

Current Selections

Date: All Dates  
Is Holiday: All Holidays  
Store: All Stores  
Type: All Types  
Customer ID: All Customers  
Customer Name: All Names

Calendar

- ☐ 2022
- ☐ 2023
- ☐ 2024
- ☐ 2025

Is Holiday

False

True

Store

All

Type

All

CustomerID > Name

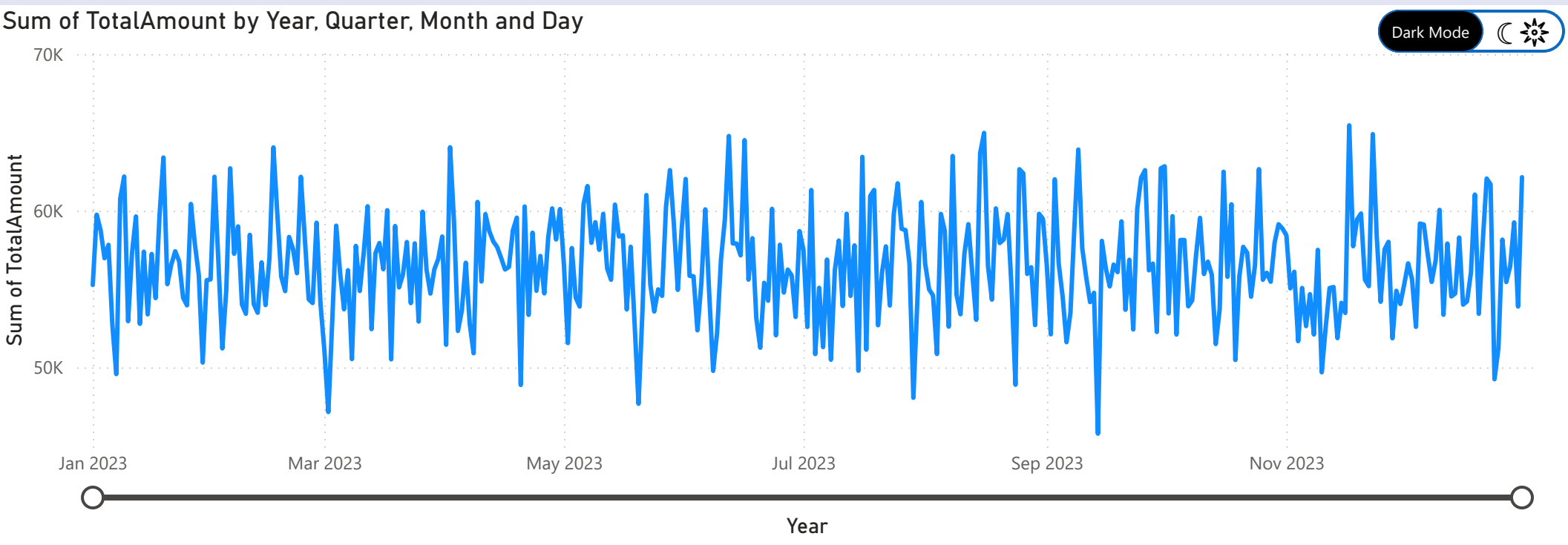
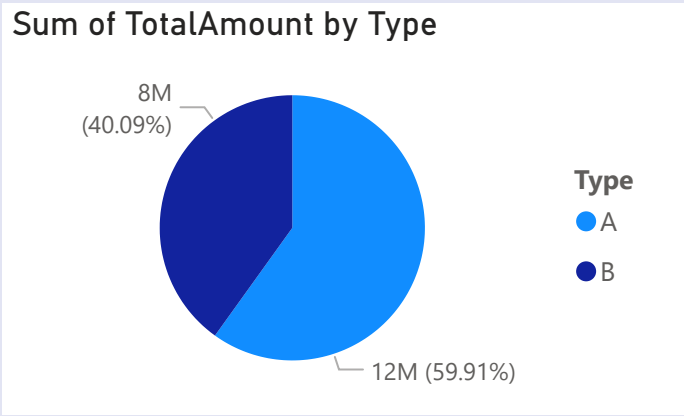
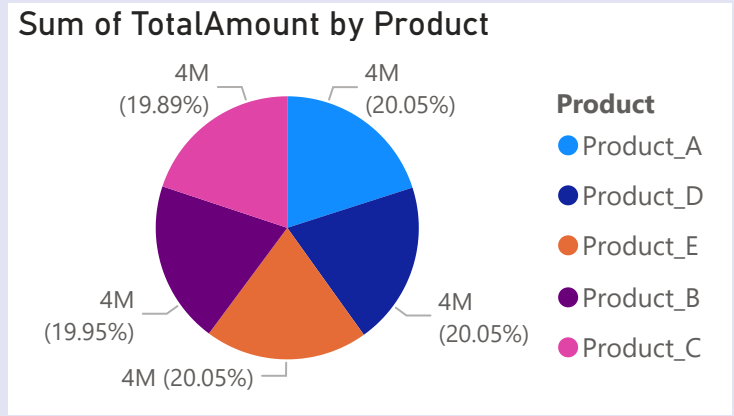
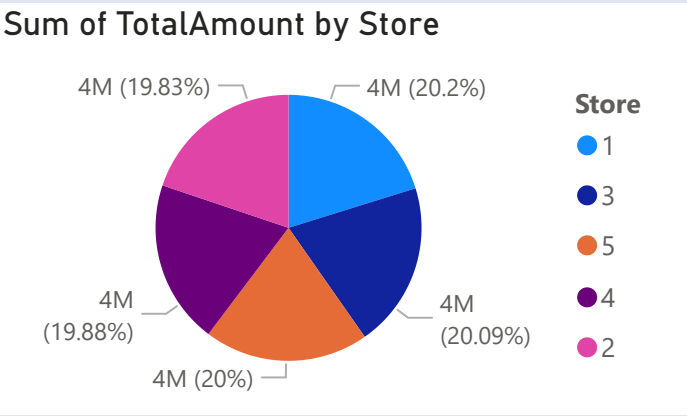
All

