic Software Pvt Ltd

02/2020 - Present

Bengaluru

Roles and Responsibility

- Data mining or extracting usable data from valuable data sources.
- Using machine learning tools to select features, create and optimize classifiers.
- Carrying out preprocessing of structured and unstructured data
- Processing, cleansing, and validating the integrity of data to be used for analysis.
- Analyzing large amounts of information to find patterns and solutions
- Developing prediction systems and machine learning algorithms.
- Presenting results in a clear manner.
- Data Driven site Recommendation.

## **Assistant Engineer**

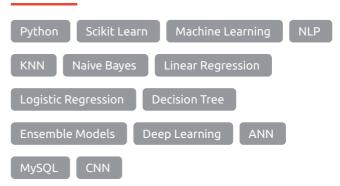
Hari Bhargo Engineering Pvt Ltd

05/2017 - 08/2018

Bengaluru

- Roles and Responsibility
- Analysis of the project data to plan the upcoming course of activities.
- Designing of sheet metal products for manufacture given by the clients.
- Determining the optimal sequence of operations of the project, whilst implementing efficient methods to increase productivity.

## **SKILLS**



### **PROJECTS**

Recommendation of similar apparel products to the customer (02/2020 - 12/2020)

- Working on building NLP based model while working with a team on a fashion products website. Creating & building real time recommendation engine to rank sales leads for upsell opportunities in website using Python SQL.
- Performing development of K-nearest neighbors to identify non exact matching duplicates. Analyzing ML and data mining techniques to forecast company sales of new products with 95% accuracy.

#### Retail Analytics (01/2021 - Present)

- Performed Exploratory Data Analysis on data to discover hidden insights in Python and SQL. Worked on POC projects, implemented RFM Analysis, Market-Basket etc.
- Implemented Apriori Algorithm to check association for cross sell/ up sell of the products. Segmented customers based on RFM Analysis for targeted marketing.
- Pre-Processing and analysis of the Data and recommending insights to team for future actions.

## **EDUCATION**

BE

09/2011 - 01/2016

Course

Mechanical Engineering

# **LANGUAGES**

English

Hindi

Professional Working Proficiency

Full Professional Proficiency

Kannada

Limited Working Proficiency