

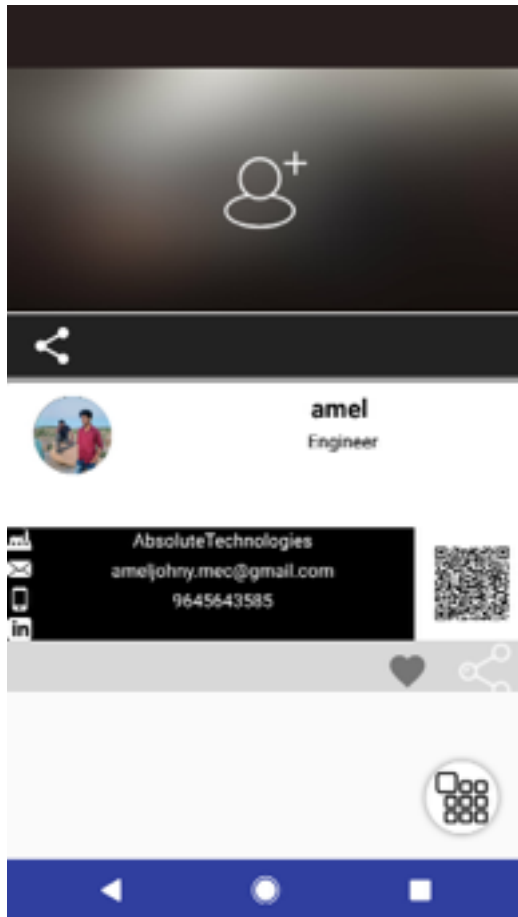
VirtualDeck

A digital platform for all your cards

The Problem

- Maintenance of physical business cards is difficult as they may get damaged.
- It's a hectic job to carry and share them.
- Physical cards are costlier than digital cards and is not environment friendly.

The Solution



- Digitalization of business cards can make them easy to store and share.
- Creating digital business cards can reduce the use of paper and cost of printing.

Demo prototype

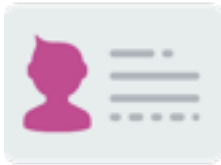
Targeted Market



Businessperson



Enterprises



10,000,000,000

10 billion

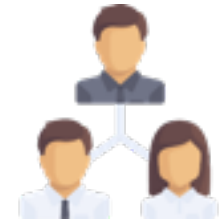
Number of business
cards printed in
the U.S. annually



100,000,000

100 million

considering 1000
cards per
Businessperson



10,000,000

10 million

considering 10% as
users

88% of the cards made are thrown away. A lot of trees are wasted.

Sources: Statistic Brain Research Institute, CNN, BusinesscardABC, Freelance Folder,
www.statisticbrain.com

Revenue Model- Freemium

\$ 300,000/month

1% of users subscribing for monthly plan



Annual US business card printing industry revenue
[\$798,600,000]

Competitors



Current day status

- Developed prototype that can create, scan and share business cards.
- Working on creating a database to systematically arrange cards category wise.
- Improving product so that recipient does not require the app to view the card.

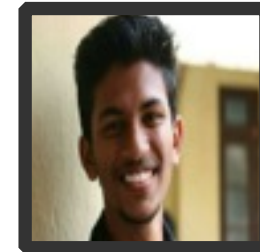
We have been working on the product for over a month and by July we will have a market ready product.



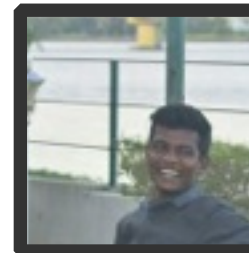
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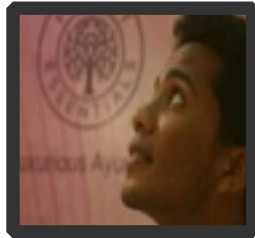


Albin Jose
Governance

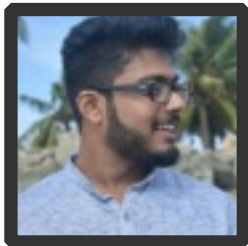


Ullaskrishnan
Governance

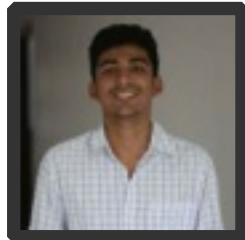
OUR TEAM



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