Total Sales  
20.63M

Highest Selling Product  
Product\_A

Total Quantity Sold  
750K

Highest Buying Customer  
Customer\_2



Data As Of Date: 12/31/2023

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Sum of TotalAmount by Gender

Gender	Amount	Percentage
Female	11M	54.16%
Male	9M	45.84%

Sum of TotalAmount by Location

Location	Amount	Percentage
London	5M	21.88%
Manchester	4M	21.19%
Birmingham	4M	19.54%
Liverpool	4M	19.41%
Leeds	4M	17.97%

Sum of TotalAmount by Generation

Generation	Amount	Percentage
Gen X	8M	38.21%
Millennial	6M	27.05%
Baby Boom...	4M	19.05%
Post Millen...	3M	13.02%
Gen Z	3M	13.02%

Sum of TotalAmount by Location, Latitude and Longitude

Location: Birmingham... Leeds Liverpool London

CustomerID	Date	Product	Quantity	Store	Total Amount	TransactionID
1	Wednesday, January 04, 2023	Product_A	7	4	43	TXN_523438
1	Wednesday, January 04, 2023	Product_D	4	3	159	TXN_794532
1	Wednesday, January 04, 2023	Product_E	3	4	125	TXN_819640
1	Thursday, January 05, 2023	Product_A	5	3	142	TXN_678052
1	Friday, January 06, 2023	Product_B	3	3	130	TXN_314182
1	Friday, January 06, 2023	Product_C	7	5	191	TXN_123229
1	Friday, January 06, 2023	Product_E	1	1	9	TXN_500877
1	Monday, January 09, 2023	Product_A	2	2	16	TXN_480167
1	Wednesday, January 11, 2023	Product_A	2	3	65	TXN_783240
1	Wednesday, January 11, 2023	Product_D	1	4	42	TXN_544420
1	Thursday, January 12, 2023	Product_B	5	1	193	TXN_528561
1	Friday, January 13, 2023	Product_C	7	1	285	TXN_887060
1	Friday, January 13, 2023	Product_C	6	3	218	TXN_809571
1	Saturday, January 14, 2023	Product_A	7	2	328	TXN_535369
1	Saturday, January 14, 2023	Product_D	7	4	61	TXN_923337
1	Tuesday, January 17, 2023	Product_D	5	2	172	TXN_922442
Total			749995		20625714	

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Eduminds Learning

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Customer\_2

Sum of TotalAmount by Store

Sum of TotalAmount by Type

Sum of TotalAmount by SizeCategory

Store Sales When Markdown Is Applied

Store	MarkDown1	MarkDown2	MarkDown3	MarkDown4	MarkDown5	TotalAmount
1	0.00	0.00	0.00	0.00	0.00	4166225
2	0.00	0.00	0.00	0.00	0.00	4089581
3	0.00	0.00	0.00	0.00	0.00	4142932
4	0.00	0.00	0.00	0.00	0.00	4101377
5	0.00	0.00	0.00	0.00	0.00	4125599
3	41.74	10.47	37,612.74	0.00	135.16	4142932
3	89.98	0.24	411.52	0.00	586.66	4142932
5	107.42	7.00	29,333.06	8.00	826.06	4125599
5	131.42	35.39	0.09	0.00	948.51	4125599
3	145.30	0.00	54,466.91	0.00	60.92	4142932
5	222.75	0.00	28.00	12.41	524.75	4125599
5	225.21	0.15	427.57	0.00	1,443.04	4125599
5	310.95	0.00	43,319.43	46.61	372.22	4125599
1	332.17	673.19	1.00	38.63	1,245.20	4166225
3	370.99	6.35	4.00	5.94	180.07	4142932
1	410.21	08.00	55,805.51	8.00	554.07	4166225

Sum of TotalAmount by Year, Quarter, Month and Store

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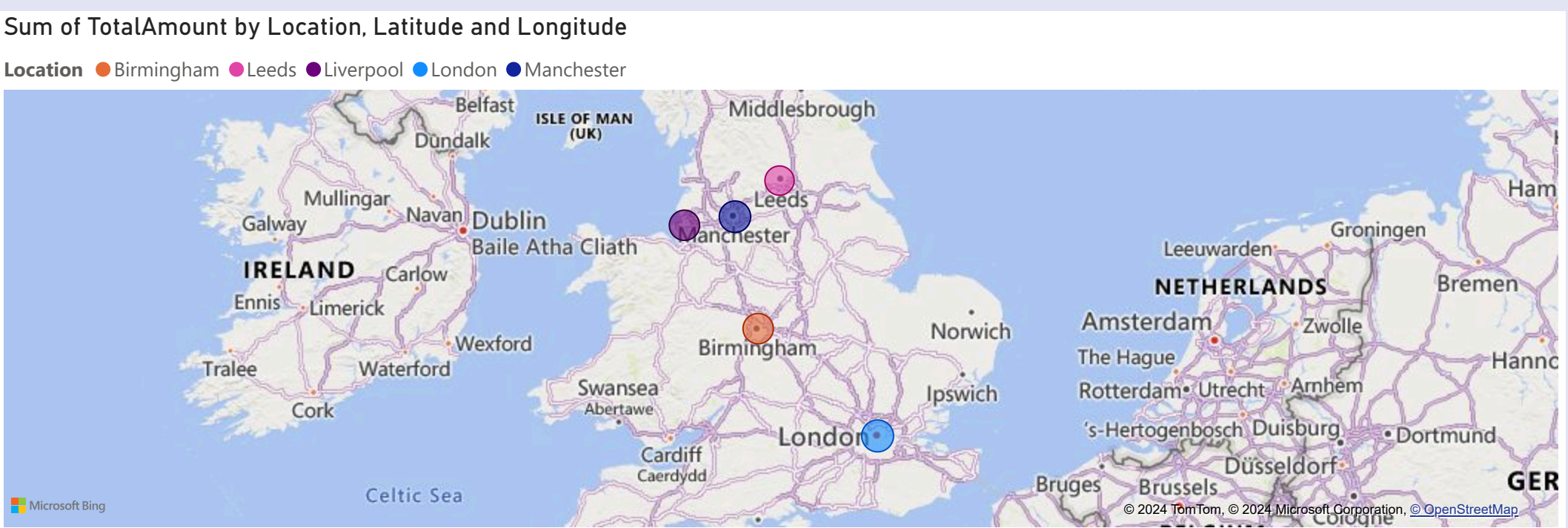
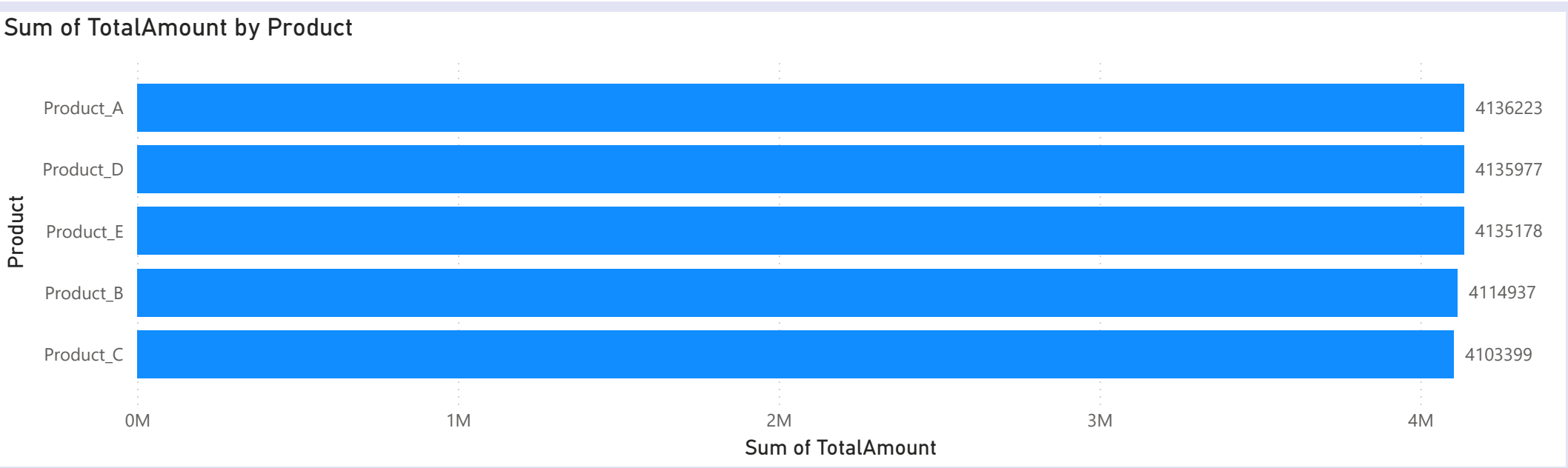
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Recency=Today's Date-Last Purchase Date  
Frequency=Count of Transactions  
Monetary=Sum of Transaction Amounts

301

Recency

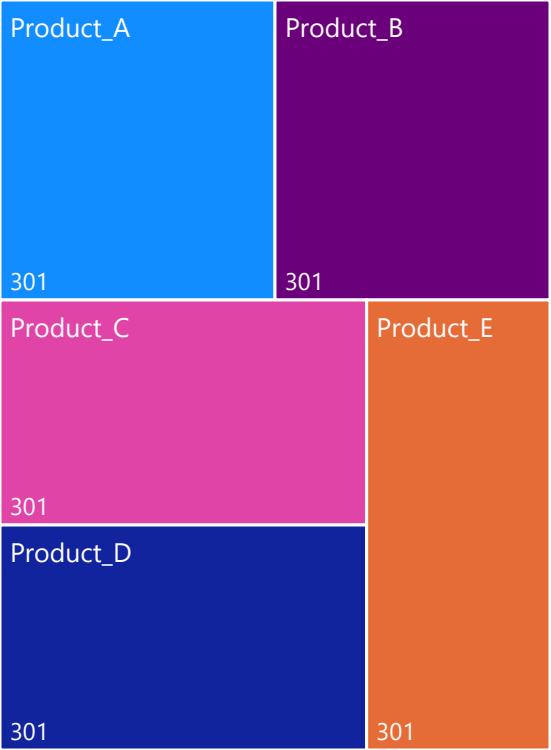
12.50K

Frequency (Per Month)

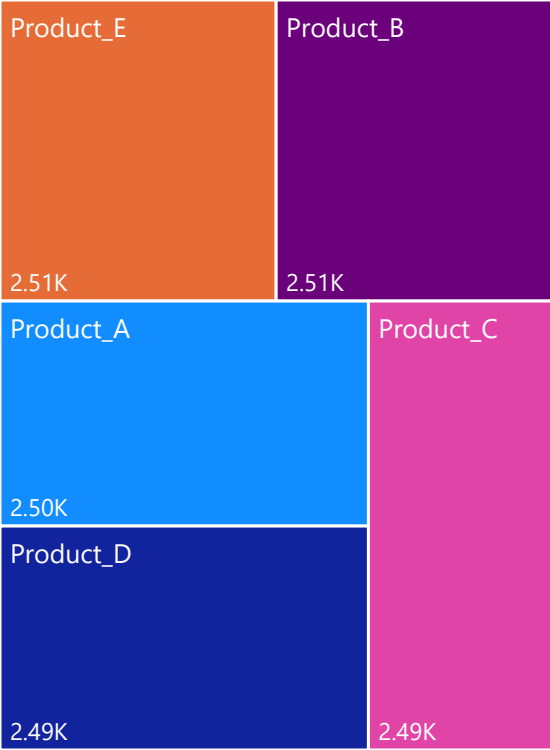
20.63M

Total Sales

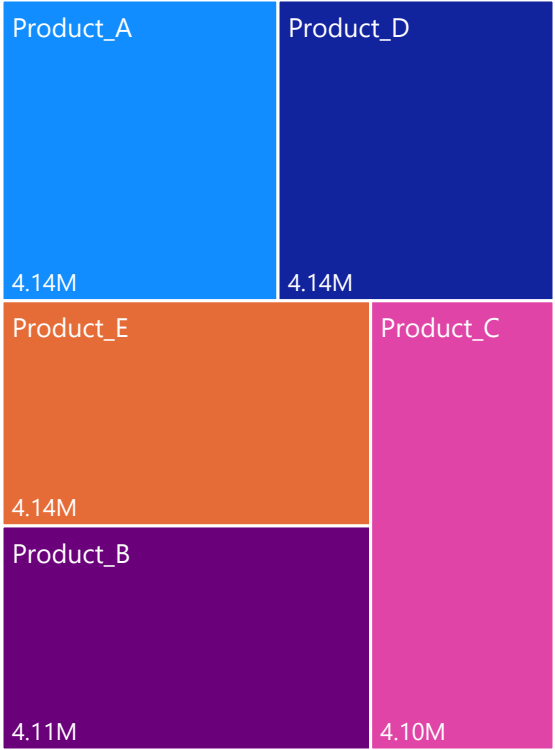
Recency by Product



Frequency by Product



Total Sales by Product



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